



IMAGINE MESA ADVISORY COMMITTEE

November 16, 2017

The Imagine Mesa Advisory Committee of the City of Mesa met in the Mesa City Plaza, sixth floor conference room, 20 East Main Street, on November 16, 2017 at 5:30 p.m.

COMMITTEE PRESENT

Terry Benelli, Co-Chair
Levi Leyba, Co-Chair
Greg Arnett
Jake Brown
Winnie Kho Kaplan
Matt Law
Jo Martin
Linda Moeser
Justin Murdock
Jenni Richardson
Kelly Smith
Deanna Villanueva-Saucedo

COMMITTEE ABSENT

Patrick Kee
Frank Mizner
Gina Rodriguez

STAFF PRESENT

Tom Ellsworth
Kari Kent
Melissa Randazzo
Jamie Salentine
Julia Thompson
Janet Woolum

1. Call to Order.

Co-Chairperson Benelli called the meeting to order.

2. Approval of minutes, as written, from the September 14th and October 5th Imagine Mesa Advisory Committee Meetings and the various sub-committee minutes from October 5th and 19th and November 2nd and 9th.

It was moved by Committeemember Villanueva-Saucedo, seconded by Committeemember Moeser, that the minutes from the September 14 and October 5, 2017 Imagine Mesa Advisory Committee Meetings and the various sub-committee minutes from October 5 and 19, November 2 and 9, 2017 be approved.

Co-Chairperson Benelli declared the motion carried unanimously by those present.

3. Hear a presentation regarding the Imagine Mesa campaign results.

Co-Chairperson Leyba introduced Chief Digital Officer Julia Thompson who displayed a PowerPoint presentation (**See Attachment 1**) related to the Imagine Mesa campaign results.

Ms. Thompson explained that part of the campaign was to receive ideas but also to enhance the City's digital strategy by developing different communications, creative campaigns, and use data from social media to better understand how the City interacts with the residents.

Ms. Thompson highlighted the campaign results and displayed the Neighborland software benchmarks compiled by the City compared to San Francisco, CA. (See Pages 3 and 4 of Attachment 1)

In response to a question posed by Co-chairperson Benelli, Ms. Thompson replied that San Francisco, CA has been using Neighborland software for three years and the numbers presented are an aggregate.

Ms. Thompson displayed graphs depicting the five vision forums, devices used, and age groups. She pointed out that the play forum was the most popular in terms of visits. She highlighted the most visited ideas, the highest traffic drivers, and the heat map that showed 85% of the respondents live in Mesa. (See Pages 5 through 8 of Attachment 1)

Co-Chairperson Benelli requested that staff supply the committee with the number of events that the Imagine Mesa Advisory Committee attended.

Assistant City Manager Kari Kent outlined the costs of the campaign that totaled approximately \$90,000: Consultant contract - Ideas Collide, LLC - \$50,000, Neighborland software - \$22,000, and social media \$14,000. She confirmed that as of December 31, 2017 the Neighborland subscription will expire and that staff is considering other mechanisms within the City's current website provider to continue the social media outreach.

Ms. Thompson explained that the information gathered from the Neighborland software will be archived for one year and the information can be accessed but not modified.

Co-Chairperson Benelli thanked staff for the presentation.

4. Presentation and discussion of the sub-committee recommendations for final recommendation to the City Council.

Principal Planner Tom Ellsworth displayed a Power Point presentation (**See Attachment 1**) related to the sub-committee recommendations for final recommendation to the City Council.

Co-Chairperson Benelli explained that a presentation at the December 7, 2017 Study Session will be given on the five vision forums and the top three ideas recommended by the sub-committees.

Discussion ensued relative to each of the sub-committees five vision forums and confirming the top three ideas to be presented to Council.

The top three vision forum ideas recommended by the sub-committee members are as follows:

- Play (See Page 10 of Attachment 1)
 - Youth sports complex
 - Bike/pedestrian trails

- Park features that contain a notable structure or design and continue to seek funding options for the 2012 voter-approved park bond programs that did not get completed. (splash pad regulations are currently being reviewed and City staff are advocating for legislative change)
- Home (See Page 11 of Attachment 1)
 - Proactive code compliance officers
 - Control of the feral cat population
 - Increase numbers of Police Officers
 - Possible future ideas: 1 and 5
- Green Future (See Page 12 of Attachment 1)
 - Light rail to extend to Superstition Springs Mall (not by 2030) and more bus routes on North/South roads between Gilbert and Power in East Mesa (2 and 3 combined)
 - Food waste composting facility/Anaerobic Digestion
 - Expand bulk pick up days (not free) and large metal City clean up bins available to neighborhoods at least twice per year
 - Possible future ideas: 1 and 5
- Work and Innovation (See Page 13 of Attachment 1)
 - Innovation District and technology committee (1 and 4 combined)
 - Build a STEAM center on Las Sendas Mountain
 - Create a restaurant innovation district

5. Discuss final presentation format.

Co-Chairperson Benelli invited the Imagine Mesa Advisory Committee to the December 7, 2017 Council Study Session meeting at 7:30 a.m. She asked that at a minimum, the leads to each sub-committee attend.

Ms. Benelli explained that the presentation to Council will review the process the sub-committees used and present the top three ideas from each forum.

Mr. Ellsworth stated that he would add the supporting ideas from each sub-committee to the final three forum ideas from the excel spreadsheet. **(See Attachment 2)**

Ms. Kent thanked the Committee for their time and effort on this project.

6. Scheduling of Meetings and General Information.

Co-Chairperson Benelli stated there will be no future meeting. She requested that one member from each sub-committee review their slide for the presentation.

7. Adjournment.

Without objection, the Imagine Mesa Advisory Committee meeting adjourned at 6:34 p.m.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Imagine Mesa Advisory Committee meeting of the City of Mesa, Arizona, held on the 16th day of November, 2017. I further certify that the meeting was duly called and held and that a quorum was present.


DEE ANN MICKELSEN, CITY CLERK

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(Attachments – 2)
(Attachment 3 – Imagine Mesa Sub-Committee Minutes)



IMAGINE MESA

IT ALL STARTS WITH A **SPARK** OF IMAGINATION.
YOUR IDEAS, OUR FUTURE.

Share your ideas for making Mesa amazing!

ImagineMesa.com

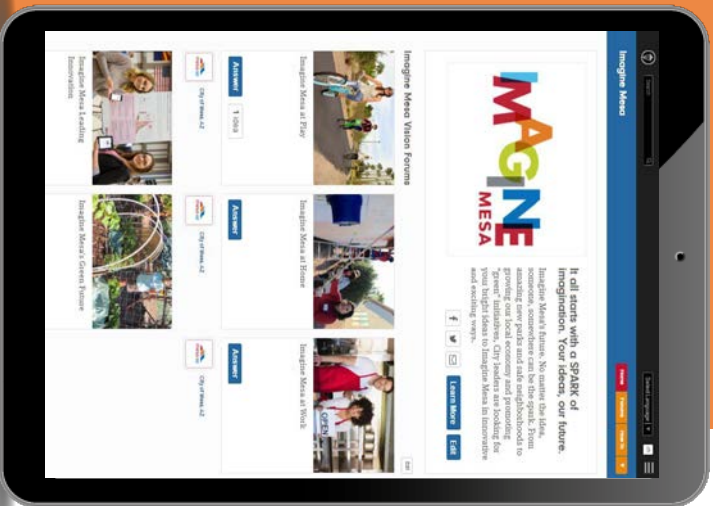
- Julia Thompson, Chief Digital Officer, City Manager's Office
- Tom Ellsworth, Executive Manager, City Manager's Office

Imagine Mesa Strategies

Imagine Mesa aimed to engage Mesa residents, businesses and visitors to share their ideas for shaping Mesa's future by:

- Using digital strategies that compelled engagement
- Developing diverse communications and content that was appealing to multiple interests
- Utilizing data from social media and website interactions to ensure community-wide representation





Campaign Results

- **67,111** visitors to the website
- **10,113** active participants
- **465** ideas submitted
- **24** events and presentations by staff
- **137** City social media posts that showed up in **238,000** social media feeds
- **2.9 million** digital campaign impressions
- **4,872** new followers on main City social media channels since campaign





TOTAL VISITS



BOUNCE RATE



TIME ON SITE



PAGES PER VISIT

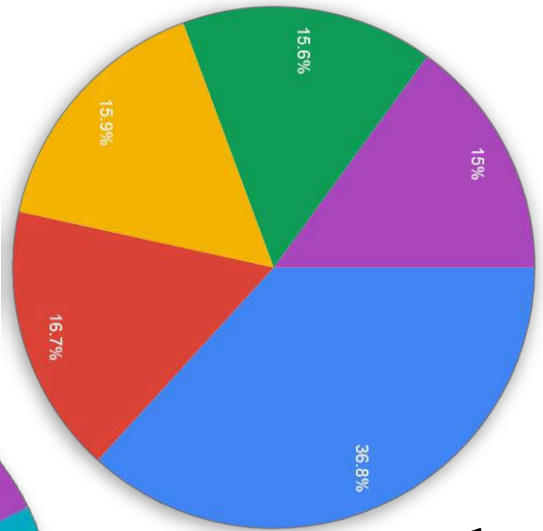
NEIGHBORLAND BENCHMARKS: SAN FRA CISCO

Visits:
78,801

Bounce Rate:
58%

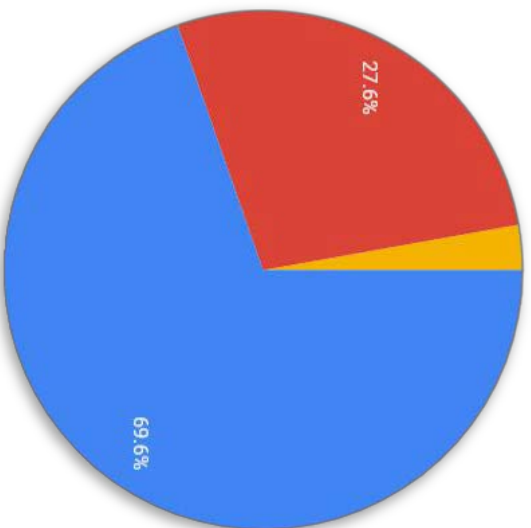
Time on Site:
2:43

Pages Per
Visit : 3.2



Vision forums

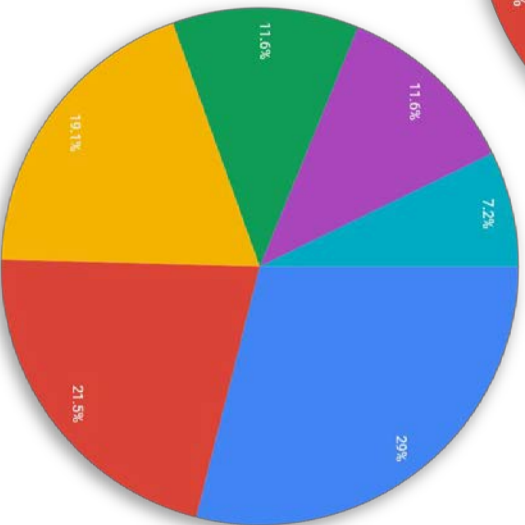
- Play
- Work
- Green Future
- Leading Innovation
- Home



Devices

- Desktop
- Mobile
- Tablet

Age groups



- 35-44
- 25-34
- 45-54
- 55-64
- 18-24
- 65+

Most visited ideas



PLAY

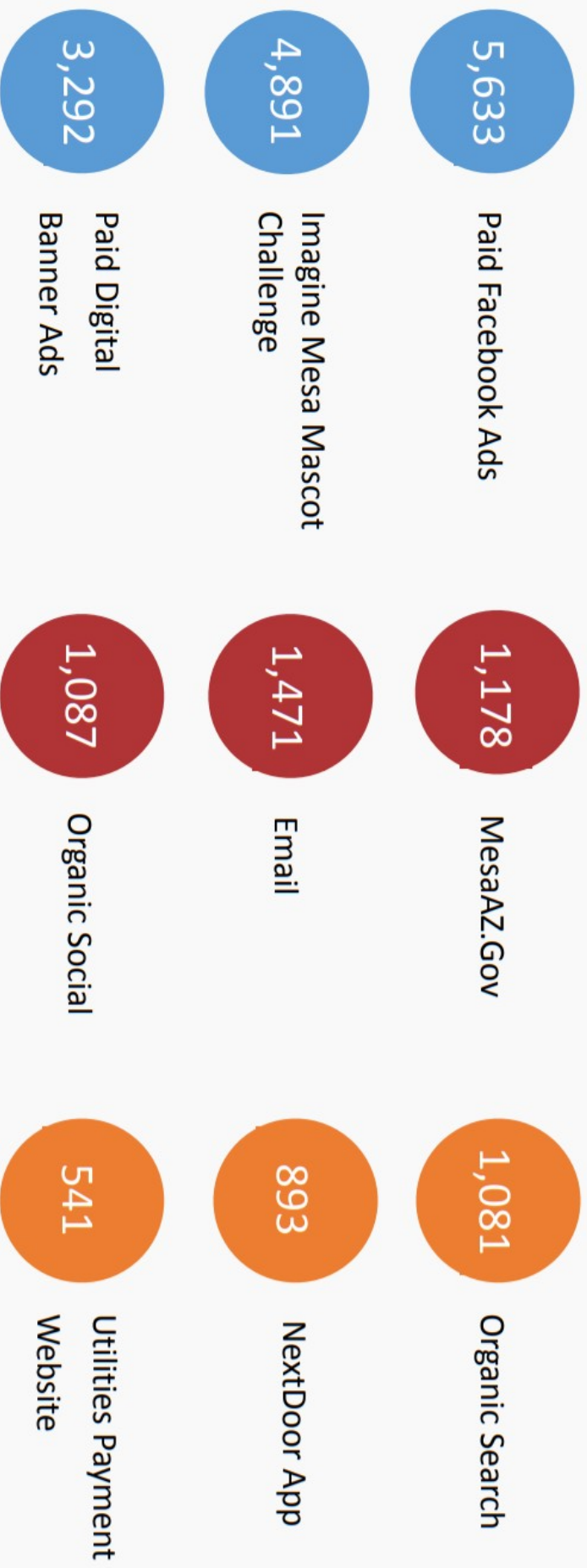
GREEN

HOME

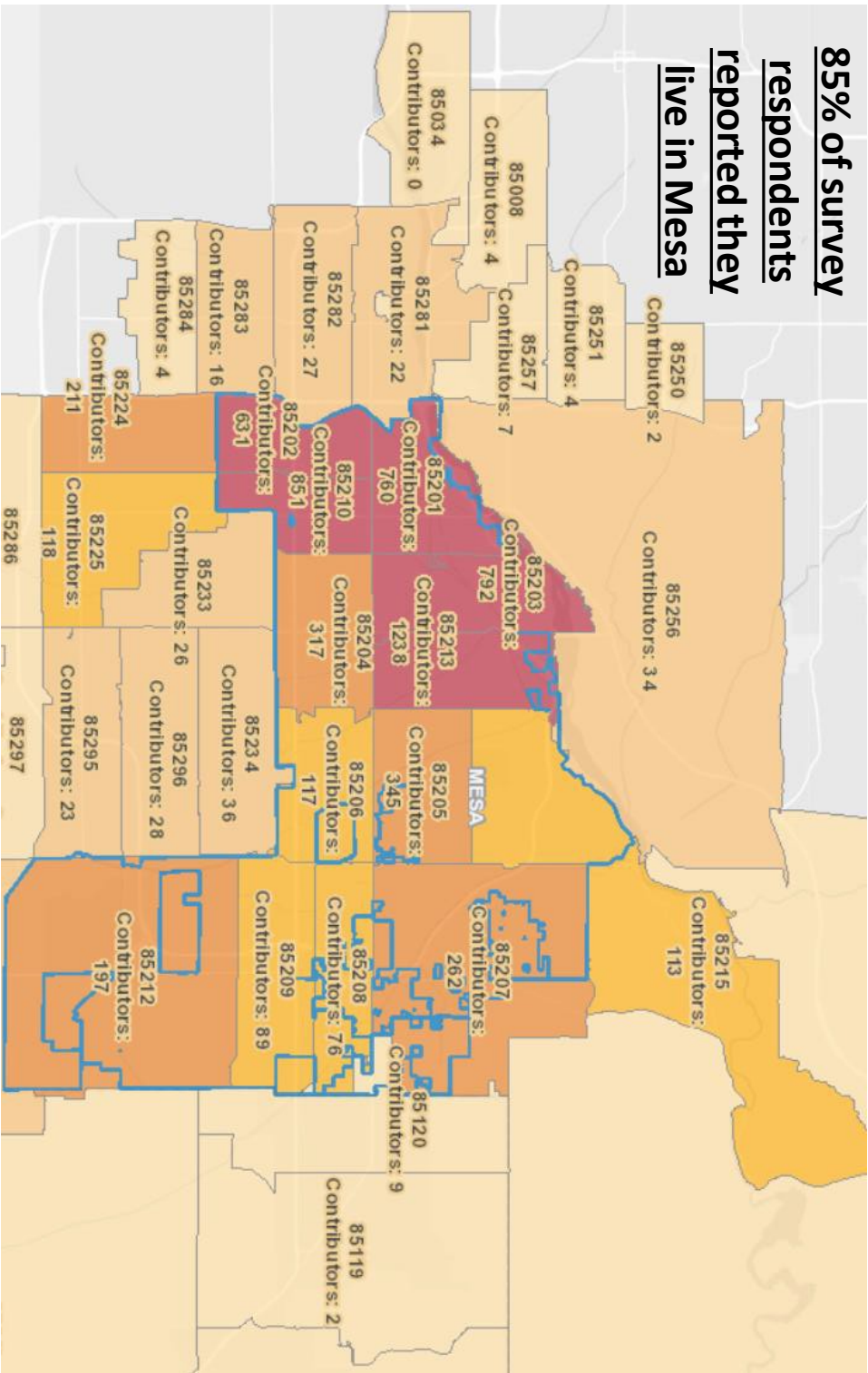
INNOVATION

WORK

Highest traffic drivers



85% of survey respondents reported they live in Mesa



Jurisdiction
 ■ MESA

Contributors

- 0 - 9
- 10 - 36
- 37 - 118
- 119 - 345
- 346 - 1238

Note
 * Contributor count per ZIP Code area is based on data for those that provided their ZIP Code



m es-a az

Imagine Mesa at Play

1. Youth sports complex
2. Bike/pedestrian trails.
3. Park features, including splash pads

Imagine Mesa at Home

1. Little free library in neighborhoods
2. Proactive code compliance officers
3. Control of the feral cat population
4. Increase numbers of Police Officers
5. Entry signs into Mesa

Imagine Mesa Green Future

1. Downtown to be serviced by City chilling system. Businesses downtown could subscribe.
2. Light Rail to extend to Superstition Springs Mall by 2030
3. More Bus Routes, Bus Routes on North/South roads between Gilbert and Power in East Mesa
4. Food Waste Composting Facility/Anaerobic Digestion
5. Food Forest, community garden, nursery, community education center
6. Free Bulk Pick Up Days
7. Large Metal City Clean Up bins available to neighborhoods 4 times per year

Imagine Mesa Work and Innovation

1. Innovation District – Education and incubating creativity together. Build/adapt space to bring a major, top-tier university, add co-working, and support HeatSync. Idea relates to 1, 2a, 2b, 2c, 2d, 2e, and 6a.
2. Build a STEAM center on Las Sendas Mountain. To include an observatory at the highest and darkest point in mesa and code academy. Idea relates to 8, 20, and 21.
3. Create, fund, and empower a committee/process to make Mesa a test bed for cutting edge technology. Idea relates to Idea 10 and 15. 6a 2a 27
4. Find a city space and create a restaurant innovation district. 4 a, e, f, g, h, I, l, m, n, o, p

PLAY IDEAS

XX idea themes; votes and ideas as of Oct. 31 - DRAFT

Play	1	A multi-purpose, multi-field youth and amateur sports complex
Play	a	a multi-purpose, multi-field youth and amateur sports complex
Play	b	Multi-Purpose, Multi-Field Youth/Amateur Sports Complex WITH Indoor Sports and Recreation Space
Play	c	multi-field, multi-purpose complex for youth and amateur sports facility very much needed
Play	d	softball and baseball fields around the area of Home and Baseline. Needed
Play	e	a large multi-use soccer complex in east Mesa. There is land next to Ref Mtn soccer complex
Play	f	a sports complex
Play	g	Indoor Sports Complex volleyball, basketball, soccer, swimming/diving events and club tournaments
Play	i	more athletic fields with lights
Play	j	a big indoor soccer training facility
Play	k	more soccer fields and multi-purpose fields
Play	l	an ammeter sports /family Recreation park in East Mesa
Play	m	Little League Baseball Complexes in Northeast and Southeast Mesa similar to Fiesta Park
Play	n	the Multi-purpose multi-field youth and amateur sports complex
Play	o	something similar to Victory Lane in Glendale

473	Link
419 Stephen L. We	https://neighborland.com/ideas/mesa-az-a-multi-purpose-multi-fi-stephenlwe
21 Marc Garcia	https://neighborland.com/ideas/mesa-az-multi-purpoe-multi-fiel
13 Tom Rhodes	https://neighborland.com/ideas/mesa-az-multi-field-multi-purpos
3 Linda	https://neighborland.com/ideas/mesa-az-softball-and-baseball-fie
3 Lisa L	https://neighborland.com/ideas/mesa-az-a-large-multi-use-soccer
3 Brad Gernat	https://neighborland.com/ideas/mesa-az-a-sports-complex
3 Roberta Palme	https://neighborland.com/ideas/mesa-az-indoor-sports-complex-vol
2 Trina Dollhouse	https://neighborland.com/ideas/mesa-az-more-athletic-fields-with
1 ash	https://neighborland.com/ideas/mesa-az-a-big-indoor-soccer-train
1 Brian Bailey	https://neighborland.com/ideas/mesa-az-more-soccer-fields-and-mu
1 Erika B	https://neighborland.com/ideas/mesa-az-an-ammeter-sports-famil
1 TK	https://neighborland.com/ideas/mesa-az-little-league-baseball-co
1 Matthew Hus	https://neighborland.com/ideas/mesa-az-the-multi-purpose-multi-f
1 Courtney Davi	https://neighborland.com/ideas/mesa-az-something-similar-to-vic

Play	2	Site 17 (University & Mesa Drive) to be AMAZING
Play	a	Site 17 (University & Mesa Drive) to be AMAZING
Play	b	Colessum Grande On site 17 to include four complexes. Where can we post drawings and details

360	Link
338 Tim Boyle	https://neighborland.com/ideas/mesa-az-site-17-university-mes
1 jimmyB	https://neighborland.com/ideas/mesa-az-colessum-grande-on-site-1

Play	3	More bike and pedestrian paths that keep riders separated from street traffic
Play	a	more bike and pedestrian paths that keep riders separated from street traffic
Play	b	designated roads, sidewalks, trails, for runners, cyclists, and pedestrians
Green Future	c	a more extensive bike and pedestrian trail system
Home	d	Solid-green bike lanes
Play	e	bike "sharrow" markings on Main St in downtown Mesa to be more prominent
Play	f	more engaging cycling events, especially at Desert Trails
Home	g	better access to facilities via bike using off-street routes
Home	h	softer areas like trails and multiuse paths to ride bikes and walk
Play	i	family safe bike paths that run through Mesa's hidden gems and connect to Downtown Mesa
Green Future	j	to Have a Wider Bike Lane Running on Country Club Drive
Green Future	k	an Installation of a Canal Crossing at Horne and Inca Streets
Play	l	uninterrupted bike path through Mesa away from traffic... a huge MESA sign (liketheyhaveinMexico
Home	m	pretty pathways to walk and bike
Home	n	more activities and events that promote being outside, riding bikes, walking, and hiking
Play	n	more activities and events that promote being outside, riding bikes, walking, and hiking

332	Link
247 City of Mesa, A	https://neighborland.com/ideas/mesa-az-more-bike-and-pedestrian
39 Nycole Leyba	https://neighborland.com/ideas/mesa-az-designated-roads-sidewal
14 Trina Dollhouse	https://neighborland.com/ideas/mesa-az-a-more-extensive-bike-and
11 Ellen Granillo	https://neighborland.com/ideas/mesa-az-solid-green-bike-lanes
4 Renate Ehm	https://neighborland.com/ideas/mesa-az-bike-sharrow-markings-o
3 Rick White	https://neighborland.com/ideas/mesa-az-more-engaging-cycling-eve
3 Ashley	https://neighborland.com/ideas/mesa-az-better-access-to-faciliti
3 Ashley	https://neighborland.com/ideas/mesa-az-safer-areas-like-trails-a
3 Luis Garcia	https://neighborland.com/ideas/mesa-az-family-safe-bike-paths-th
1 T Moon	https://neighborland.com/ideas/mesa-az-to-have-a-wider-bike-lane
1 T Moon	https://neighborland.com/ideas/mesa-az-an-installation-of-a-cana
1 Kathy Williams	https://neighborland.com/ideas/mesa-az-uninterrupted-bike-path-t
1 Ashley	https://neighborland.com/ideas/mesa-az-pretty-pathways-to-walk-a
1 Ashley	https://neighborland.com/ideas/mesa-az-more-activities-and-event

Play	13	Connect our entire city with canal projects that provide a world renowned quality of life
Play	a	LOTS more water fountains along the canal path, especially water fountains with low spouts for dogs
Play	b	connect our entire city with canal projects that provide a world renowned quality of life
Play	c	the canal heading North from Horne and Brown paved into a multi-use trail ending at Thomas Road
Play	d	Inviting canal walking/biking paths with places to stop, sit and enjoy
Innovation	e	the canal system to be used as trails and lit using solar lights
Play	e	to see the Eastern Canal Trail paved for bike riding
Play	f	Walking and biking trails along eastern canals

40	Link
12 Amanda Roger	https://neighborland.com/ideas/mesa-az-lots-more-water-fountains
9 Jeremy R. Wh	https://neighborland.com/ideas/mesa-az-connect-our-entire-city-w
8 Bob Longmire	https://neighborland.com/ideas/mesa-az-the-canal-heading-north-f
6 Jocelyn Condo	https://neighborland.com/ideas/mesa-az-inviting-canal-walking-bi
3 Eric Robidou	https://neighborland.com/ideas/mesa-az-the-canal-system-to-be-us
1 Karin Gardner	https://neighborland.com/ideas/mesa-az-to-see-the-eastern-canal
1 David Luna	https://neighborland.com/ideas/mesa-az-walking-and-biking-trails

Play	20	Trails
Play	a	hiking trails
Play	b	horse back trails and events
Play	c	more hiking trails

2 Amanda Willis	https://neighborland.com/ideas/mesa-az-hiking-trails
1 Arizona Celebr	https://neighborland.com/ideas/mesa-az-horse-back-trails-and-eye
1 Rita	https://neighborland.com/ideas/mesa-az-more-hiking-trails

Play	5	Downtown activation
Play	a	to activate and enhance downtown alleys
Play	b	Downtown Mesa to have better night life
Play	c	a permanent pedestrian park / centralized outdoor event space in Downtown Mesa
Play	d	more art downtown

261	Link
69 Jess Jenkins	https://neighborland.com/ideas/mesa-az-to-activate-and-enhance-d-jessjenkins
71 Kathy Barrios	https://neighborland.com/ideas/mesa-az-downtown-mesa-to-have-bet
52 Amy Osowski	https://neighborland.com/ideas/mesa-az-a-permanent-pedestrian-pa
18 Laurent Teidr	https://neighborland.com/ideas/mesa-az-more-art-downtown

e	Home	newer housing developments in downtown and west mesa
f	novation	More Bars and night clubs in downtown Mesa
g	Play	more restournts on Main Street (ie. like Gilbert) also open on Sundays
h	Play	downtown Main street to be a hotspot for nightlife
i	Home	more community gathering spaces downtown
j	Play	an active downtown with restaurants and brewerys
k	Play	Costa Visa downtown
l	Play	a field house downtown near the convention center to draw tournaments and conferences downtown
m	Work	an updated, exciting convention center at University and Center to draw visitors downtown
n	Work	Rube-Goldberg machine installation in Downtown
o	Play	more cultural celebrations and festivals with music, food, markets and games in Downtown Mesa

6 The Landing At Lehi Falls

7 More indoor recreation space for kids and adults to gather year-round to exercise and play		
a	Play	more indoor recreation space for kids and adults to gather year-round to exercise and play
b	Play	an awesome recreation center like the one in Provo, UT
c	Play	More recreational centers where affordable classes are offered
d	Play	Indoor public parks
e	Play	Recreation Center for families
f	Play	a movie theatre, affordable family friendly restaurants, and shopping in downtown
g	Innovation	to see more parks and recreation centers for boys and girls baseball leagues for the city of mesa
h	Play	a lot of basketball courts
i	Play	Red Mountain Center to have a pool facility
j	Play	to have a new rec center in West/Center Mesa
k	Play	more places like Red Mountain Recreation Center throughout the City

8 Park features

a	Play	Sand Volleyball Courts
b	Play	More green areas besides our neighborhood school
c	Play	a Liquid Fireworks Water Show attraction at the front of Pioneer Park on Main Street
d	Home	more cover park benches
e	Play	more parks that are desert-scaped for people to walk, run, bicycle, etc
f	Play	a traffic garden playground
g	Play	restrooms at Desert Arroyo Park
h	Play	lighted Pickleball courts added to our city parks
i	Innovation	I would like to make a rc rock crawler course/track at red mountain park
j	Play	Allow rc boats in park lakes or at least designated areas or lakes even just electric and sailboats
k	Play	Schools to have woodchips at there playgrounds not sand
l	Play	More playgrounds in basins
m	Play	Have free water slides at every Mesa park so that you don't burn your legs
n	Play	Plane and train at Pioneer Park
o	Play	public pickle ball courts
p	Play	to see more large and extra large ramodas in parks that are being renovated or new parks
q	Home	Add a playground to Holmes Park (1450 S. Greenfield Rd)
r	Play	a safety town. A dedicated area to teach kids to learn crossing streets etc. See Naperville, IL
s	Play	more open space and natural beauty
t	Play	a playground like Tumbleweed
u	Play	a disc golf course at Carriage Lane Park
v	Innovation	the old Lion Head drinking fountain brought back to Pioneer Park
w	Play	a world-class carillon tower in the middle of beautifully landscaped gardens
x	Play	to expand Williams Park
y	Play	more lit park fields (like Countrysidel), not just large complexes
z	Play	More covered parks and splash pads

a	Innovation	more covered parks and splash pads
b	Play	Splash pads
c	Play	shades on all playgrounds
d	Play	More splash pads and parks for summer fun

17	Rebeca Potter	https://neighborland.com/ideas/mesa-az-newer-housing-development
13	Pdawg	https://neighborland.com/ideas/mesa-az-more-bars-and-night-clubs
9	Joanne camp	https://neighborland.com/ideas/mesa-az-more-restaurant-s-on-main
3	K Gibson	https://neighborland.com/ideas/mesa-az-downtown-main-street-to-b
2	Eric Snyder	https://neighborland.com/ideas/mesa-az-more-community-gathering
1	Rob	https://neighborland.com/ideas/mesa-az-an-active-downtown-with-r
1	Escape Games	https://neighborland.com/ideas/mesa-az-costa-visa-downtown
1	Azmon	https://neighborland.com/ideas/mesa-az-a-field-house-downtown-ne
2	Azmon	https://neighborland.com/ideas/mesa-az-an-updated-exciting-cony
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-rube-goldberg-machine-in
1	Ann	https://neighborland.com/ideas/mesa-az-more-cultural-celebration

227 Christian <https://neighborland.com/ideas/mesa-az-the-landing-at-lehi-falls>

232		
209	Katie I	https://neighborland.com/ideas/mesa-az-more-indoor-recreation-sp
7	Kelly Smith	https://neighborland.com/ideas/mesa-az-an-awesome-recreation-cen
4	Rebeca Potter	https://neighborland.com/ideas/mesa-az-more-recreational-centers
2	Abigail	https://neighborland.com/ideas/mesa-az-indoor-public-parks
2	JenM	https://neighborland.com/ideas/mesa-az-recreation-center-for-fam
2	Darlene strater	https://neighborland.com/ideas/mesa-az-a-movie-theatre-affordab
1	Christina	https://neighborland.com/ideas/mesa-az-to-see-more-parks-and-rec
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-a-lot-of-basketball-court
2	Tina Dollhouse	https://neighborland.com/ideas/mesa-az-red-mountain-center-to-ha
1	Phoned in	https://neighborland.com/ideas/mesa-az-to-have-a-new-rec-center
1	TK	https://neighborland.com/ideas/mesa-az-more-places-like-red-moun

88

39	Shari Trader	https://neighborland.com/ideas/mesa-az-sand-volleyball-courts
8	stephanie wrig	https://neighborland.com/ideas/mesa-az-more-green-areas-besides
7	Jeffrey Linford	https://neighborland.com/ideas/mesa-az-a-liquid-fireworks-water
3	Arizona Celebr	https://neighborland.com/ideas/mesa-az-more-cover-park-benches
3	Robert S	https://neighborland.com/ideas/mesa-az-traffic-garden-playgrou
3	Ashley	https://neighborland.com/ideas/mesa-az-restrooms-at-desert-arroy
2	bigbob	https://neighborland.com/ideas/mesa-az-lighted-pickleball-courts
2	Pam Abbott	https://neighborland.com/ideas/mesa-az-i-would-like-to-make-a-rc
1	Bryan	https://neighborland.com/ideas/mesa-az-allow-rc-boats-in-park-la
1	Bryan	https://neighborland.com/ideas/mesa-az-schools-to-have-woodchips
1	bobbiue	https://neighborland.com/ideas/mesa-az-more-playgrounds-in-basin
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-have-free-water-slides-at
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-plane-and-train-at-pioneer
1	Eric Swanson	https://neighborland.com/ideas/mesa-az-public-pickle-ball-courts
1	Linda	https://neighborland.com/ideas/mesa-az-to-see-more-large-and-ext
1	bigbob	https://neighborland.com/ideas/mesa-az-add-a-playground-to-holme
1	Bev	https://neighborland.com/ideas/mesa-az-a-safety-town-a-dedicate
2	Ja Koe	https://neighborland.com/ideas/mesa-az-more-open-space-and-natur
1	Christie Baumt	https://neighborland.com/ideas/mesa-az-a-playground-like-tumblew
2	Bare Bones	https://neighborland.com/ideas/mesa-az-a-disc-golf-course-at-car
2	Allen Blau	https://neighborland.com/ideas/mesa-az-the-old-lion-head-drinkin
1	Noah LeVia	https://neighborland.com/ideas/mesa-az-a-world-class-carillon-to
2	Phoned in	https://neighborland.com/ideas/mesa-az-to-expand-williams-park
1	Anonymous	https://neighborland.com/ideas/mesa-az-more-lit-park-fields-lik

317		
308	Bree Brant	https://neighborland.com/ideas/mesa-az-more-covered-parks-and-sp
4	Stephanie B	https://neighborland.com/ideas/mesa-az-splash-pads
1	Nelly Escar	https://neighborland.com/ideas/mesa-az-shades-on-all-playgrounds
1	Rayna Forry	https://neighborland.com/ideas/mesa-az-more-splash-pads-and-park

Play	e	a splash pad, covered park, shade trees, picnic areas, and parking garage at site 17,
Play	f	shaded, water, or indoor play areas for children
Play	g	More shade and seating closer to play equipment at parks
11 Dog parks		
Green Future	a	dog parks and community gardens side-by-side
Play	b	Mesa to be a dog friendly city. We have countless reentions that can be converted to dog parks
Play	c	a nice park in east Mesa with dog park, lake, trees, etc
Play	d	a dog park included at the City of Mesa park located in the Eastmark community
Play	e	more dog parks - or odd more fenced off-leash areas within the current park system
Play	f	an indoor dog park so we can continue walking our dogs during summer time
Play	g	a huge off-leash dog trail park
Home	h	to see more dog parks in East Mesa
Play	h	a dog park downtown
15 A skateboard park, water park, and obstacle course		
Play	a	a skateboard park, water park, and obstacle course
Play	c	to see a free open water park like that of Tempe with lots of trees or shade
Play	d	a skate park
Play	e	Shaded skate parks with separate areas for scooters, skateboards, roller skaters & bikers

9 To see the old Fiesta Mall become home to the Coyotes hockey team & ASU's sports management programs

10 Events		
Play	a	continued community support for AZ Celebration of Freedom(July 4th) and Merry Main Street Festivals
Play	b	to have more family friendly and inexpensive events
Play	c	to see more concerts and such in the cubs stadium like at talking stick
Play	d	Have more events like the Pokemon party of 2016, it was so much fun to explore Downtown, Mesa
Innovation	e	more events (concerts) at Mesa Amphitheater
Home	f	a televised Christmas concert
Play	g	More low cost events for lower income families
Play	h	More free/low cost festivals, events, movie nights, etc. Remove barriers to community involvement
Play	u	Full Moon Bike Ride
Innovation	j	Golf tournaments designed to bring people together and network
Innovation	k	better communication between City departments and the events and activities they hold
Play	l	more kid friendly events and educational opportunities
Play	m	Mesa to bring back the Mesa Days miniature parade and festival
Play	n	to bring back "Mesa Days"
Play	o	Free music concerts, everyone brings instrument and share your talent
Work	p	a website for events
Work	q	more convenient parking spaces for events and vendors
Play	r	to relish in literary festivals and celebrations of books and stories
Play	s	Movie nights in the park
Play	t	ultimate frisbee weekly
Play	u	More Parent activities

12 Riverview mall to hv free concerts, splash pad, cozy seating, gd restaurants

14 New parks		
Play	a	a park/playground between the i.d.e.a. Museum and the Arizona Museum of Natural History
Play	b	Something like riverview park in North Mesa, sports area, waterpark. Less chain stores and restauran
Play	c	there to be a park added to the old cox parking lot
Play	d	Better parks for Val Vista & Main (Similar to Dobson Ranch)
Play	e	the Elliott basins to be official sports fields with lights and restrooms
Play	f	the vacant land at Thomas and Reker to be developed into an amazing place like Riverview Park
Play	g	Southern/Alma School decade closed businesses to become family activity areas
Play	h	the Valley's greatest urban park to be located in the Fiesta District
Play	i	Turn old spook hill into an actual hiking and biking park.

1	Emily	https://neighborland.com/ideas/mesa-az-a-splash-pad-covered-par
1	Jasmine Do	https://neighborland.com/ideas/mesa-az-shaded-water-or-indoor
1	Sara Harrop	https://neighborland.com/ideas/mesa-az-more-shade-and-seating-cl
67		
20	Christopher	https://neighborland.com/ideas/mesa-az-dog-parks-and-community-g
17	Josh Smith	https://neighborland.com/ideas/mesa-az-mesa-to-be-a-dog-friendly
8	Lisa	https://neighborland.com/ideas/mesa-az-a-nice-park-in-east-mesa
9	Mike M	https://neighborland.com/ideas/mesa-az-a-dog-park-included-at-th
3	Athens	https://neighborland.com/ideas/mesa-az-more-dog-parks-or-add-m
5	Autumn Hir	https://neighborland.com/ideas/mesa-az-an-indoor-dog-park-so-we
2	Ashley	https://neighborland.com/ideas/mesa-az-a-huge-off-leash-dog-tra
1	Rajni garren	https://neighborland.com/ideas/mesa-az-to-see-more-dog-parks-in
2	Margaret	https://neighborland.com/ideas/mesa-az-a-dog-park-downtown
25		
22	Patricia Mo	https://neighborland.com/ideas/mesa-az-a-skateboard-park-water
1	Nancy K. Re	https://neighborland.com/ideas/mesa-az-to-see-a-free-open-water
1	Demetrio H	https://neighborland.com/ideas/mesa-az-a-skate-park
1	Robin Simr	https://neighborland.com/ideas/mesa-az-shaded-skate-parks-with-s

94 Donnie C <https://neighborland.com/ideas/mesa-az-to-see-the-old-fiesta-mal>

67		
24	Stacey	https://neighborland.com/ideas/mesa-az-continued-community-suppo
11	Sam Negrete II	https://neighborland.com/ideas/mesa-az-to-have-more-family-frien
7	Sraps	https://neighborland.com/ideas/mesa-az-to-see-more-concerts-and
3	Arizona Celebr	https://neighborland.com/ideas/mesa-az-have-more-events-like-the
3	Mark U	https://neighborland.com/ideas/mesa-az-more-events-concerts-at
2	Ted S	https://neighborland.com/ideas/mesa-az-a-televsed-christmas-conc
2	Arizona Celebr	https://neighborland.com/ideas/mesa-az-more-low-cost-events-for
1	Mariei Klein	https://neighborland.com/ideas/mesa-az-more-free-low-cost-festiv
1	Sarah Gregory	https://neighborland.com/ideas/mesa-az-full-moon-bike-ride
1	David Barney	https://neighborland.com/ideas/mesa-az-golf-tournaments-designed
1	Ashley	https://neighborland.com/ideas/mesa-az-better-communication-be
1	Ashley	https://neighborland.com/ideas/mesa-az-more-kid-friendly-events
1	Paula Farris	https://neighborland.com/ideas/mesa-az-mesa-to-bring-back-the-me
1	Lauren Delak	https://neighborland.com/ideas/mesa-az-to-bring-back-mesa-days
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-free-music-concerts-ever
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-a-website-for-events
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-more-convenient-parking-s
1	Melanie Naris	https://neighborland.com/ideas/mesa-az-to-relish-in-literary-fes
2	Arizona Celebr	https://neighborland.com/ideas/mesa-az-movie-nights-in-the-park
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-ultimate-frisbee-weekly
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-more-parent-activities

45 Symone I <https://neighborland.com/ideas/mesa-az-riverview-mall-to-hv-free>

30		
7	Carmen Guern	https://neighborland.com/ideas/mesa-az-a-park-playground-between
4	Syla Majorce	https://neighborland.com/ideas/mesa-az-something-like-riverview
2	Andrea	https://neighborland.com/ideas/mesa-az-therere-to-be-a-park-added
2	Arizona Celebr	https://neighborland.com/ideas/mesa-az-better-parks-for-val-vist
2	Tina Dollhouse	https://neighborland.com/ideas/mesa-az-the-elliott-basins-to-be
2	Athens	https://neighborland.com/ideas/mesa-az-the-vacant-land-at-thomas
2	Erin Collins	https://neighborland.com/ideas/mesa-az-southern-alma-school-deca
2	Adam Gunder	https://neighborland.com/ideas/mesa-az-the-valley-s-greatest-urb
1	Alicia	https://neighborland.com/ideas/mesa-az-turn-old-spook-hill-into

ork	
ay	
Play	j parks
Play	k Signal Butte/Elliott park finished
Play	l Monterey Park finished
Play	m you to develop the south west corner of Mountain and Adobe into a neighborhood park
Play	n Purchase land at Elsworth and Brown (Spookhill/Microwave Tower), upgrade the outdoor hiking area
Play	o the vacant lots west of Gilbert btwn Adobe & University to be parks like they are in east Mesa
Green Future	More green spaces for families to play

1	https://neighborland.com/ideas/mesa-az-parks
1	https://neighborland.com/ideas/mesa-az-signal-butte-elliott-park
1	https://neighborland.com/ideas/mesa-az-monterey-park-finished
1	https://neighborland.com/ideas/mesa-az-you-to-develop-the-southw
1	https://neighborland.com/ideas/mesa-az-purchase-land-at-elsworth
1	https://neighborland.com/ideas/mesa-az-the-vacant-lots-west-of-g
2	https://neighborland.com/ideas/mesa-az-more-green-spaces-for-fam

16 Pools

Play	a Public pools
Play	b a better Fremont Pool, or expand and improve Shepherd pool
Play	c ALL City public pools open 7 days a week through Labor Day, it's too hot for them to be closed
Play	d Red Mountain/Fremont needs an athletic complex similar to Skyline and Kino, use the bond proceeds
Play	e a new pool for Red Mountain High and for year round programs like swim lessons
Play	f southeast Mesa to have an aquatic center
Play	g to add a shallow pool to the Mesa High Pool
Play	h a similiar center to the Mesquite Groves Aquatics Center on NE Mesa
Play	i a water park designed for children w/disabilities (wheelchair access is a must)
Play	j a lap pool at the Mesa High Aquatic Complex

14	Dana https://neighborland.com/ideas/mesa-az-public-pools
4	Tina Dollhouse https://neighborland.com/ideas/mesa-az-a-better-fremont-pool-or
4	hannigirl https://neighborland.com/ideas/mesa-az-all-city-public-pools-ope
2	David https://neighborland.com/ideas/mesa-az-red-mountain-fremont-need
2	Aspin Huntley https://neighborland.com/ideas/mesa-az-a-new-pool-for-red-mounta
1	Tina Dollhouse https://neighborland.com/ideas/mesa-az-southeast-mesa-to-have-an
2	Anonymous https://neighborland.com/ideas/mesa-az-to-add-a-shallow-pool-to
1	Amber https://neighborland.com/ideas/mesa-az-a-similar-center-to-the-m
5	Arizona Celebr https://neighborland.com/ideas/mesa-az-a-water-park-designed-for
2	Sandi Kauffold https://neighborland.com/ideas/mesa-az-a-lap-pool-at-the-mesa-hi

17 Park operations

Play	a Mesa to have sufficient vacant land for future park development as the city grows
Play	b Public-Private Partnerships for Park Spaces
Play	c I would like for the parks to be available for use after 10:00 pm in the summer hours
Play	d more Mesa Parks & Rec activities and classes
Home	more security at parks
Play	e Dobson Ranch Golf Course to be invested in & remodeled. New clubhouse, cart paths, bunkers & greens

10	3 TK https://neighborland.com/ideas/mesa-az-mesa-to-have-sufficient-v
1	Lucas https://neighborland.com/ideas/mesa-az-public-private-partnershi
1	Denise Cordel https://neighborland.com/ideas/mesa-az-i-would-like-for-the-park
1	Justin Schultz https://neighborland.com/ideas/mesa-az-more-mesa-parks-rec-act
3	Phoned in https://neighborland.com/ideas/mesa-az-more-security-at-parks
1	Athlena https://neighborland.com/ideas/mesa-az-dobson-ranch-golf-course

18 Velodrome

Play	a to see an outdoor velodrome in one of the upcoming new parks. #bikersheaven
Play	b Velodrome

6	3 Gail and Holly https://neighborland.com/ideas/mesa-az-to-see-an-outdoor-velodro
3	Chris Q https://neighborland.com/ideas/mesa-az-velodrome

19 A zoo, I want to see a cheetah

6	Arizona C https://neighborland.com/ideas/mesa-az-a-zoo-i-want-to-see-a-ch
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21 Cultural heritage

Play	a a Union Civil War Monument
Play	b Black history museum
Play	c some sort of building that the hispanic people of Arizona can come and appreciate their culture
Play	d a planetarium perhaps even an east side science center

3	1 Jaime Levering https://neighborland.com/ideas/mesa-az-a-union-civil-war-monumen
1	Arizona Celebr https://neighborland.com/ideas/mesa-az-black-history-museum
1	Arizona Celebr https://neighborland.com/ideas/mesa-az-some-sort-of-building-tha
1	L Mayr https://neighborland.com/ideas/mesa-az-a-planetarium-perhaps-eve

22 Something like Thanksgiving Point

2	Jami Park https://neighborland.com/ideas/mesa-az-something-like-thanksgivi
---	-----------------------------------------------------------------------------------------------------------------------------------------------------------

23 Motor sports park

4	Arizona C https://neighborland.com/ideas/mesa-az-motor-sports-park
---	-------------------------------------------------------------------------------------------------------------------------------------------

24 A table tennis club

2	Kb https://neighborland.com/ideas/mesa-az-a-table-tennis-club
---	----------------------------------------------------------------------------------------------------------------------------------------

25 Dedicated land or partnership with County for safe flying of remote aircraft

2	TK https://neighborland.com/ideas/mesa-az-more-athletic-fields-with
---	----------------------------------------------------------------------------------------------------------------------------------------------------

26 Access to kickboxing (with heavy bags). Very limited in East Mesa

1	BK Jacksc https://neighborland.com/ideas/mesa-az-access-to-kickboxing-wit
---	---------------------------------------------------------------------------------------------------------------------------------------------------------

27 A ninja gym and a better variety of concerts

1	Bonnie https://neighborland.com/ideas/mesa-az-a-ninja-gym-and-a-better
---	------------------------------------------------------------------------------------------------------------------------------------------------------

28 Mesa to have an outdoor entertainment venue that is provides live music, concerts, special events

1	Laurie https://neighborland.com/ideas/mesa-az-mesa-to-have-an-outdoor-e
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Play	29	More active community fun groups like #MesaGilbertRocks	1	Courtney https://neighborland.com/ideas/mesa-az-more-active-community-fun
Play	30	Mesa to have a Created Lake just like Tempe Town Lake down at Riverview and Watch the Growth	1	Chris Hes https://neighborland.com/ideas/mesa-az-mesa-to-have-a-created-la
Play	31	More education classes on bike and ped safety	1	Ashley https://neighborland.com/ideas/mesa-az-more-education-classes-on
Play	32	A pond or a section of a pond set up for racing remote controlled motor and/or sail boats	1	caleb car https://neighborland.com/ideas/mesa-az-a-pond-or-a-section-of-a
Play	33	Have free violin and other musical instruments	1	Arizona C https://neighborland.com/ideas/mesa-az-have-free-violin-and-othe
Play	34	More Park Rangers to keep our parks family friendly and safe	1	hannigirl https://neighborland.com/ideas/mesa-az-more-park-rangers-to-keep
Play	35	A shade cover over the Amphitheater so the summer concerts aren't so hot	1	Linda https://neighborland.com/ideas/mesa-az-a-shade-cover-over-the-am
Play	36	An amusement park in the Valley of the Sun or	1	Lori Jo Sn https://neighborland.com/ideas/mesa-az-an-amusement-park-in-the
Play	37	More bicycle parks	1	Hansen https://neighborland.com/ideas/mesa-az-more-bicycle-parks
Play		more indoor adult volleyball leagues on the East side	1	Emryn Ta https://neighborland.com/ideas/mesa-az-more-indoor-adult-volleyb
Play		more things for free for seniors	1	Alice Wal https://neighborland.com/ideas/mesa-az-more-things-for-free-for
Work		a conservatory or other botanical garden	3	Czarina https://neighborland.com/ideas/mesa-az-a-conservatory-or-other-b
Play		a professional sports team and arena/stadium	1	Mandy L https://neighborland.com/ideas/mesa-az-a-professional-sports-tea
Play		music	1	Isabela Tl https://neighborland.com/ideas/mesa-az-music

HOME IDEAS

*XX Idea themes; votes and ideas as of Oct. 31 - DRAFT**

1 New fire stations

Home	a	a new fire station in Eastmark
Home	b	Mesa Fire Department to build a Fire Station at 32nd Street & McDowell Rd

240

195	Samantha Sn	https://neighborland.com/ideas/mesa-az-a-new-fire-station-in-eas
45	Mateo Cruz	https://neighborland.com/ideas/mesa-az-mesa-fire-department-to-b

Innovation 2 Get rid of ugly signs to make a beautiful city

116 Tim Boy <https://neighborland.com/ideas/mesa-az-get-rid-of-ugly-signs-to>

Work 3 The Broadway Road corridor to look nicer to attract more businesses

86 Bobby B <https://neighborland.com/ideas/mesa-az-the-broadway-road-corrido>

4 Social services

84

Work	a	a shelter, human services, and job placement center for the Homeless population
Home	b	more affordable housing in East Mesa
Work	c	city government initiatives encouraging businesses to hire adults with intellectual disabilities
Work	d	We would like to see Mesa put a Freeze on all new assisted living facilities and section 8 housing
Home	e	to see the welcoming of homeless people in our town. There should be housing provided through tax \$
Work		a secure place for day laborers
Work		"Mesa Works" for the homeless
Home		Mesa to work to provide programming that gets homeless people into safe housing
Work	f	Mesa to address the homeless situation. To many people here without a way to improve their lives

44	Chris	https://neighborland.com/ideas/mesa-az-a-shelter-human-services
16	Tim Boyle	https://neighborland.com/ideas/mesa-az-more-affordable-housing-i
16	Arielle King	https://neighborland.com/ideas/mesa-az-city-government-initiativ
3	Mike	https://neighborland.com/ideas/mesa-az-we-would-like-to-see-mesa
1	Jull Runberg	https://neighborland.com/ideas/mesa-az-to-see-the-welcoming-of-h
1	Phoned in	https://neighborland.com/ideas/mesa-az-a-secure-place-for-day-la
1	AzMon	https://neighborland.com/ideas/mesa-az-mesa-works-for-the-home
1	Janet Forde	https://neighborland.com/ideas/mesa-az-mesa-to-work-to-provide-p
1	Lisa Gann Mk	https://neighborland.com/ideas/mesa-az-mesa-to-address-the-homel

5 Shade trees

78

Innovation	a	more shade providing trees in off street parking lots for cooler cars, cooler lots, & cleaner air
Play	b	to see tall, green shady trees on downtown main street
Home	c	more trees in the medians in neighborhoods to promote shade and to slow down traffic
Green Future	d	desert pine trees
Green Future	e	More shade trees for reducing the heat island effect for a better living environment
Green Future	f	green is great but city doesnt need to maintain trees or shrubery on city streets
Green Future	g	more native desert landscaping for reduced water usage & support the natural environment & ecosystem
Green Future	h	more shade trees
Green Future	i	Professional pruning of trees in public area of Mesa, not the hacking that is done
Play		More Native Greenery in West Mesa
Play	j	us to retain the beauty of the desert

36	Janet	https://neighborland.com/ideas/mesa-az-more-shade-providing-tree
15	april	https://neighborland.com/ideas/mesa-az-to-see-tall-green-shady
18	Shani Tapia	https://neighborland.com/ideas/mesa-az-more-trees-in-the-medians
2	Jordan Hernz	https://neighborland.com/ideas/mesa-az-desert-pine-trees
1	Jacob	https://neighborland.com/ideas/mesa-az-more-shade-trees-for-redu
1	leroy a. more	https://neighborland.com/ideas/mesa-az-green-is-great-but-city-d
1	Bonni Beveri	https://neighborland.com/ideas/mesa-az-more-native-desert-landsc
1	Karen Payne	https://neighborland.com/ideas/mesa-az-more-shade-trees
1	Sue Hakala	https://neighborland.com/ideas/mesa-az-professional-pruning-of-t
1	Kate	https://neighborland.com/ideas/mesa-az-more-native-greenery-in-w
1	Robert S	https://neighborland.com/ideas/mesa-az-us-to-retain-the-beauty-o

6 Libraries

60

Innovation	a	Southeast Mesa to have a 21st century library
Home	b	a Library in Eastmark
Work	c	the downtown branch of the Mesa Public Library to be open 24/7
Home	d	a library in North Mesa
Play	e	a public library as awesome as Scottsdale's Civic Center (lots of play stations)
Play	f	the public library in Mesa to be just as fun for kids as the Apache Junction Library.

53	Kayla C.	https://neighborland.com/ideas/mesa-az-southeast-mesa-to-have-a
3	Joe	https://neighborland.com/ideas/mesa-az-a-library-in-eastmark
1	Aaron M. Wil	https://neighborland.com/ideas/mesa-az-the-downtown-branch-of-th
1	Jill Kiefer	https://neighborland.com/ideas/mesa-az-a-library-in-north-mesa
1	Marissa Fry	https://neighborland.com/ideas/mesa-az-a-public-library-as-aweso
1	Briseida	https://neighborland.com/ideas/mesa-az-the-public-library-in-mes

7 Public safety

56

Home	a	faster response times from the police department
Home	b	more firefighters and police
Home	c	better trained police and a more professional approach to the community focused on customer service
Home	d	more law enforcement to stop loitering and panhandling outside of grocery and convenient stores
Home	e	to feel safer
Home	f	police dress like civilians & have lunch in the park & interact w/ the people in the City casually
Home	g	get bad people off the street
Home	h	more law enforcement from Mckellips and Stapley to US 60 and Stapley

13	Nance	https://neighborland.com/ideas/mesa-az-faster-response-times-fro
9	Arizona Celei	https://neighborland.com/ideas/mesa-az-more-firefighters-and-pol
6	Azh	https://neighborland.com/ideas/mesa-az-better-trained-police-and
14	mc	https://neighborland.com/ideas/mesa-az-more-law-enforcement-to-s
5	Jennifer	https://neighborland.com/ideas/mesa-az-to-feel-safer
2	Arizona Celei	https://neighborland.com/ideas/mesa-az-police-dress-like-civilia
3	Arizona Celei	https://neighborland.com/ideas/mesa-az-get-bad-people-off-the-st
1	Sam Negrete	https://neighborland.com/ideas/mesa-az-more-law-enforcement-from

home	<i>training for police to distinguish between real parental neglect/abuse and nuisance/petty complaints</i>
home	<i>a crime reporting app</i>
Home	<i>Better public safety with more cops and a city court who is tough on crime</i>

1	Tony Aldred	https://neighborland.com/ideas/mesa-az-training-for-police-to-di
1	April Kay Smi	https://neighborland.com/ideas/mesa-az-a-crime-reporting-app
1	Scott	https://neighborland.com/ideas/mesa-az-better-public-safety-with

8 Code enforcement

64

Home	<i>a to see Mesa start enforcing city codes and require property owners to keep their property clean</i>
Green Future	<i>to clean up abandoned spaces</i>
Home	<i>code enforcement for non HOA neighborhoods</i>
Home	<i>Hire more code compliance officers and start enforcing codes already on the books</i>
Home	<i>no more code compliance Nazis. HOAs are available for those who want them</i>

47	David Land	https://neighborland.com/ideas/mesa-az-to-see-mesa-start-enforci
6	Phoned in	https://neighborland.com/ideas/mesa-az-to-clean-up-abandoned-spa
6	Arizona Cejel	https://neighborland.com/ideas/mesa-az-code-enforcement-for-non
4	Jim Olsen	https://neighborland.com/ideas/mesa-az-hire-more-code-compliance
1	Concerned c	https://neighborland.com/ideas/mesa-az-no-more-code-compliance-n

9 Animal services

51

Home	<i>a some control of the feral cat population</i>
Home	<i>Required Microchipping of Dogs</i>
Home	<i>to see more help in trapping feral and discarded cats</i>
Home	<i>to redesign our approach to barking dogs</i>

48	B Schomer	https://neighborland.com/ideas/mesa-az-some-control-of-the-feral
1	Ja Koe	https://neighborland.com/ideas/mesa-az-required-microchipping-of
1	Kathy Lynch	https://neighborland.com/ideas/mesa-az-to-see-more-help-in-trapp
1	David Wright	https://neighborland.com/ideas/mesa-az-to-redesign-our-approach

10 Specific streets improvements

52

Home	<i>a A HAWK pedestrian crosswalk on University Dr to connect the Evergreen Historic District to Downtown</i>
Work	<i>b more traffic lanes on US 60 to Signal Butte Road</i>
Home	<i>c to see Stapley Dr. to I-60 cleaned up much like Mesa Drive was cleaned up</i>
Work	<i>d to connect Meridan Rd to Baseline from Elliott Rd, so that the Route 60 interchange can be used</i>
Home	<i>e a flashing yellow arrow on Sossaman and US60</i>
Home	<i>f Pedestrian signal on Mckellips and 24th St. canal</i>
Home	<i>g Flashing yellow left turn lights at Mckelleps. Country Club and the 202. Saving time and fuel</i>
Home	<i>h to see more blinking left turn lights, so people can turn when there is no oncoming traffic</i>
Home	<i>i the drainage ditch and road fixed</i>
Home	<i>j Intersection traffic lights to blink red or amber from 0130 to 0500. Huge energy saver</i>

27	Angelica Gue	https://neighborland.com/ideas/mesa-az-a-hawk-pedestrian-crosswa
5	Victoria Caru	https://neighborland.com/ideas/mesa-az-more-traffic-lanes-on-us
3	Irene Frklich	https://neighborland.com/ideas/mesa-az-to-see-stapley-dr-to-i-6
3	Mary	https://neighborland.com/ideas/mesa-az-to-connect-meridan-rd-to
1	RP	https://neighborland.com/ideas/mesa-az-a-flashing-yellow-arrow-o
1	Jocelyn Cond	https://neighborland.com/ideas/mesa-az-pedestrian-signal-on-mcke
1	Lee Andersoi	https://neighborland.com/ideas/mesa-az-flashing-yellow-left-turn
9	Ellen Bachme	https://neighborland.com/ideas/mesa-az-to-see-more-blinking-left
1	Jessica Napie	https://neighborland.com/ideas/mesa-az-the-drainage-ditch-and-ro
1	Nor	https://neighborland.com/ideas/mesa-az-intersection-traffic-ligh

11 Private prisons

27

Home	<i>a a future where penal policy does not allow Mesa citizens to be locked up for private company profits</i>
Home	<i>b to end for-profit jailing services</i>

23	Ramblin Ami	https://neighborland.com/ideas/mesa-az-a-future-where-penal-poli
4	Michael Mar	https://neighborland.com/ideas/mesa-az-to-end-for-profit-jailing

12 Smoother roads and highways

18 Arizona <https://neighborland.com/ideas/mesa-az-smoother-roads-and-highwa>

13 Little Free Libraries in neighborhoods

15 Lindsey <https://neighborland.com/ideas/mesa-az-little-free-libraries-in>

14 Volunteerism

9

Green Future	<i>a volunteer clean up events</i>
Work	<i>b volunteer spots so kids can count these hours for volunteer work at school</i>
Work	<i>c to have volunteer age to drop to 12 for projects at school. So kids can count these hours</i>

4	Arizona Cejel	https://neighborland.com/ideas/mesa-az-volunteer-clean-up-events
4	Arizona Cejel	https://neighborland.com/ideas/mesa-az-volunteer-spots-so-kids-c
1	Arizona Cejel	https://neighborland.com/ideas/mesa-az-to-have-volunteer-age-to

15 Connected neighborhoods

8 Adl <https://neighborland.com/ideas/mesa-az-connected-neighborhoods>

16 Sidewalk enhancements

10

Home	<i>a luminescent sidewalks</i>
Home	<i>b Corner sidewalk ramps on 2nd Street between Guthrie and Harris Dr</i>
Home	<i>c to see the pedestrian walk ways and driveways maintained</i>
Home	<i>d SIDEWALKS TO BE KEPT CLEAR OF OVERTGROWN BUSHES AND TREES, AND MORE SIDEWALKS AVAILABLE FOR TRAVEL</i>
Home	<i>e a legal way to walk across Main St/LRT tracks between Roosevelt and Dobson</i>
Home	<i>f Rainbow sidewalks</i>

2	Arizona Cejel	https://neighborland.com/ideas/mesa-az-luminescent-sidewalks
1	Millie	https://neighborland.com/ideas/mesa-az-corner-sidewalk-ramps-on
1	Burgess	https://neighborland.com/ideas/mesa-az-to-see-the-pedestrian-wal
2	MARVIN DAL	https://neighborland.com/ideas/mesa-az-sidewalks-to-be-kept-clea
1	Renate Elm	https://neighborland.com/ideas/mesa-az-a-legal-way-to-walk-acros
3	Sarah Joe	https://neighborland.com/ideas/mesa-az-rainbow-sidewalks

17 Schools		10
Innovation	a	2 Arizona Celel https://neighborland.com/ideas/mesa-az-veterans-discussing-their
Play	b	4 Ellen Bachme https://neighborland.com/ideas/mesa-az-to-make-school-playground
Play	c	1 KSR https://neighborland.com/ideas/mesa-az-2-warm-up-lanes-at-mesa-h
Play	d	1 d richy https://neighborland.com/ideas/mesa-az-to-be-able-to-reserve-my
Innovation	e	1 Arizona Celel https://neighborland.com/ideas/mesa-az-better-libraries-in-schoo
Home	f	1 Jesse Holt https://neighborland.com/ideas/mesa-az-healthy-food-in-schools

Home 18 White roads to decrease the "heat island" effect. <https://www.facebook.com/georgetakei/videos/18883>

Home 19 To honor military, police, & fire with banners displayed downtown

Home 20 Public showers and toilet facilities

Home 21 Speed bumps and more street lighting at neighborhoods near busy intersections

Home 22 Entry signs into Mesa

Home	a	5 Heike Parks https://neighborland.com/ideas/mesa-az-the-north-entry-roads-to
Home	b	1 J https://neighborland.com/ideas/mesa-az-nicer-entries-into-mesa

Innovation 23 For the city of mesa to take care of property such as repainting the gates that surround our yards

Home 24 District 3 to have an ACTIVE City Council Member. We currently are not being represented

Home 25 Mini freeways

Home 26 School crossing signs to have motion detection lights that flash brightly when someone crosses

Green Future 27 Better water quality

Home 28 Lower utility bills

Home	a	1 Jerry Fergus https://neighborland.com/ideas/mesa-az-mesa-to-stop-charging-suc
------	---	----------------------------------------------------------------------------------------------------------------------------------------------------------------

Home 29 To many roads under construction & no passing lanes

Home 30 Bird guard on street lights

Home 31 Misting system for pedestrians

Home 32 To remove speed bumps (impeding emergency vehicles from timely arrivals)

Home 33 Neighborhood watch

Home 34 More mass awareness about safe driving practices

Home 35 Enhance All Neighborhoods (incl. Water basins) outer walls with colorful Arizona murals

Home 36 To see a way figured out so children can eat breakfast where they sleep

2 Jan B <https://neighborland.com/ideas/mesa-az-to-see-a-way-figured-out>

Home 37 Live-Work-Play Zones Identified

1 Lucas <https://neighborland.com/ideas/mesa-az-live-work-play-zones-iden>

Home a STOP to people putting flyers and such on my door

3 Ja Koe <https://neighborland.com/ideas/mesa-az-a-stop-to-people-putting>

Home to see the city lower its debt and stop taking on flash in the pan projects

3 Jessica N <https://neighborland.com/ideas/mesa-az-to-see-the-city-lower-its>

Home to see the power lines buried

3 Mike Fir <https://neighborland.com/ideas/mesa-az-to-see-the-power-lines-bu>

Green Future Implement stronger laws to address vacant and/or abandoned lots

1 Kate <https://neighborland.com/ideas/mesa-az-implement-stronger-laws-t>

Home more street sweepers

2 Phoned <https://neighborland.com/ideas/mesa-az-more-street-sweepers>

Home no dead trees in front yards and nice neighborhood oodles entrance signigs

2 Dia De L <https://neighborland.com/ideas/mesa-az-no-dead-trees-in-front-ya>

GREEN FUTURE IDEAS

*XX idea themes; votes and ideas as of Oct. 31 - DRAFT**

Me Toos BY

Link

1 A food forest, community garden, nursery, community education center, and a farmer's market downtown		579
Green Future	a <i>a food forest, community garden, nursery, community education center, and a farmer's market downtown</i>	328 Dennis McClung https://neighborland.com/ideas/mesa-az-a-food-forest-community
Green Future	b <i>a year-round farmers market</i>	143 Zachary Singh https://neighborland.com/ideas/mesa-az-a-year-round-farmers-market
Green Future	c <i>empty lots to be turned into food forests where residents can pick fruit off trees and pick veggies</i>	72 Simone Rogers https://neighborland.com/ideas/mesa-az-empty-lots-to-be-turned-i
Green Future	d <i>community vegetable gardening plots, with guidance/workshops by master gardeners</i>	21 Amanda Willis https://neighborland.com/ideas/mesa-az-community-vegetable-garde
Green Future	e <i>a community garden</i>	2 Brian N Erin Wood https://neighborland.com/ideas/mesa-az-a-community-garden
Green Future	f <i>revolutionize our food supply using urban farming accelerators to create local, real food</i>	2 Jeremy R. Whittaker https://neighborland.com/ideas/mesa-az-revolutionize-our-food-su
Green Future	g <i>Edible landscaping instead of only native trees, plant fruit trees too. Help the homeless and hungry</i>	2 Kathy Eldridge https://neighborland.com/ideas/mesa-az-edible-fruit-scaping-inste
Green Future	h <i>to see more veggie gardens. My garden is from November til April. Some begin in April</i>	2 Paty A Sieks Filzen https://neighborland.com/ideas/mesa-az-to-see-more-vegie-garden
Green Future	<i>community gardens with good, organic food</i>	2 Lillian Dukes https://neighborland.com/ideas/mesa-az-community-gardens-with-go
Green Future	i <i>to start a community garden at Dobson Ranch! La Costa has a perfect space</i>	1 Andrea Mageo https://neighborland.com/ideas/mesa-az-to-start-a-community-gard
Green Future	j <i>to be a part of this process from it's genesis. This can be so good, and the produce awesome</i>	1 Trey Halton https://neighborland.com/ideas/mesa-az-to-be-a-part-of-this-proc
Green Future	k <i>All new developer's to include community gardens and composte areas in new neighborhoods</i>	1 Kay Kay Wollard https://neighborland.com/ideas/mesa-az-all-new-developer-s-to-in
Play	l <i>Large gardens likr NPR facebookpost on July 12 at 12:00. On the ground & could include tiny houses</i>	1 Nicole Fredrickson https://neighborland.com/ideas/mesa-az-large-gardens-likr-npr-fa
Green Future	m <i>Garden Land</i>	1 Eric Russell https://neighborland.com/ideas/mesa-az-garden-land

2 Free bulk pick up days

229 Mary Foulk <https://neighborland.com/ideas/mesa-az-free-bulk-pick-up-days>

3 Mass transit		106
Green Future	a <i>light rail to extend to Superstition Springs Mall by 2030</i>	44 Steven Wade https://neighborland.com/ideas/mesa-az-light-rail-to-extend-to-s
Work	b <i>more bus routes</i>	17 James Sutherland https://neighborland.com/ideas/mesa-az-more-bus-routes
Home	c <i>expanded light rail</i>	13 Sharon https://neighborland.com/ideas/mesa-az-expanded-light-rail
Green Future	d <i>free public transit for youth</i>	9 Tim Boyle https://neighborland.com/ideas/mesa-az-free-public-transit-for-y
Green Future	e <i>Water Filling Stations along the lite rail and public areas</i>	12 Jennifer Duff https://neighborland.com/ideas/mesa-az-water-filling-stations-al
Green Future	f <i>to install solar powered bus stops to charge devices and other transit oriented development</i>	3 Arizona Celebration o https://neighborland.com/ideas/mesa-az-to-install-solar-powered
Work	g <i>a raffle contest to support businesses affected by light rail construction</i>	2 Kelly Smith https://neighborland.com/ideas/mesa-az-a-raffe-contest-to-suppo
Play	h <i>youth (ages 6-18) to be able to take Valley Metro public transportation (bus or light rail) for free</i>	2 Annmarie https://neighborland.com/ideas/mesa-az-youth-ages-6-18-to-be-a-annmarie2
Home	i <i>bus routes on North/South roads between Gilbert and Power in East Mesa</i>	1 Laurie Annis https://neighborland.com/ideas/mesa-az-north-south-bus-routes-be
Work	j <i>more free busses/Shuttles to shopping centers</i>	1 Arizona Celebration o https://neighborland.com/ideas/mesa-az-more-free-busses-shuttles
Work	k <i>North/South bus routes between Gilbert and Power roads</i>	1 Laurie Annis https://neighborland.com/ideas/mesa-az-bus-routes-on-north-south
Green Future	l <i>every bus stop to be climate controlled, to play multigenerational music</i>	1 Burgess https://neighborland.com/ideas/mesa-az-every-bus-stop-to-be-clim

4 100% renewable energy by 2050 in accordance with The Paris Agreement and the Solutions Project

81 Carl Parrish <https://neighborland.com/ideas/mesa-az-100-renewable-energy-by>

5 Green schools		44
Green Future	a <i>Mesa School Districts to implement gardening and sustainability programs in the schools</i>	34 Tania Jane https://neighborland.com/ideas/mesa-az-mesa-school-districts-to
Green Future	b <i>Evit and the high schools as solar and green centers</i>	10 Azh https://neighborland.com/ideas/mesa-az-evit-and-the-high-schools
Green Future	c <i>There to be a general location to find resources so we can find ways we can help each other</i>	1 Reta Yanik https://neighborland.com/ideas/mesa-az-there-to-be-a-general-loc

6 More sites / days to drop off household hazardous waste

32 Jenna Meacha <https://neighborland.com/ideas/mesa-az-more-sites-days-to-drop>

7 Composting		33
Green Future	a <i>a Food Waste Composting Facility</i>	28 Jarred Tyler Hamm https://neighborland.com/ideas/mesa-az-a-food-waste-composting-f
Green Future	b <i>residential & business food waste to be used as feedstock for anaerobic digestion to create energy</i>	3 Anne R https://neighborland.com/ideas/mesa-az-residential-business-fo
Green Future	c <i>Composting of food and landscaping waste</i>	1 Mary Murphy https://neighborland.com/ideas/mesa-az-composting-of-food-and-la
Green Future	<i>the green landscaping waste to be composted. And the compost made available to the residents</i>	1 Mary Murphy https://neighborland.com/ideas/mesa-az-the-green-landscaping-wa

8 The large metal city clean up bins available to neighborhoods at least 4 times a year

14 Linda Wiley <https://neighborland.com/ideas/mesa-az-the-large-metal-city-clea>

Home	2 <i>Phoned in</i>	https://neighborland.com/ideas/mesa-az-to-have-more-trash-pickup
------	--------------------	-------------------------------------------------------------------------------------------------------------------------------------------------

Innovation 9 Part of the city budget to be allocated to converting existing public to lights solar powered

12 Sam <https://neighborland.com/ideas/mesa-az-part-of-the-city-budget-t>

Green Future 10 Energy efficient windows for low income neighborhoods

8 Ashley L. Caml <https://neighborland.com/ideas/mesa-az-energy-efficient-windows>

Green Future 11 Fees on plastic bags to reduce trash and pollution

9 Kayla <https://neighborland.com/ideas/mesa-az-fees-on-plastic-bags-to-r>

Innovation 12 Covered parking lined with solar panels to generate power in public places

8 Stephanie Bulj <https://neighborland.com/ideas/mesa-az-covered-parking-lined-wit>

Green Future 13 A free mulch and free woodchip program for all city residents

6 Joshua Hadley <https://neighborland.com/ideas/mesa-az-a-free-mulch-and-free-woo>

Green Future 14 To promote growing raised garden beds in front yards over lawns or desert landscape

4 Tania Jane <https://neighborland.com/ideas/mesa-az-to-promote-growing-raised>

Green Future 15 Electric Car Sharing program in downtown Mesa

4 Jennifer Duff <https://neighborland.com/ideas/mesa-az-electric-car-sharing-prog>

Home 16 The power lines buried and allys sold to willing corresponding neighbors in west mesa

4 Kim Kempton <https://neighborland.com/ideas/mesa-az-the-power-lines-buried-an>

Innovation 17 Downtown to be serviced with the city chilling system . All the business downtown could subscribe

2 Laurent Teichn <https://neighborland.com/ideas/mesa-az-downtown-to-be-serviced-w>

Green Future 18 To see the automatic sprinkler systems conserve water wisely

1 Burgess <https://neighborland.com/ideas/mesa-az-to-see-the-automatic-spri>

Home 19 Mesa to work with SRP to replace all tall standing power poles with underground power

1 Ellen Granillo <https://neighborland.com/ideas/mesa-az-mesa-to-work-with-srp-to>

Innovation 20 The first fully powered city energized by solar power

3 Mark Steven C <https://neighborland.com/ideas/mesa-az-the-first-fully-powered-c>

Green Future 21 Neighborhood Energy Efficiency in Mesa

1 Ashley L. Caml <https://neighborland.com/ideas/mesa-az-neighborhood-energy-effic>

Green Future 22 To see the city help residents remove dead trees - equipment/discounted fee

1 Teresa William <https://neighborland.com/ideas/mesa-az-to-see-the-city-help-resi>

Green Future 23 Ideas for recycling air conditioner condensation water runoff

1 Amy <https://neighborland.com/ideas/mesa-az-ideas-for-recycling-air-c>

Green Future 24 All new homes to be required to have solar panels

1 Kay Kay Wolla <https://neighborland.com/ideas/mesa-az-all-new-homes-to-be-requi>

Green Future 25 To expand recycling

1 Arizona Celebi <https://neighborland.com/ideas/mesa-az-to-expand-recycling>

Green Future 26 To use less machines that are not green

1 Arizona Celebi <https://neighborland.com/ideas/mesa-az-to-use-less-machines-that>

Green Future 27 To clean the lakes to help animals

1 Arizona Celebi <https://neighborland.com/ideas/mesa-az-to-clean-the-lakes-to-hel>

Green Future 28 It to be a requirement for all city property to have 50% edible landscaping

1 Joshua Hadley <https://neighborland.com/ideas/mesa-az-it-to-be-a-requirement-fo>

Green Future 29 Support for home and business rain water harvesting systems

2 David Douthit <https://neighborland.com/ideas/mesa-az-support-for-home-and-busi>

Green Future 30 To show you a Vertical Tower Garden created by NASA that uses over 90% less land and water

1 Linda Fuller <https://neighborland.com/ideas/mesa-az-to-show-you-a-vertical-to>

Play 31 Turn landfill into lake/waveyard

1 Jason Potter <https://neighborland.com/ideas/mesa-az-turn-landfill-into-lake-w>

Green Future	our green Mesa to have gardens and rooftops to have gardens as well	3	Celista	https://neighborland.com/ideas/mesa-az-our-green-mesa-to-have-ga
Green Future	neighbors to take of the littering,clean the atmosphere	1	Jonny Morten	https://neighborland.com/ideas/mesa-az-neighbors-to-take-of-the
Green Future	smart water meters and incentives for reducing water usage	2	Katie M	https://neighborland.com/ideas/mesa-az-smart-water-meters-and-in
Green Future	Hacer convivimos de barrio para mejorar nuestra ciudad ...conocernos.y actuar <i>Living together as a neighborhood or probably more so, coming together as a neighborhood to better our city, to get to know or meet each other (the neighbors) and take action.</i>	1	Rayito Valenci	https://neighborland.com/ideas/mesa-az-hacer-convivimos-de-barri
Green Future	Me gustaria opinar acerca de establecer un centro de artesanias y manualidades con material reciclad <i>I would like to give my opinion about establishing a center for arts and crafts with recycled materials</i>	1	Arnida	https://neighborland.com/ideas/mesa-az-me-gustaria-opinar-acerca
Green Future	to setup a multi-use space where items could be recycled, reconditioned and sold	1	Matt Shaffer	https://neighborland.com/ideas/mesa-az-to-setup-a-multi-use-spac
Green Future	Solar Power -install on residents homes, helps home owners and the city of Mesa can use excess power	6	Dia De Los Mu	https://neighborland.com/ideas/mesa-az-solar-power-install-on-r
Work	the city to only offer tax incentives to companies working toward carbon neutrality	1	Donna	https://neighborland.com/ideas/mesa-az-the-city-to-only-offer-ta

*XX Idea themes, votes and Ideas as of Oct. 31 - DRAFT**

Innovation 1 To bring an ASU campus to Downtown Mesa - without a tax increase

431 Sean Hunting <https://neighborland.com/ideas/mesa-az-to-bring-an-asu-campus-to>

2 Business/entrepreneurship development

202

Innovation	a	<i>the city to increase innovation by investing in Heatsync Labs</i>
Work	b	<i>to see more opportunities for entrepreneurship development</i>
Innovation	c	<i>a Downtown Mesa Innovation District that incubates creativity and clusters talent</i>
Innovation	d	<i>a coworking space for new businesses and startups</i>
Innovation	e	<i>to establish a Mesa Incubator group for developing new industry and business</i>

	105	Luis Montes	https://neighborland.com/ideas/mesa-az-the-city-to-increase-inno
	45	Michael Mason	https://neighborland.com/ideas/mesa-az-to-see-more-opportunities
	47	Stephanie McCoy	https://neighborland.com/ideas/mesa-az-a-downtown-mesa-innovatio
	4	Kyle McKay	https://neighborland.com/ideas/mesa-az-a-coworking-space-for-new
	1	Dr. Mel Alexander	https://neighborland.com/ideas/mesa-az-to-establish-a-mesa-incub

3 Redevelopment/adaptive reuse

119

Work	a	<i>the promotion of great adaptive use projects for aging homes fronting major roadways</i>
Work	b	<i>to see empty box stores updated, refurbished and repurposed in our neighborhoods</i>
Home	c	<i>to see the old abandoned areas of Main street to be either re-purposed or torn down</i>
Play	c	<i>restaurants/shopping/splash pad instead of Power Square Mall</i>
Play	d	<i>the City of Mesa to purchase the Buck Horn Baths&restore, turn into an Art/Cultural Haven.</i>

	58	Brian Sandstrom	https://neighborland.com/ideas/mesa-az-the-promotion-of-great-ad
	46	KD	https://neighborland.com/ideas/mesa-az-to-see-empty-box-stores-u
	13	Mike Fink	https://neighborland.com/ideas/mesa-az-to-see-the-old-abandoned
	1	Annie Goldsand	https://neighborland.com/ideas/mesa-az-restaurants-shopping-spla
	1	S	https://neighborland.com/ideas/mesa-az-the-city-of-mesa-to-purch

4 Attracting new business

52

Play	a	<i>Mesa to attract restaurants to invest in the Northeast portion of the city (where we live)</i>
Work	b	<i>LESS Dollar Stores, Goodwill's and less Fast Food Restaurants</i>
Play	c	<i>the vacant lot at Hibbert and Main Street to have a multiplex movie theatre</i>
Innovation	d	<i>More hotels</i>
Work	e	<i>more fast food</i>
Play	f	<i>More starbucks</i>
Play	g	<i>quality restaurants in NE Mesa, similar to Old Town Gilbert</i>
Innovation	h	WOULD BE AWESOME TO HAVE A MALL, MORE MOVIE THEATERS, MORE CHAIN FOODS LIKE, CHIPOTLE, TOKYO JOES
Innovation	i	<i>an International Shopping Market in Mesa and a Library with different languages+Healthy food store</i>
Green Future	j	<i>a repair cafe (where people can bring broken items to learn how to fix them instead of tossing them)</i>
Play	k	<i>Sam's Club</i>

	11	Jay Urban	https://neighborland.com/ideas/mesa-az-mesa-to-attract-restauran
	4	Andrew DeBratto	https://neighborland.com/ideas/mesa-az-less-dollar-stores-goodw
	4	Marty McGuiness	https://neighborland.com/ideas/mesa-az-the-vacant-lot-at-hibbert
	4	Patti Kordovsky	https://neighborland.com/ideas/mesa-az-more-hotels
	3	Arizona Celebration	https://neighborland.com/ideas/mesa-az-more-fast-food
	3	Mark Morales	https://neighborland.com/ideas/mesa-az-more-starbucks
	3	Colleen	https://neighborland.com/ideas/mesa-az-quality-restaurants-in-ne
	2	Mike Keylaws	https://neighborland.com/ideas/mesa-az-would-be-awesome-to-have
	3	Vidhya	https://neighborland.com/ideas/mesa-az-an-international-shopping
	3	Abigail	https://neighborland.com/ideas/mesa-az-a-repair-cafe-where-peop
	2	4Tenacity	https://neighborland.com/ideas/mesa-az-sam-s-club
	2	Cortny Murdock	https://neighborland.com/ideas/mesa-az-better-restaurants-and-sh
	1	Chelcie Darling	https://neighborland.com/ideas/mesa-az-piano-bars-botanical-bar
	1	Arizona Celebration	https://neighborland.com/ideas/mesa-az-to-bring-independent-coff
	1	Mary Altamirano	https://neighborland.com/ideas/mesa-az-more-restaurants-in-the-e
	1	NIKKI Nava	https://neighborland.com/ideas/mesa-az-more-stores-gas-stations
	1	Ja Koe	https://neighborland.com/ideas/mesa-az-some-healthy-vegetarian-r
	1	B.T.	https://neighborland.com/ideas/mesa-az-a-target-on-the-nw-corner
	1	Li Hao	https://neighborland.com/ideas/mesa-az-a-whole-foods-market
	1	Arizona Celebration	https://neighborland.com/ideas/mesa-az-a-new-bank

5 Early education opportunities for young learners in Mesa

55

Work	a	<i>early education opportunities for young learners in Mesa</i>
Innovation	b	<i>use resources like the IDEA Museum, Parks & Rec , and AZMNH to promote early childhood education</i>
Play	c	<i>expand and improve the idea Museum to generate excitement and interest in the whole downtown area</i>
Play	d	<i>a new and expended i.d.e.a. Museum. The new museum will offer more exhibitions, education programs</i>
Play	e	<i>I would love to see more opportunities all over for homeschoolers during day time hours</i>
Innovation	f	<i>more support to Desert Sound Organization, our kids need more Music program for low income families</i>
Play	g	<i>play is the "work" of our early childhood population. Partner with MPS to create citywide preschools</i>
Play	h	<i>More children activities</i>

	16	Deanna	https://neighborland.com/ideas/mesa-az-early-education-oppoortuni
	15	Claudia Reeder Wark	https://neighborland.com/ideas/mesa-az-use-resources-like-the-id
	12	soccerrom	https://neighborland.com/ideas/mesa-az-expand-and-improve-the-id
	6	Jeffory Morris	https://neighborland.com/ideas/mesa-az-a-new-and-expended-i-d-e
	3	Monica	https://neighborland.com/ideas/mesa-az-i-would-love-to-see-more
	1	Lillianne Ohep	https://neighborland.com/ideas/mesa-az-more-support-to-desert-so
	1	Kathy Hogan Eustace	https://neighborland.com/ideas/mesa-az-play-is-the-work-of-our
	1	Arizona Celebration	https://neighborland.com/ideas/mesa-az-more-children-activities

6 Workforce issues

29

Work	a	<i>more tech and high wage jobs</i>
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	22	Azh	https://neighborland.com/ideas/mesa-az-more-tech-and-high-wage-j
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Work	b	<i>more jobs for High School Graduates</i>
Work	c	<i>more career opportunities for 18 year olds</i>
Work	d	<i>more job opportunities for felons to have a chance in succeeding</i>
Work		<i>more walkable jobs</i>
Work	e	<i>more job opportunities</i>

3	Arizona Celebration	https://neighborland.com/ideas/mesa-az-more-jobs-for-high-school
1	Arizona Celebration	https://neighborland.com/ideas/mesa-az-more-career-opportunities
1	Arizona Celebration	https://neighborland.com/ideas/mesa-az-more-job-opportunities-fo
1	Leticia	https://neighborland.com/ideas/mesa-az-more-walkable-jobs
1	Arizona Celebration	https://neighborland.com/ideas/mesa-az-more-job-opportunities

7 Tiny houses

30

Home	a	<i>to see a program implemented to build tiny houses or individual trailers on land</i>
Innovation	b	<i>tiny houses</i>

27	Kathy Turner	https://neighborland.com/ideas/mesa-az-to-see-a-program-implemen
3	Chacha Olmos	https://neighborland.com/ideas/mesa-az-tiny-houses

Innovation 8 The Challenger Space Center for children to be relocated

15 Susan

Innovation		<i>to reclaim the night skies & build an observatory</i>
------------	--	--------------------------------------------------------------

11	Dave	https://neighborland.com/ideas/mesa-az-to-reclaim-the-night-skie
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9 Land use

13

Work	a	<i>to close the work force housing gap</i>
Green Future	b	<i>more farmland</i>
Work	c	<i>fewer apartments, more commercial zoning</i>
Home	d	<i>keep NE Mesa rural</i>
Innovation	e	<i>removal of multi-residential zoning (DR-2, etc) in downtown historic neighborhoods</i>
Innovation	f	<i>Better economic and zoning decisions to help make the city a destination location</i>
Home	g	<i>Mesa to become its own county pick up Queen Creek, Gilbert and Apache Junction</i>
Home	h	<i>please remove the nuisance Alamo Club on 1st Ave. Protect the children living on Pasadea</i>

6	Carmen Guerrero	https://neighborland.com/ideas/mesa-az-to-close-the-work-force-h
1	Rosa McCants	https://neighborland.com/ideas/mesa-az-more-farmland
1	Arizona Celebration	https://neighborland.com/ideas/mesa-az-fewer-apartments-more-co
1	Arizona Celebration	https://neighborland.com/ideas/mesa-az-keep-ne-mesa-rural
1	MesaResidentsSince1	https://neighborland.com/ideas/mesa-az-removal-of-multi-resident
1	Keith T	https://neighborland.com/ideas/mesa-az-better-economic-and-zonin
1	Louis Stradling	https://neighborland.com/ideas/mesa-az-mesa-to-become-its-own-co
1	Kevin Hackett	https://neighborland.com/ideas/mesa-az-please-remove-the-nuisanc

10 Free wi-fi

10

Innovation	a	<i>free wi-fi</i>
Play	b	<i>free wifi and notifications of arts and music shows</i>

7	Robert S	https://neighborland.com/ideas/mesa-az-free-wi-fi
3	David	https://neighborland.com/ideas/mesa-az-free-wifi-and-notificatio

Work 11 The city to be open for business half days on Fridays starting at 8am

9 AzMom

Home 12 Mesa to consider using an urban planner to create a more welcoming and vibrant in which to live

7 Karen

13 Fiesta Mall

3

Play	a	<i>Fiesta Mall to become a one-of-a-kind multipurpose center</i>
Work	b	<i>Reopen fiesta mall</i>

2	T. C.	https://neighborland.com/ideas/mesa-az-fiesta-mall-to-become-a-o
1	Jaquin	https://neighborland.com/ideas/mesa-az-reopen-fiesta-mall

Innovation 14 All restaurant venues to offer heart healthy menu choices for every age group

3 Burgess

15 Fiber internet

6

Innovation	a	<i>fiber optic installed allowing MUCH higher internet bandwidth and speeds. more but text limited</i>
Home	b	<i>to see Google fiber internet</i>

2	Norman	https://neighborland.com/ideas/mesa-az-fiber-optic-installed-all
4	Louis Stradling	https://neighborland.com/ideas/mesa-az-to-see-google-fiber-inter

Innovation 16 Transform the ASU Polytechnic campus located in Southeast Mesa into an Independent State University

1 S.R.

Work 17 To see Mesa, AZ maintain the city as it now stands with upgrades in areas of town where appropriate

1 Burgess

Work 18 Medical-marijuana industry own up to pay taxes, so schools can receive the % due them

1 Burgess

Innovation 19 More Innoavation

1 Rita

Innovation 20 Bigger focus on STEM and Cyber Security education K - Community College

1 Tani Moore

<https://neighborland.com/ideas/mesa-az-bigger-focus-on-stem-and>

Innovation	21	Code Academy adopted in Mesa School district by every school	1	Joe	https://neighborland.com/ideas/mesa-az-code-academy-adopted-in-m
Work	22	Citizen economic development focus groups/committees in each district	1	Joe	https://neighborland.com/ideas/mesa-az-citizen-economic-developm
Work	23	To decriminalize marijuana as a city (use tax dollars for schools, lower incarceration rates)	2	Arizona Celet	https://neighborland.com/ideas/mesa-az-to-decriminalize-marijuan
Innovation	24	More help to get into college	1	Arizona Celet	https://neighborland.com/ideas/mesa-az-more-help-to-get-into-col
Work	25	The city to explore cognitive computing to improve customer service	1	Jeffrey Robbi	https://neighborland.com/ideas/mesa-az-the-city-to-explore-cogni
Work	26	Some sort of help for those businesses that get "trapped" in construction zones	1	Louise	https://neighborland.com/ideas/mesa-az-some-sort-of-help-for-tho
Play	27	Self-Cleaning Public Toilets	1	Ellen Granillo	https://neighborland.com/ideas/mesa-az-self-cleaning-public-toil
Home	28	A better solution to all the abandoned alleys rather than just a fence	3	Kim Carlston	https://neighborland.com/ideas/mesa-az-a-better-solution-to-all
Innovation	29	Nutrition programs	1	Arizona Celet	https://neighborland.com/ideas/mesa-az-nutrition-programs
Work	30	Cheaper administration for snap/ebt benefit receivers	1	Arizona Celet	https://neighborland.com/ideas/mesa-az-cheaper-administration-fo
Innovation		an innovative shopping app created for Mesa to bring people to small businesses	1	Lynn Reno	https://neighborland.com/ideas/mesa-az-an-innovative-shopping-ap
Green Future		more vintage and historical neighborhoods preserved	1	Kara Collum	https://neighborland.com/ideas/mesa-az-more-vintage-and-historic
Innovation		greatly-reduced taxation	1	DJ	https://neighborland.com/ideas/mesa-az-greatly-reduced-taxation
Work		test ads	1	Jess Jenkins	https://neighborland.com/ideas/mesa-az-test-ads
Work		a culinary school in Mesa	2	L Mayr	https://neighborland.com/ideas/mesa-az-a-culinary-school-in-mesa
Work		an underground city	4	Katie M	https://neighborland.com/ideas/mesa-az-an-underground-city
Play		a 4 yr college downtown	2	HaydensGam	https://neighborland.com/ideas/mesa-az-a-4-yr-college-downtown
Innovation		an expansion for Idea Museum	4	Dia De Los Ml	https://neighborland.com/ideas/mesa-az-an-expansion-for-idea-mus
Innovation		Ability to fly camera drones	2	Dia De Los Ml	https://neighborland.com/ideas/mesa-az-ability-to-fly-camera-dro
Innovation		Site 17to house maker's/ invention space were creative people could share tools	1	Janet Forde	https://neighborland.com/ideas/mesa-az-site-17to-house-maker-s
Work		more job opportunities for high school kids	1	Ciara Pratt	https://neighborland.com/ideas/mesa-az-more-job-opportunities-fo-ciara Pratt
Innovation		Improve and moderize down town mesa and make high rises as and affordable buisnesses and residential	1	Jacek	https://neighborland.com/ideas/mesa-az-improve-and-moderize-down

ATTACHMENT 3

IMAGINE MESA SUB-COMMITTEE MINUTES

PLAY

October 5, 2017
October 19, 2017
November 2, 2017

HOME

October 5, 2017
October 19, 2017
November 2, 2017

GREEN FUTURE

October 5, 2017
October 19, 2017
November 2, 2017
November 9, 2017

WORK AND INNOVATION

October 5, 2017
October 19, 2017
November 2, 2017
November 9, 2017

Imagine Mesa, Play Subcommittee

Meeting Minutes

October 5, 2017

I. Call to order

Jo Martin, Chairperson, called to order the regular meeting of the ImagineMesa Play Subcommittee at 6:05pm on October 5, 2017 at Mesa City Plaza, Room 650.

II. Roll call

The following persons were present: Subcommittee members: Matt Law, Justin Murdock, Winnie Kho Kaplan, Jo Martin. City of Mesa Staff: Marc Heirshberg, Aimee Manis, Erik Guderian, Janet Woolum

III. Discussion. Subcommittee reviewed list of ideas submitted in the Play category.

- a) Idea 37. More bike parks. Discussion: similar to other ideas. Staff recognizes the need. This is part of the future park site plan for Signal Butte & Elliott. Funding currently not available for bike area
- b) Idea #1. Discussion: subcommittee asks PRCF Director Heirshberg for some background information on current projects and program of the Parks Department to help their decision making
- c) Committee wants review ideas from the bottom of the list first. #36 – City can't run an amusement park. No on idea. All in agreement.
- d) Discussion: Unnumbered – “planetarium and science museum.” Idea great but mabe on the eastside. High effort to get results. May take too long. Maybe plan for this in the future. **Want to revisit in next meeting**
- e) Discussion: Idea # 22 – Thanksgiving Point a Utah private garden/museum. Move planetarium idea under cultural heritage (#21). Idea #18 – questions about velodrome. **No** on idea. All in agreement. Idea #19. **No** on idea. All in agreement.
- f) Discussion: Idea #20: Committee asked Mesa staff for overview of current trail system. Eric presented a map and 5-year forecasted plan. Bike trails are generally built along trails. Would considering a plan to connect paths for the long-range. Need for East Mesa paths. Committee agreed to **keep #20 and merge with Idea #3,** and to increase discussion on hiking vs. multiuse path.

- g) Idea #17. Parks operations. Being taken into consideration by staff currently. **No** on idea. All in agreement.
- h) Idea #16. Pools. **Keep on list.** Discussion about year-round operations and the need for more adult swim time. Eastmark question: is there a discussion with Queen Creek for a public pool at new high school there (Yes). Need for pools in east / south Mesa.
- i) Idea #15. Skate Parks. Move to Idea #15-B with pools, but keep **Idea #15 on list for further consideration.**
- j) Idea #14. New Parks. Keep this. **Get more information on planning for the future.**
- k) Idea #13. Connections. Discussion: **Move #13 into #3 as the items are similar.**
- l) Idea #12. Fiesta Mall / Coyotes. This is privately owned. **No** to this idea. All in agreement.
- m) Idea #11. Dog Parks. **Move to #11 an #15 into #8 as they have similar items.**
- n) Idea #10. Downtown. Q: is there a movement to get rid of July 4th Celebration of Freedom? Marc responded that the event has been reduced. Chairperson Martin asks do we want to use tax dollars to entertain people. Move to remove Idea #10 from the list because the city already does this.
- o) Next discussion several ideas. #9: Do not consider further; **#8: Yes, consider further; #7 Yes, consider further;**
- p) Idea #6. Lehi Falls. **Yes, consider further.** Marc commented that the City does not own any of the land. Committee members agree to leave on list, but get more information later
- q) Idea #5. Downtown activation. Discussion: Need for activation but may involve more departments. Chairperson Jo commented that this should be more economic development related. Justin commented that city needs to be involved in business attraction. Committee agreed to **keep on list.**
- r) Idea #4. **Move to #8 to park features.**
- s) Idea #2. Site 17. Discussion on what /where Site 17 is. Justin offered it was a big beach area with shops. Jo suggested that it was like the demographics of the area might not support the area. Committee agreed to drop the idea from the list. Will not consider further.

- t) Idea #1. Youth Sports Complex. Marc gave background summary: Current shortage of playing fields. VisitMesa's biggest interest is sports tourism but Mesa is missing large tournaments due to lack of fields. Proposal to use unused space @ Red Mountain Park for 20-field venue. **Committee agreed to consider further. Would like more information.**
- u) Committee would like presentations (in this order) from Idea Creator of Idea #1 Youth Sports; #6 Lehi Falls; and park amenities. Discussion: Make sure we remember the citizen impact; wants general cost estimates.
- v) Committee agreed to consider the following Ideas (or group of ideas) at the next meeting.
- Idea #1
 - Idea #3
 - Idea #5
 - Idea #6
 - Idea #7
 - Idea #8
 - Idea #14
 - Idea #15
 - Idea #16
 - Idea #? Planetarium / Science Museum

IV. Adjournment

Jo Martin, Chairperson, adjourned the meeting at 7:31pm.

Minutes submitted by: Janet Woolum

XX idea themes; votes and ideas as of Oct. 3 - DRAFT

Play	1	A multi-purpose, multi-field youth and amateur sports complex	405
Play	a	<i>a multi-purpose, multi-field youth and amateur sports complex</i>	353 Stephen L. We https://neighborland.com/ideas/mesa-az-a-multi-purpose-multi-fi-stephenlwest
Play	b	<i>Multi-Purpose, Multi-Field Youth/Amateur Sports Complex WITH Indoor Sports and Recreation Space</i>	19 Marc Garcia https://neighborland.com/ideas/mesa-az-multi-purpose-multi-fiel
Play	c	<i>multi-field, multi-purpose complex for youth and amateur sports facility very much needed</i>	13 Tom Rhodes https://neighborland.com/ideas/mesa-az-multi-field-multi-purpos
Play	d	<i>softball and baseball fields around the area of Horne and Baseline. Needed</i>	3 Linda https://neighborland.com/ideas/mesa-az-softball-and-baseball-fie
Play	e	<i>a large multi-use soccer complex in east Mesa. There is land next to Ref Mtn soccer complex</i>	3 Lisa L https://neighborland.com/ideas/mesa-az-a-large-multi-use-soccer
Play	f	<i>a sports complex</i>	3 Brad Cesmat https://neighborland.com/ideas/mesa-az-a-sports-complex
Play	g	<i>Indoor Sports Complex volleyball, basketball, soccer, swimming/diving events and club tournaments</i>	3 Roberta Palme https://neighborland.com/ideas/mesa-az-indoor-sports-complex-vo
Play	i	<i>more athletic fields with lights</i>	2 Tina Dollhouse https://neighborland.com/ideas/mesa-az-more-athletic-fields-with
Play	j	<i>a big indoor soccer training facility</i>	1 ash https://neighborland.com/ideas/mesa-az-a-big-indoor-soccer-train
Play	k	<i>more soccer fields and multi-purpose fields</i>	1 Brian Bailey https://neighborland.com/ideas/mesa-az-more-soccer-fields-and-mu
Play	l	<i>an ammeter sports / family Recreation park in East Mesa</i>	1 Erika B https://neighborland.com/ideas/mesa-az-an-ammeter-sports-fami
Play	m	<i>Little League Baseball Complexes in Northeast and Southeast Mesa similar to Fiesta Park</i>	1 TK https://neighborland.com/ideas/mesa-az-little-league-baseball-co
Play	n	<i>the Multi-purpose multi-field youth and amateur sports complex</i>	1 Matthew Huss https://neighborland.com/ideas/mesa-az-the-multi-purpose-multi-f
Play	o	<i>something similiar to Victory Lane in Glendale</i>	1 Courtney Davi https://neighborland.com/ideas/mesa-az-something-similiar-to-vic

Play	2	Site 17 (University & Mesa Drive) to be AMAZING	339
Play	a	<i>Site 17 (University & Mesa Drive) to be AMAZING</i>	338 Tim Boyle https://neighborland.com/ideas/mesa-az-site-17-university-mes
Play	b	<i>Colessum Grande On site 17 to include four complexes. Where can we post drawings and details</i>	1 jimmyB https://neighborland.com/ideas/mesa-az-colessum-grande-on-site-1

Play	3	More bike and pedestrian paths that keep riders separated from street traffic	293
Play	a	<i>more bike and pedestrian paths that keep riders separated from street traffic</i>	218 City of Mesa, A https://neighborland.com/ideas/mesa-az-more-bike-and-pedestrian
Play	b	<i>designated roads, sidewalks, trails, for runners, cyclists, and pedestrians</i>	38 Nycole Leyba https://neighborland.com/ideas/mesa-az-designated-roads-sidewal
Green Future	c	<i>a more extensive bike and pedestrian trail system</i>	9 Tina Dollhouse https://neighborland.com/ideas/mesa-az-a-more-extensive-bike-and
Home	d	<i>Solid-green bike lanes</i>	8 Ellen Granillo https://neighborland.com/ideas/mesa-az-solid-green-bike-lanes
Play	e	<i>bike "sharrow" markings on Main St in downtown Mesa to be more prominent</i>	3 Renate Ehm https://neighborland.com/ideas/mesa-az-bike-sharrow-markings-o
Play	f	<i>more engaging cycling events, especially at Desert Trails,</i>	3 Rick White https://neighborland.com/ideas/mesa-az-more-engaging-cycling-eve
Home	g	<i>better access to facilities via bike using off-street routes</i>	3 Ashley https://neighborland.com/ideas/mesa-az-better-access-to-faciliti
Home	h	<i>safer areas like trails and multiuse paths to ride bikes and walk</i>	3 Ashley https://neighborland.com/ideas/mesa-az-safer-areas-like-trails-a
Play	i	<i>family safe bike paths that run through Mesa's hidden gems and connect to Downtown Mesa</i>	3 Luis Garcia https://neighborland.com/ideas/mesa-az-family-safe-bike-paths-th
Green Future	j	<i>to Have a Wider Bike Lane Running on Country Club Drive</i>	1 T Moon https://neighborland.com/ideas/mesa-az-to-have-a-wider-bike-lane
Green Future	k	<i>an Installation of a Canal Crossing at Horne and Inca Streets</i>	1 T Moon https://neighborland.com/ideas/mesa-az-an-installation-of-a-cana
Play	l	<i>uninterrupted bike path through Mesa away from traffic...a huge MESA sign (liketheyhaveinMexico</i>	1 Kathy Williams https://neighborland.com/ideas/mesa-az-uninterrupted-bike-path-t
Home	m	<i>pretty pathways to walk and bike</i>	1 Ashley https://neighborland.com/ideas/mesa-az-pretty-pathways-to-walk-a
Play	n	<i>more activities and events that promote being outside, riding bikes, walking, and hiking</i>	1 Ashley https://neighborland.com/ideas/mesa-az-more-activities-and-event

Play	4	More covered parks and splash pads	289
Play	a	<i>more covered parks and splash pads</i>	280 Bree Branch https://neighborland.com/ideas/mesa-az-more-covered-parks-and-sp
Innovation	b	<i>Splash pads</i>	4 Stephanie Beri https://neighborland.com/ideas/mesa-az-splash-pads
Play	c	<i>shades on all playgrounds</i>	1 Nelly Escamilla https://neighborland.com/ideas/mesa-az-shades-on-all-playgrounds
Play	d	<i>More splash pads and parks for summer fun</i>	1 Rayna Forry Cc https://neighborland.com/ideas/mesa-az-more-splash-pads-and-park
Play	e	<i>a splash pad, covered park, shade trees, picnic areas, and parking garage at site 17,</i>	1 Emily https://neighborland.com/ideas/mesa-az-a-splash-pad-covered-par
Play	f	<i>shaded, water, or indoor play areas for children</i>	1 Jasmine Dowli https://neighborland.com/ideas/mesa-az-shaded-water-or-indoor
Play	g	<i>More shade and seating closer to play equipment at parks</i>	1 Sara Harrop https://neighborland.com/ideas/mesa-az-more-shade-and-seating-cl

Play	5	Downtown activation	229
Play	a	<i>to activate and enhance downtown alleys</i>	61 Jess Jenkins https://neighborland.com/ideas/mesa-az-to-activate-and-enhance-d-jessjenkins
Play	b	<i>Downtown Mesa to have better night life</i>	56 Kathy Barrios C https://neighborland.com/ideas/mesa-az-downtown-mesa-to-have-bet
Play	c	<i>a permanent pedestrian park / centralized outdoor event space in Downtown Mesa</i>	48 Amy Osowski https://neighborland.com/ideas/mesa-az-a-permanent-pedestrian-pa
Play	d	<i>more art downtown</i>	18 Laurent Teichr https://neighborland.com/ideas/mesa-az-more-art-downtown
Home	e	<i>newer housing developments in downtown and west Mesa</i>	16 Rebeca Potter https://neighborland.com/ideas/mesa-az-newer-housing-development
Innovation	f	<i>More Bars and night clubs in downtown Mesa</i>	11 PDawg https://neighborland.com/ideas/mesa-az-more-bars-and-night-clubs
Play	g	<i>more restaurants on Main Street (ie, like Gilbert) also open on Sundays</i>	8 joanne campo https://neighborland.com/ideas/mesa-az-more-restaurants-on-main
Play	h	<i>downtown Main street to be a hotspot for nightlife</i>	3 K Gibson https://neighborland.com/ideas/mesa-az-downtown-main-street-to-b

Home	i	<i>more community gathering spaces downtown</i>
Play	j	<i>an active downtown with restaurants and brewerys</i>
Play	k	<i>Costa Visa downtown</i>
Play	l	<i>a field house downtown near the convention center to draw tournaments and conferences downtown</i>
Work	m	<i>an updated, exciting convention center at University and Center to draw visitors downtown</i>
Work	n	<i>Rube- Goldberg machine installation in Downtown</i>
Play	o	<i>more cultural celebrations and festivals with music, food, markets and games in Downtown Mesa</i>

2	Erica Snyder	https://neighborland.com/ideas/mesa-az-more-community-gathering
1	Rob	https://neighborland.com/ideas/mesa-az-an-active-downtown-with-r
1	Escape Games	https://neighborland.com/ideas/mesa-az-costa-visa-downtown
1	AzMom	https://neighborland.com/ideas/mesa-az-a-field-house-downtown-ne
1	AzMom	https://neighborland.com/ideas/mesa-az-an-updated-exciting-conv
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-rube-goldberg-machine-in
1	Ann	https://neighborland.com/ideas/mesa-az-more-cultural-celebration

Play 6 The Landing At Lehi Falls 216 Christian <https://neighborland.com/ideas/mesa-az-the-landing-at-lehi-falls>

7 More indoor recreation space for kids and adults to gather year-round to exercise and play 206

Play	a	<i>more indoor recreation space for kids and adults to gather year-round to exercise and play</i>
Play	b	<i>an awesome recreation center like the one in Provo, UT</i>
Play	c	<i>More recreational centers where affordable classes are offered</i>
Play	d	<i>indoor public parks</i>
Play	e	<i>Recreation Center for families</i>
Play	f	<i>a movie theatre, affordable family friendly restaurants, and shopping in downtown</i>
Innovation	g	<i>to see more parks and recreation centers for boys and girls baseball leagues for the city of mesa</i>
Play	h	<i>a lot of basketball courts</i>
Play	i	<i>Red Mountain Center to have a pool facility</i>
Play	j	<i>more places like Red Mountain Recreation Center throughout the City</i>

184	Katie I	https://neighborland.com/ideas/mesa-az-more-indoor-recreation-sp
7	Kelly Smith	https://neighborland.com/ideas/mesa-az-an-awesome-recreation-cen
4	Rebeca Potter	https://neighborland.com/ideas/mesa-az-more-recreational-centers
2	Abigail	https://neighborland.com/ideas/mesa-az-indoor-public-parks
2	JeniM	https://neighborland.com/ideas/mesa-az-recreation-center-for-fam
2	Darlene sitzler	https://neighborland.com/ideas/mesa-az-a-movie-theatre-affordab
1	Christina	https://neighborland.com/ideas/mesa-az-to-see-more-parks-and-rec
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-a-lot-of-basketball-court
2	Tina Dollhouse	https://neighborland.com/ideas/mesa-az-red-mountain-center-to-ha
1	TK	https://neighborland.com/ideas/mesa-az-more-places-like-red-moun

8 Park features 78

Play	a	<i>Sand Volleyball Courts</i>
Play	b	<i>More green areas besides our neighborhood school</i>
Play	c	<i>a Liquid Fireworks Water Show attraction at the front of Pioneer Park on Main Street</i>
Home	d	<i>more cover park benches</i>
Play	e	<i>more parks that are desert-scaped for people to walk, run, bicycle, etc</i>
Play	f	<i>a traffic garden playground</i>
Play	g	<i>restrooms at Desert Arroyo Park</i>
Play	h	<i>lighted Pickleball courts added to our city parks</i>
Innovation	i	<i>I would like to make a rc rock crawler course/track at red mountain park</i>
Innovation	j	<i>Allow rc boats in park lakes or at least designated areas or lakes even just electric and sailboats</i>
Play	k	<i>Schools to have woodchips at there playgrounds not sand</i>
Play	l	<i>More playgrounds in basins</i>
Play	m	<i>Have free water slides at every Mesa park so that you don't burn your legs</i>
Play	n	<i>Plane and train at Pioneer Park</i>
Play	o	<i>public pickle ball courts</i>
Play	p	<i>to see more large and extra large ramadas in parks that are being renovated or new parks</i>
Play	q	<i>Add a playground to Holmes Park (1450 S. Greenfield Rd)</i>
Home	r	<i>a safety town. A dedicated area to teach kids to learn crossing streets etc. See Naperville, IL</i>
Play	s	<i>more open space and natural beauty</i>
Play	t	<i>a playground like Tumbleweed</i>
Play	u	<i>more lit park fields (like Countryside), not just large complexes</i>

36	Shari Trader	https://neighborland.com/ideas/mesa-az-sand-volleyball-courts
8	stephanie wrig	https://neighborland.com/ideas/mesa-az-more-green-areas-besides
7	Jeffrey Linford	https://neighborland.com/ideas/mesa-az-a-liquid-fireworks-water
3	Arizona Celebr	https://neighborland.com/ideas/mesa-az-more-cover-park-benches
3	Robert S	https://neighborland.com/ideas/mesa-az-more-parks-that-are-deser
3	Ashley	https://neighborland.com/ideas/mesa-az-a-traffic-garden-playgrou
2	bigbob	https://neighborland.com/ideas/mesa-az-restrooms-at-desert-arroy
2	Pam Abbott	https://neighborland.com/ideas/mesa-az-lighted-pickleball-courts
1	Bryan	https://neighborland.com/ideas/mesa-az-i-would-like-to-make-a-rc
1	Bryan	https://neighborland.com/ideas/mesa-az-allow-rc-boats-in-park-la
1	bobbisue	https://neighborland.com/ideas/mesa-az-schools-to-have-woodchips
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-more-playgrounds-in-basin
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-have-free-water-slides-at
1	Arizona Celebr	https://neighborland.com/ideas/mesa-az-plane-and-train-at-pione
1	Eric Swanson	https://neighborland.com/ideas/mesa-az-public-pickle-ball-courts
1	Linda	https://neighborland.com/ideas/mesa-az-to-see-more-large-and-ext
1	bigbob	https://neighborland.com/ideas/mesa-az-add-a-playground-to-holme
1	Bev	https://neighborland.com/ideas/mesa-az-a-safety-town-a-dedicat
2	Ja Koe	https://neighborland.com/ideas/mesa-az-more-open-space-and-natur
1	Christie Baum	https://neighborland.com/ideas/mesa-az-a-playground-like-tumblew
1	Anonymous	https://neighborland.com/ideas/mesa-az-more-lit-park-fields-lik

Play 9 To see the old Fiesta Mall become home to the Coyotes hockey team & ASU's sports management programs 76 Donnie C <https://neighborland.com/ideas/mesa-az-to-see-the-old-fiesta-mal>

10 Events 64

Play	a	<i>continued community support for AZ Celebration of Freedom(July 4th) and Merry Main Street Festivals</i>
Play	b	<i>to have more family friendly and inexpensive events</i>
Play	c	<i>to see more concerts and such in the cubs stadium like at talking stick</i>
Play	d	<i>Have more events like the Pokemon party of 2016, it was so much fun to explore Downtown, Mesa</i>
Innovation	e	<i>more events (concerts) at Mesa Amphitheater</i>
Home	f	<i>a televised Christmas concert</i>
Play	g	<i>More low cost events for lower income families</i>
Play	h	<i>More free/low cost festivals, events, movie nights, etc. Remove barriers to community involvement</i>
Play	u	<i>Full Moon Bike Ride</i>

24	Stacey	https://neighborland.com/ideas/mesa-az-continued-community-suppo
9	Sam Negrete II	https://neighborland.com/ideas/mesa-az-to-have-more-family-frien
7	Sstaps	https://neighborland.com/ideas/mesa-az-to-see-more-concerts-and
3	Arizona Celebr	https://neighborland.com/ideas/mesa-az-have-more-events-like-the
2	Mark U	https://neighborland.com/ideas/mesa-az-more-events-concerts-at
2	Ted S	https://neighborland.com/ideas/mesa-az-a-televised-christmas-con
2	Arizona Celebr	https://neighborland.com/ideas/mesa-az-more-low-cost-events-for
1	Maribel Klein	https://neighborland.com/ideas/mesa-az-more-free-low-cost-festiv
1	Sarah Gregory	https://neighborland.com/ideas/mesa-az-full-moon-bike-ride

Innovation	j	<i>Golf tournaments designed to bring people together and network</i>
Innovation	k	<i>better communication between City departments and the events and activities they hold</i>
Play	l	<i>more kid friendly events and educational opportunities</i>
Play	m	<i>Mesa to bring back the Mesa Days miniature parade and festival</i>
Play	n	<i>to bring back "Mesa Days"</i>
Play	o	<i>Free music concerts, everyone brings instrument and share your talent</i>
Work	p	<i>a website for events</i>
Work	q	<i>more convenient parking spaces for events and vendors</i>
Play	r	<i>to relish in literary festivals and celebrations of books and stories</i>
Play	s	<i>Movie nights in the park</i>
Play	t	<i>ultimate frisbee weekly</i>
Play	u	<i>More Parent activities</i>

- 1 David Barney <https://neighborland.com/ideas/mesa-az-golf-tournaments-designed>
- 1 Ashley <https://neighborland.com/ideas/mesa-az-better-communication-be>
- 1 Ashley <https://neighborland.com/ideas/mesa-az-more-kid-friendly-events>
- 1 Paula Farris <https://neighborland.com/ideas/mesa-az-mesa-to-bring-back-the-me>
- 1 Lauren DeLaix <https://neighborland.com/ideas/mesa-az-to-bring-back-mesa-days>
- 1 Arizona Celebr <https://neighborland.com/ideas/mesa-az-free-music-concerts-ever>
- 1 Arizona Celebr <https://neighborland.com/ideas/mesa-az-a-website-for-events>
- 1 Arizona Celebr <https://neighborland.com/ideas/mesa-az-more-convenient-parking-s>
- 1 Melanie Narist <https://neighborland.com/ideas/mesa-az-to-relish-in-literary-fes>
- 2 Arizona Celebr <https://neighborland.com/ideas/mesa-az-movie-nights-in-the-park>
- 1 Arizona Celebr <https://neighborland.com/ideas/mesa-az-ultimate-frisbee-weekly>
- 1 Arizona Celebr <https://neighborland.com/ideas/mesa-az-more-parent-activities>

11 Dog parks

Green Future	a	<i>dog parks and community gardens side-by-side</i>
Play	b	<i>Mesa to be a dog friendly city. We have countless retentions that can be converted to dog parks</i>
Play	c	<i>a nice park in east Mesa with dog park, lake, trees, etc</i>
Play	d	<i>a dog park included at the City of Mesa park located in the Eastmark community</i>
Play	e	<i>more dog parks - or add more fenced off-leash areas within the current park system</i>
Play	f	<i>an indoor dog park so we can continue walking our dogs during summer time</i>
Play	g	<i>a huge, off-leash dog trail park</i>
Play	h	<i>a dog park downtown</i>

55

- 18 Christopher Br <https://neighborland.com/ideas/mesa-az-dog-parks-and-community-g>
- 14 Josh Smith <https://neighborland.com/ideas/mesa-az-mesa-to-be-a-dog-friendly>
- 7 Lisa <https://neighborland.com/ideas/mesa-az-a-nice-park-in-east-mesa>
- 7 Mike M <https://neighborland.com/ideas/mesa-az-a-dog-park-included-at-th>
- 3 Athena <https://neighborland.com/ideas/mesa-az-more-dog-parks-or-add-m>
- 3 Autumn Hintze <https://neighborland.com/ideas/mesa-az-an-indoor-dog-park-so-we>
- 2 Ashley <https://neighborland.com/ideas/mesa-az-a-huge-off-leash-dog-tra>
- 1 Margaret <https://neighborland.com/ideas/mesa-az-a-dog-park-downtown>

12 Riverview mall to hv free concerts, splash pad, cozy seating, gd resturants

40 Symone l <https://neighborland.com/ideas/mesa-az-riverview-mall-to-hv-free>

13 Connect our entire city with canal projects that provide a world renowned quality of life

Play	a	<i>LOTS more water fountains along the canal path, especially water fountains with low spouts for dogs</i>
Play	b	<i>connect our entire city with canal projects that provide a world renowned quality of life</i>
Play	c	<i>the canal heading North from Horne and Brown paved into a multi-use trail ending at Thomas Road</i>
Play	d	<i>Inviting canal walking/biking paths with places to stop, sit and enjoy</i>
Play	e	<i>to see the Eastern Canal Trail paved for bike riding</i>
Play	f	<i>Walking and biking trails along eastern canals</i>

31

- 9 Amanda Roger <https://neighborland.com/ideas/mesa-az-lots-more-water-fountains>
- 7 Jeremy R. Whi <https://neighborland.com/ideas/mesa-az-connect-our-entire-city-w>
- 8 Bob Longmire <https://neighborland.com/ideas/mesa-az-the-canal-heading-north-f>
- 5 Jocelyn Condo <https://neighborland.com/ideas/mesa-az-inviting-canal-walking-bi>
- 1 Karin Gardner <https://neighborland.com/ideas/mesa-az-to-see-the-eastern-canal>
- 1 David Luna <https://neighborland.com/ideas/mesa-az-walking-and-biking-trails>

14 New parks

Play	a	<i>a park/playground between the i.d.e.a. Museum and the Arizona Museum of Natural History</i>
Play	b	<i>Something like riverview park in North Mesa, sports area, waterpark. Less chain stores and restauran</i>
Play	c	<i>there to be a park added to the old cox parking lot</i>
Play	d	<i>Better parks for Val Vista & Main (Similar to Dobson Ranch)</i>
Play	e	<i>the Elliott basins to be official sports fields with lights and restrooms</i>
Play	f	<i>the vacant land at Thomas and Recker to be developed into an amazing place like Riverview Park</i>
Play	g	<i>Southern/Alma School decade closed businesses to become family activity areas</i>
Play	h	<i>the Valley's greatest urban park to be located in the Fiesta District</i>
Play	i	<i>Turn old spook hill into an actual hiking and biking park.</i>
Work	j	<i>parks</i>
Play	k	<i>Signal Butte/Elliott park finished</i>
Play	l	<i>Monterey Park finished</i>
Play	m	<i>you to develop the southwest corner of Mountain and Adobe into a neighborhood park</i>
Play	n	<i>Purchase land at Ellsworth and Brown (Spookhill/Microwave Tower), upgrade the outdoor hiking area</i>
Play	o	<i>the vacant lots west of Gilbert btwn Adobe & University to be parks like they are in east Mesa</i>

30

- 7 Carmen Guerr <https://neighborland.com/ideas/mesa-az-a-park-playground-between>
- 4 Skyla Majorcza <https://neighborland.com/ideas/mesa-az-something-like-riverview>
- 2 Andrea <https://neighborland.com/ideas/mesa-az-there-to-be-a-park-added>
- 2 Arizona Celebr <https://neighborland.com/ideas/mesa-az-better-parks-for-val-vist>
- 2 Tina Dollhouse <https://neighborland.com/ideas/mesa-az-the-elliott-basins-to-be>
- 2 Athena <https://neighborland.com/ideas/mesa-az-the-vacant-land-at-thomas>
- 2 Erin Collins <https://neighborland.com/ideas/mesa-az-southern-alma-school-deca>
- 2 Adam Gunders <https://neighborland.com/ideas/mesa-az-the-valley-s-greatest-urb>
- 1 Alicia <https://neighborland.com/ideas/mesa-az-turn-old-spook-hill-into>
- 1 Jeremy Rudd <https://neighborland.com/ideas/mesa-az-parks>
- 1 Athena <https://neighborland.com/ideas/mesa-az-signal-butte-elliott-park>
- 1 Athena <https://neighborland.com/ideas/mesa-az-monterey-park-finished>
- 1 hannigirl <https://neighborland.com/ideas/mesa-az-you-to-develop-the-southw>
- 1 bigbob <https://neighborland.com/ideas/mesa-az-purchase-land-at-ellswort>
- 1 Michael <https://neighborland.com/ideas/mesa-az-the-vacant-lots-west-of-g>

15 A skateboard park, water park, and obstacle course

Play	a	<i>a skateboard park, water park, and obstacle course</i>
Play	b	<i>a water park designed for children w/disabilities (wheelchair access is a must)</i>
Play	c	<i>to see a free open water park like that of Tempe with lots of trees or shade</i>
Play	d	<i>a skate park</i>
Play	e	<i>Shaded skate parks with seperate areas for scooters, skateboards, roller skaters & bikers</i>

29

- 21 Patricia Moral <https://neighborland.com/ideas/mesa-az-a-skateboard-park-water>
- 5 Arizona Celebr <https://neighborland.com/ideas/mesa-az-a-water-park-designed-for>
- 1 Nancy K. Read <https://neighborland.com/ideas/mesa-az-to-see-a-free-open-water>
- 1 Demetrio Herr <https://neighborland.com/ideas/mesa-az-a-skate-park>
- 1 Robin Simmon <https://neighborland.com/ideas/mesa-az-shaded-skate-parks-with-s>

16 Pools		28
Play	a <i>Public pools</i>	14 Dana https://neighborland.com/ideas/mesa-az-public-pools
Play	b <i>a better Fremont Pool, or expand and improve Shepherd pool</i>	4 Tina Dollhouse https://neighborland.com/ideas/mesa-az-a-better-fremont-pool-or
Play	c <i>ALL City public pools open 7 days a week through Labor Day, it's too hot for them to be closed</i>	4 hannigirl https://neighborland.com/ideas/mesa-az-all-city-public-pools-ope
Play	d <i>Red Mountain/Fremont needs an athletic complex similiar to Skyline and Kino, use the bond proceeds</i>	2 David https://neighborland.com/ideas/mesa-az-red-mountain-fremont-need
Play	e <i>a new pool for Red Mountain High and for year round programs like swim lessons</i>	2 Aspin Huntley https://neighborland.com/ideas/mesa-az-a-new-pool-for-red-mounta
Play	f <i>southeast Mesa to have an aquatic center</i>	1 Tina Dollhouse https://neighborland.com/ideas/mesa-az-southeast-mesa-to-have-an
Play	g <i>a similar center to the Mesquite Groves Aquatics Center on NE Mesa</i>	1 Amber https://neighborland.com/ideas/mesa-az-a-similar-center-to-the-m
17 Park operations		7
Play	a <i>Mesa to have sufficient vacant land for future park development as the City grows</i>	3 TK https://neighborland.com/ideas/mesa-az-mesa-to-have-sufficient-v
Play	b <i>Public-Private Partnerships for Park Spaces</i>	1 Lucas https://neighborland.com/ideas/mesa-az-public-private-partnershi
Play	c <i>I would like for the parks to be available for use after 10:00 pm in the summer hours</i>	1 Denise Cordeir https://neighborland.com/ideas/mesa-az-i-would-like-for-the-park
Play	d <i>more Mesa Parks & Rec activities and classes</i>	1 Justin Schultz https://neighborland.com/ideas/mesa-az-more-mesa-parks-rec-act
Play	e <i>Dobson Ranch Golf Course to be invested in & remodeled. New clubhouse, cart paths, bunkers & greens</i>	1 Athena https://neighborland.com/ideas/mesa-az-dobson-ranch-golf-course
18 Velodrome		6
Play	a <i>to see an outdoor velodrome in one of the upcoming new parks. #bikersheaven</i>	3 Gail and Holly https://neighborland.com/ideas/mesa-az-to-see-an-outdoor-velodro
Play	b <i>Velodrome</i>	3 Chris Q https://neighborland.com/ideas/mesa-az-velodrome
Play	19 A zoo, I want to see a cheetah	5 Arizona C https://neighborland.com/ideas/mesa-az-a-zoo-i-want-to-see-a-ch
20 Trails		4
Play	a <i>hiking trails</i>	2 Amanda Willis https://neighborland.com/ideas/mesa-az-hiking-trails
Play	b <i>horse back trails and events</i>	1 Arizona Celebr https://neighborland.com/ideas/mesa-az-horse-back-trails-and-eve
Play	c <i>more hiking trails</i>	1 Rita https://neighborland.com/ideas/mesa-az-more-hiking-trails
21 Cultural heritage		3
Play	a <i>a Union Civil War Monument</i>	1 Jaime Levering https://neighborland.com/ideas/mesa-az-a-union-civil-war-monumen
Play	b <i>Black history museum</i>	1 Arizona Celebr https://neighborland.com/ideas/mesa-az-black-history-museum
Play	c <i>some sort of building that the hispanic people of Arizona can come and appreciate their culture</i>	1 Arizona Celebr https://neighborland.com/ideas/mesa-az-some-sort-of-building-tha
Innovation	22 Something like Thanksgiving Point	2 Jami Park https://neighborland.com/ideas/mesa-az-something-like-thanksgivi
Play	23 Motor sports park	2 Arizona C https://neighborland.com/ideas/mesa-az-motor-sports-park
Play	24 A table tennis club	2 Kb https://neighborland.com/ideas/mesa-az-a-table-tennis-club
Play	25 Dedicated land or partnership with County for safe flying of remote aircraft	2 TK https://neighborland.com/ideas/mesa-az-more-athletic-fields-with
Play	26 Access to kickboxing (with heavy bags). Very limited in East Mesa	1 BK Jacksc https://neighborland.com/ideas/mesa-az-access-to-kickboxing-wit
Play	27 A ninja gym and a better variety of concerts	1 Bonnie https://neighborland.com/ideas/mesa-az-a-ninja-gym-and-a-better
Play	28 Mesa to have an outdoor entertainment venue that is provides live music, concerts, special events	1 Laurie https://neighborland.com/ideas/mesa-az-mesa-to-have-an-outdoor-e
Play	29 More active community fun groups like #MesaGilbertRocks	1 Courtney https://neighborland.com/ideas/mesa-az-more-active-community-fun
Play	30 Mesa to have a Created Lake just like Tempe Town lake down at Riverview and Watch the Growth	1 Chris Hes https://neighborland.com/ideas/mesa-az-mesa-to-have-a-created-la
Play	31 More education classes on bike and ped safety	1 Ashley https://neighborland.com/ideas/mesa-az-more-education-classes-on

Play	32 A pond or a section of a pond set up for racing remote controlled motor and/or sail boats	1 caleb car: https://neighborland.com/ideas/mesa-az-a-pond-or-a-section-of-a
Play	33 Have free violin and other musical instruments	1 Arizona C https://neighborland.com/ideas/mesa-az-have-free-violin-and-oth
Play	34 More Park Rangers to keep our parks family friendly and safe	1 hannigirl https://neighborland.com/ideas/mesa-az-more-park-rangers-to-keep
Play	35 A shade cover over the Amphitheater so the summer concerts aren't so hot	1 Linda https://neighborland.com/ideas/mesa-az-a-shade-cover-over-the-am
Play	36 An amusement park in the Valley of the Sun or	1 Lori Jo Sn https://neighborland.com/ideas/mesa-az-an-amusement-park-in-the
Play	37 More bicycle parks	1 Hansen https://neighborland.com/ideas/mesa-az-more-bicycle-parks
Play	a planetarium perhaps even an east side science center	1 L Mayr https://neighborland.com/ideas/mesa-az-a-planetarium-perhaps-eve
Play	more indoor adult volleyball leagues on the East side	1 Emryn Ta https://neighborland.com/ideas/mesa-az-more-indoor-adult-volleyb
Play	more things for free for seniors	1 Alice Wat https://neighborland.com/ideas/mesa-az-more-things-for-free-for

Imagine Mesa, Play Subcommittee

Meeting Minutes

October 19, 2017

I. Call to order

Jo Martin, Chairperson, called to order the regular meeting of the Imagine Mesa Play Subcommittee at 5:37pm on October 19, 2017 at Mesa City Plaza, Room 650.

II. Roll call

The following persons were present: Subcommittee members: Matt Law, Justin Murdock, and Jo Martin. City of Mesa Staff: Marc Heirshberg, Aimee Manis, Al Zubi, Janet Woolum, and Tom Ellsworth

III. Minutes from October 5 meeting were approved.

IV. Requested Presentations

1. VisitMesa representatives, Marc Garcia, President and CEO, and Rick Adams, Vice Chairperson, made a presentation to the Subcommittee about Mesa Plays, the multi-purpose, multi-field youth and amateur sports complex. (see presentation)

Q&A: Matt asked if there are national comparable sports complex. Marc G. mentioned Grand Park, Indiana. He also asked about use during the summer and hotel capacity. Marc G. said they were talking to potential hotels, and the facility could be used year-round.

Q&A: Justin asked about how to carve out times for local to use the space. Marc H discussed the scheduling process for local teams.

Q&A: Matt asked if a more accurate representation of the field house was available. Marc G. said they will be updating the presentation.

Q&A: Jo asked if there has been any polling on the potential bond. Not as of this date.

2. The Landing at Lehi Falls presentation was not available.
3. Marc Heirshberg, City of Mesa, Director of Parks, Recreation & Community Facilities, made a presentation to the Subcommittee about park amenities. He discussed: splash pads, dog parks, sand volleyball, trees, pickleball courts, restrooms, skateboard parks, playgrounds, and amenities in indoor recreation centers

V. Discussion

More discussion about Mesa Plays. Justin suggested that maybe the public wants something other than a huge Mesa Plays project. Matt: *"I think Imagine Mesa should be more grassroots than a big multi-field sports complex."*

Subcommittee discussed individual ideas to consider going forward. Justin suggested they cut down the list to the top 5: Idea #1-Youth Sports Complex, #3-Bike and Pedestrian Paths; #5-Downtown Activation; #6-Landing at Lehi Falls; and #7-Indoor Recreation Space. Justin commented that he didn't want his proximity to Lehi Falls to be seen as a conflict, but is very interested in that project; believes that Mesa Plays is going to happen because it has legs. Matt asked if the indoor field house of Mesa Plays could serve as an indoor recreation center. Marc H. discussed the difference between a recreation center and field house concept.

Idea #3 Bike and Pedestrian Paths—Jo mentioned the issue of connectivity of families in all these spaces

Idea #5 Downtown Activation: Jo stated that this has more of an economic focus and should be considered by another group. Tom mentioned that the Work/Innovation subcommittee was discussing downtown. For that reason, the subcommittee agreed to eliminate Idea #5 from consideration, but consider downtown as part of Idea #10 Regional Events.

Idea # 6 Landing at Lehi Falls: not enough information right now to discuss. Tom said he was in contact with idea champion, who was in New York. They are exploring options for the subcommittee to communicate with him at the next meeting.

Subcommittee members agreed to continue to review and evaluate ideas #1, #3, #6, and #7. They also agree to add

- (a) Idea #8 Park Features as it relates to pools;
- (b) Idea #10 Regional Events; and
- (c) Discuss previous bond projects (e.g., water plants, Monterey Park) that were not finished

Jo asked members to use the evaluation spreadsheet in preparation for the next meeting, scheduled for November 2, so they can fully discuss the top items.

VI. Adjournment

Jo Martin, Chairperson, adjourned the meeting at 7:31pm.

Minutes submitted by: Janet Woolum



www.mesaplays.com

Mesa Plays

Mesa Multi-Purpose Sports Complex



www.mesaplays.com

INTRODUCTION

Mesa is a great place to live, work and play.

Mesa can be even better by building a new Multi-Purpose Sports Facility.

A new Multi-Purpose Sports Facility will be a fantastic community asset and a national destination for amateur sports.

Mesa Plays is an organization of supporters that want this wonderful facility to become a reality.





www.mesaplays.com

HISTORY

- Mesa is a family-friendly sports destination with a limited amount of attractions and amenities.
- Mesa does not have a million square-foot convention center like Phoenix, or four star resorts like Scottsdale, or the Cardinals stadium like Glendale – all products which attract millions of visitors every year.
- After a thorough SWOT analysis, the City has identified the need for additional product to be developed to build out the visitor market.
- Falcon Field Economic Activity Area Visioning Committee identified tourism development as a need and through a feasibility study, determined the economic potential of city-owned property to be developed to a Multi-Sports Complex.



www.mesaplays.com

WHY A SPORTS COMPLEX?

- ✓ Mesa and East Valley families will be able to play sports year-round in their community instead of traveling hundreds of miles each month, **improving quality of life.**
- ✓ **A destination** driver that will attract 400,000+ athletes and their families to Mesa.
- ✓ Revenue generator - visitors to the sports complex would spend money and **stimulate economic development.**
- ✓ **Point of pride** for Mesa.





www.mesaplays.com

THE NEED

- Mesa, uniquely, has no primary property tax which has led to even greater reliance here on sales tax revenue.
- Increased sales tax revenue from tourism means residents don't pay as much on their tax rolls, but still enjoy the services that the tax revenue pay for.
- There is a huge demand for new sports fields in Mesa and East Valley.

"There are not enough fields for our teams to play on, plain and simple. We need to address the growing demand for more fields before families start going to other cities so their kids can play." - ***Mike Godlewski, Regional Commissioner, AYSO Region 1079***

- The consistent message from Mesa residents is that we need more fields for soccer, football and indoor sports, such as basketball, volleyball and wrestling.



www.mesaplays.com

“ THIS NEW FACILITY WOULD BE A PRIME LOCATION FOR THE NSCAA COLLEGE SHOWCASE SERIES AS WELL AS OTHER INDEPENDENT TOURNAMENTS. OUR EVENTS AVERAGE 68% OF THE TEAMS TRAVEL FROM OUTSIDE THE HOST AREA. THIS TRANSLATES INTO BETWEEN 500 TO 4,000 HOTEL ROOM NIGHTS DEPENDING ON THE SIZE OF THE TOURNAMENT. ”

-Matthew Libber, Vice President of Operations
Elite Tournaments





www.mesaplays.com

FEATURES

- 24 multi-purpose fields: 14 natural grass fields, 10 artificial turf fields
- 20-24 courts
- 2 stadiums with clubhouses
- 110,000 square-foot indoor field house
- 2,600 parking spaces
- Located near the Loop 202 at 80th Street and Brown Road





www.mesaplays.com

INDOOR COURTS

- Virtually any kind of indoor sport
- Non-sports community events
- Meeting space for community functions





www.mesaplays.com

OUTDOOR FIELDS

- Great for football, soccer, field hockey, rugby, lacrosse and much more
- State and regional high school tournaments
- National and regional collegiate championships
- Special Olympics and hosted tournaments





www.mesaplays.com

CONFERENCE VENUE

- 110,000 square foot field house for conferences
- Conference room seating, trade shows, sit down banquets





www.mesaplays.com

PARK AREAS

- Community asset for picnics, family reunions and parties
- Lighted trails for running and walking





www.mesaplays.com

ECONOMIC IMPACT

According to Elliott D. Pollack & Company, ongoing annual revenues created by Mesa Plays are forecasted to exceed the expected annual operating expenses of the facility.

*It is estimated to have a direct economic impact of
\$365 million annually*

This complex can be used year round, attracting youth and amateur sports tournaments and events from around the country, bringing in visitors with new dollars to the local economy.....

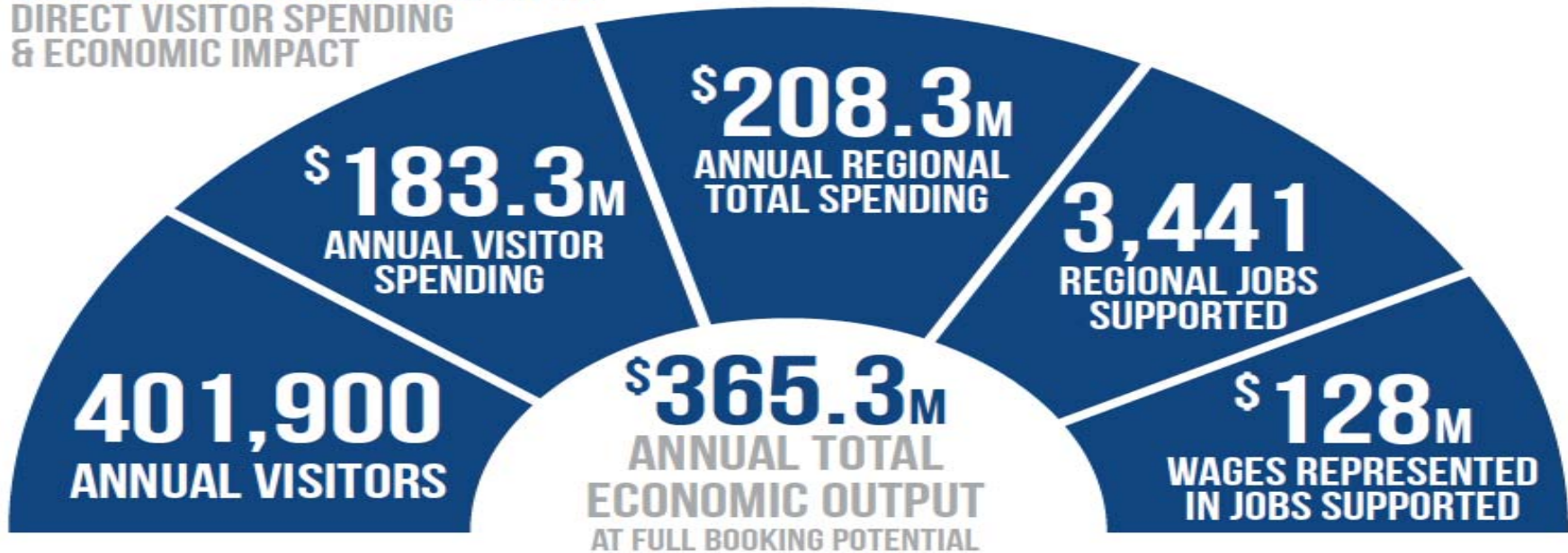
Supporting Mesa Businesses!



www.mesaplays.com

VISITOR INDUSTRY IMPACTS

DIRECT VISITOR SPENDING
& ECONOMIC IMPACT



70% BOOKING POTENTIAL	281,260 ANNUAL VISITORS	\$128.3M ANNUAL VISITOR SPENDING	2,408 REGIONAL JOBS SUPPORTED	\$255.7M ANNUAL TOTAL ECONOMIC IMPACT
50% BOOKING POTENTIAL	200,000 ANNUAL VISITORS	\$91.7M ANNUAL VISITOR SPENDING	1,720 REGIONAL JOBS SUPPORTED	\$182.7M ANNUAL TOTAL ECONOMIC IMPACT



www.mesaplays.com

FUNDING

The development costs for Mesa Plays are projected to be approximately \$60 million.

The project can be funded by:

- Parks Bond Initiative
- Possible Public Private Partnership





www.mesaplays.com

NEXT STEPS

- Continue Coalition Building
 - Grow Mesa Plays Association made of various stakeholders and supporters
 - Expand on the 40 community and regional meetings already conducted
- Fundraising to support Mesa Plays
- Rollout Campaign
 - Micro-targeting
 - Polling
 - Ballot Language Development



www.mesaplays.com

SUPPORT

Mesa Plays has significant support from stakeholders, community leaders and economic development professionals.

Here's how you can help:

- ✓ Add your name to the growing list of supporters at **mesaplays.com**
- ✓ Write a letter of support
- ✓ Have us present to your business or organization
- ✓ Tell your friends, family and colleagues to support **MESA PLAYS!**





www.mesaplays.com

**QUESTIONS &
ANSWERS**

THANK YOU

Imagine Mesa, Play Subcommittee

Meeting Minutes

November 2, 2017

I. Call to order

Jo Martin called to order the regular meeting of the Imagine Mesa Play Subcommittee at 5:35pm on November 2, 2017 at Mesa City Plaza, Room 650.

II. Roll call

The following persons were present: Subcommittee members: Matt Law, Justin Murdock, Winnie Kaplan, and Jo Martin. City of Mesa Staff: Marc Heirshberg, Aimee Manis, Janet Woolum, and Eric Guderian.

III. Minutes from October 19 meeting were approved as corrected.

IV. Requested Presentations

1. Presentation by representatives regarding the Landing at Lehi Falls. (see presentation)

Q&A: Jo asked if funding has been promised by any state/federal organization. Presenter: ADOT stated the land would be turned over to the City or rented for a small fee, as long as the City maintains the area.

V. Discussion of Ideas

Janet Woolum provided information on moving forward using working documents for evaluating ideas. Jo Martin opened discussion and ask subcommittee members to provide ratings of the ideas based on categories: Transformational, Momentum Builder, Quick Win, and Derailer.

Idea #1 Youth Sports. Matt: Transformational; Winnie: Quick Win—likes the project; Justin: Transformational—for Mesa and East Valley; Jo: Transformational—asks about a revenue source

Idea #3 Bike-pedestrian paths. Matt: Quick Win—but city already has a lot going on in this area, would like to see a larger plan. Winnie: Quick Win/Momentum Builder—don't need to spend \$\$ on trails, need connections to light rail. Justin: Transformational—maybe trails could bring more people to Mesa. Jo: Transformational—discussed her past w/Apache Junction economic development board

Idea #6 Landing at Lehi Falls. Matt: Derailer—wasn't enthused about the project, went to visit the site and didn't agree with its viability. Saw some possibilities but maybe not today. Winnie: Momentum Builder. Justin: could be Transformational, but need to determine the feasibility of purchasing nursery land. Also commented that it is close to the Loop 202 so many metro visitors could go right into Mesa through Lehi Falls which could be a big draw. Jo: Derailer—could see potential but concerns about city economics and funding, particularly related to ongoing maintenance.

Idea #7 Indoor Recreation Space. Matt: Transformational—w/hot summers Mesa could make a great indoor space for play/recreation that could be epic. Winnie: Derailer: private sector has already built these. Cost could be high. If not privatized it would be hard to manage. Justin: Derailer—maintenance costs could be high. Jo: Transformational: need to have a place for low-income kids in summer.

Idea #8 Park Features (Pools). Matt: Quick Win. Hard to make it transformational; however, there is a need for pools on the east side. Reminded the group about quality of life impact is what brings people here. Suggested the city can transform older parks to have more interesting features. Winnie: Quick Win—supportive of pools but not another waterpark. Justin: Quick Win—but not a low effort and may not be a high impact for the whole city. However, the multi-use complex could be more of an economic driver. Jo: Transformational on the splash pad side, Quick Win if the county could change their code. Suggested the group recommend the city work to get code changed.

Idea #10 Regional Events. Matt: Transformational—want to bring bigger festivals here. Winnie: Transformational—yearly events are a way to bring people in. Justin: Quick Win—but narrow down the events. He likes Merry on Main but not downtown. City needs a bigger venue elsewhere to pull people in. Jo: Quick Win—city could be better with attractions.

Previous projects. Jo talked to council member about the current projects who said they are still relevant. Jo wants to make sure we don't lose the push to finish this development for the East side of Mesa. Justin and Matt agreed.

Jo asked the group to write down their top 3 ideas. Results:

1. *Youth sports complex*
2. *Bike/pedestrian trails. Matt suggests that this needs to have big ideas with it*
3. *Park features, including splash pads*

Additional discussion.

Subcommittee members had questions for Eric Guderian, Mesa Transportation Department, about the options/issues for trails near freeways, canals and powerlines.

The group discussed economic development opportunities along these paths.

They also discussed parks and pool features; the importance of adding shade; keeping currently bonded projects in the works; and using the leverage points they had to change County code as it relates to pools and splash pads.

Janet talked about next steps and encouraged them to fill out the impact/effort matrix for each idea under consideration. Jo suggested they all fill out the forms, complete the ratings, and send to her by November 10, so she could compile the information/recommendations for the presentation at full advisory committee meeting on November 16.

VI. Adjournment

Jo Martin adjourned the meeting at 7:26pm.

Minutes submitted by: Janet Woolum

The Landing at Lehi Falls

Steven Miner

Christian Richter

November 2, 2017

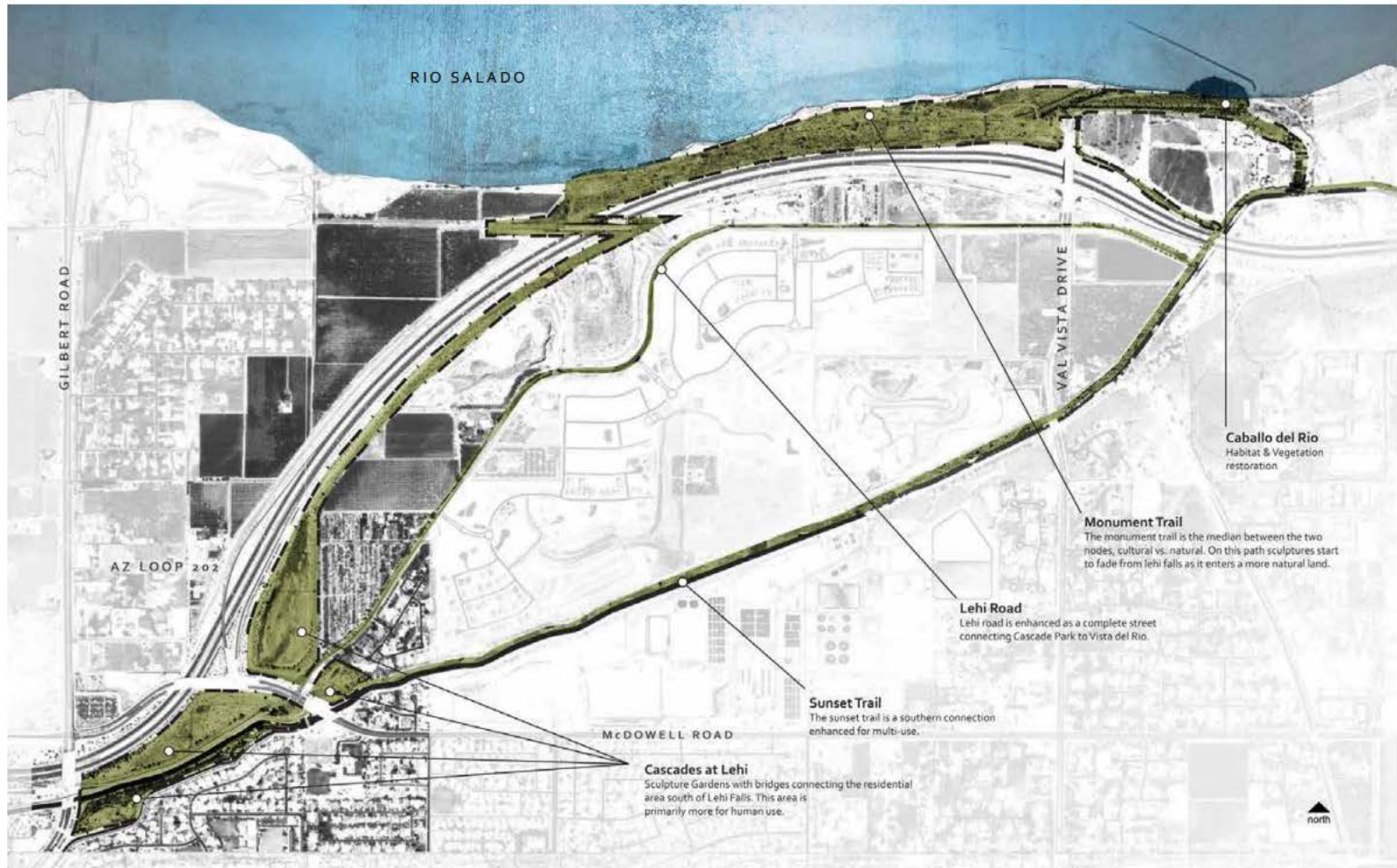
Introduction – The Vision

Nestled in the northern border of Mesa near the 202 Freeway and Gilbert road, the Landing at Lehi Falls will utilize a half-mile stretch of Mesa's historic canals and surrounding plots of land to create a truly unique public space.



Unveiling of the Mormon Pioneer Monument

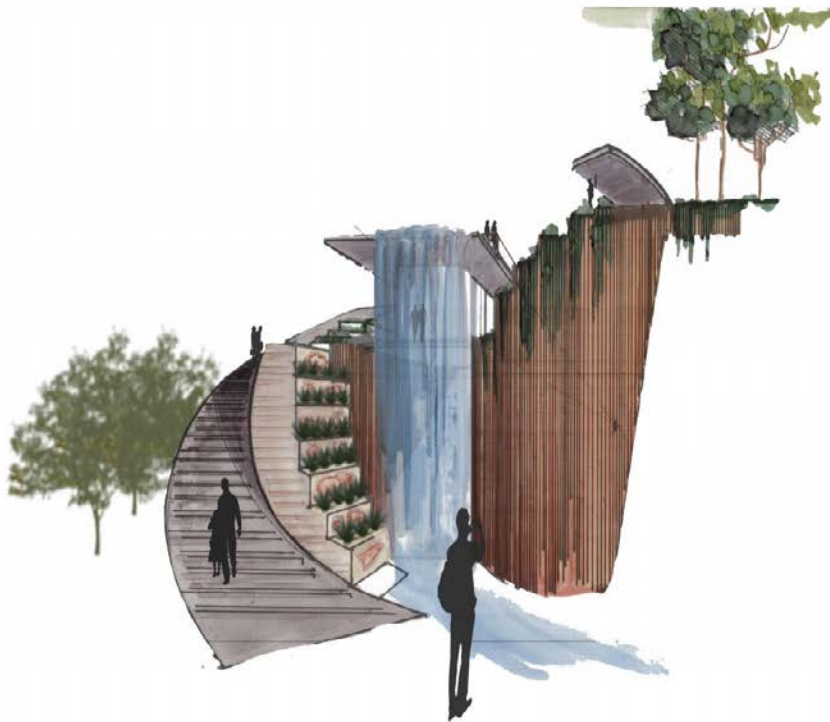
Introduction: Project Overview



Introduction - Overview



Introduction - Overview



Potential Park Features:

- Hydro-electric generating waterfall
- Canal boardwalk
- Hydroponic landscaping
- Solar lighting
- Multi-use public square
- Sports fields
- Equestrian arena
- Mixed-use trails

Location

- Historically significant
- Connection to Central Arizona Project and Hawes Trail
- Connection to Shepherders Park
- Prime views of desert beauty
- Easy access



Precedent: The Grand at Papago

The final phase of Papago Park Center, a 350 acre mixed-use business park.



Zoned with a Planned Area Development (PAD) overlay allowing for office, retail, and hotel uses.

Precedent: Arizona Falls



Combines art, history and technology to generate clean electricity from the canal's waterfall

Generates 750 kilowatts of clean renewable energy. Enough to power 150 homes.



Financing

Federal

- Recreational Trails Program
- Production tax credits (solar/wind)
- EPA funding
- Land and Water Conservation Fund / Outdoor Recreational Grant Fund
- Housing and Urban Development Funding

State

- Land grants and other non-monetary contributions from Arizona Department of Transportation (ADOT)
- Possible Renewable Portfolio Standard (RPS) funding

SRP

- Aesthetics Fund
- Land grants and other non-monetary contributions

Partnerships

City:

Mayor John Giles
Councilmember Mark Freeman
Transportation Department
Parks & Recreation

State:

State Senator Bob Worsley
Salt River Project
Arizona Department of Transportation

Community:

Former Mayor Scott Smith
Lehi Community
East Valley Partnership
Arizona Forward
ASU Landscape Architecture Program
Active Facebook Group

National:

Better City
Friends of the High Line
Atlanta Beltline Founder
Debevoise & Plimpton LLP

Contact



Christian Richter:

christian.c.richter@gmail.com

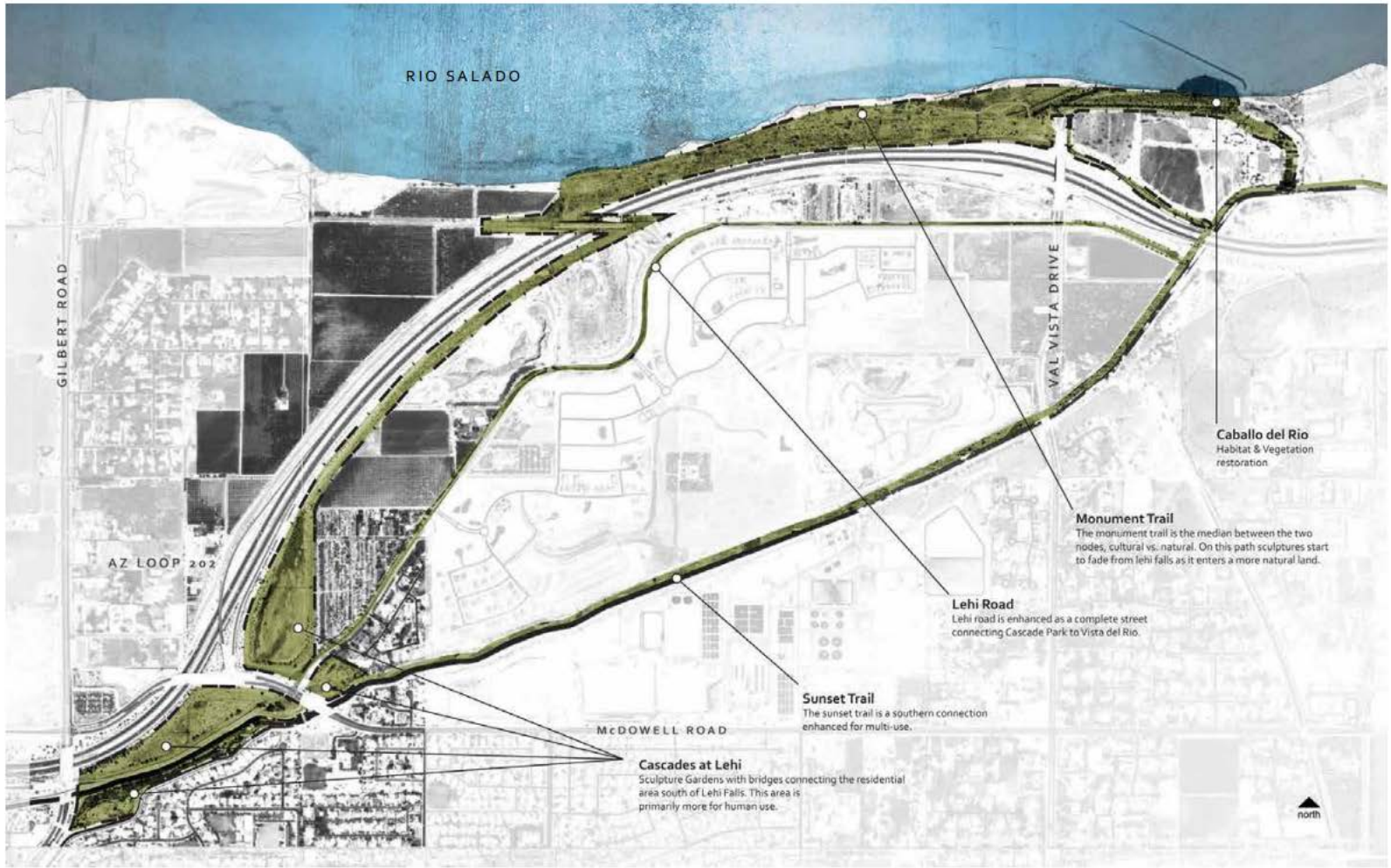
480-259-9202



Steven Miner:

stevominer@gmail.com

480-322-7157





IMAGINE MESA ADVISORY COMMITTEE Home Sub-Committee Meeting

October 5, 2017

The "at Home" Sub-Committee of the Imagine Mesa Advisory Committee of the City of Mesa met in the Mesa City Plaza, fourth floor 450-North conference room, 20 East Main Street, on October 5, 2017 at 6:00 p.m.

SUB-COMMITTEE PRESENT

Deanna Villanueva-Saucedo – Lead
Jake Brown

COMMITTEE ABSENT

Gina Rodriguez

STAFF PRESENT

RJ Zeder
Eloy Garza
Andrew Calhoun
Jeff Robbins

1. Call to Order.

Sub-Committee Deanna Villanueva-Saucedo called the meeting to order at 6:00pm.

2. Review the idea spreadsheet and determine which ideas will be reviewed.

The sub-committee members discussed the ideas from the Idea Spreadsheet and determined which ideas that they wanted to further evaluate.

3. Begin evaluation of ideas.

This item was moved to the next sub-committee meeting pending further information on the selected ideas.

4. Identify information needed for the next sub-committee meeting.

The sub-committee identified the following information that they would like for discussion at the next meeting:

#1 New fire stations

Idea A. [A new fire station in Eastmark](#)

Idea B. [Mesa Fire Department to build a Fire Station at 32nd St and McDowell Rd](#)

Question A: Map, and list, of current fire stations and any plans for future fire stations

Question A: Information related to any future Mesa Fire bond requests

Question A: Approximate staffing requirements for a planned (or standard) fire station

Question B: Are there plans to build a Fire Station at 32nd St and McDowell Rd in the future? If yes, what is the timeline?

#4 Social Services

Idea D. [We Would like to see Mesa put a freeze on all new assisted living facilities and section 8 housing](#)

Question D: Has the City of Mesa attempted “freeze” these types of developments in the past? If yes:

- When did was this attempt made?
- Were there any negative repercussions for the City of Mesa?
- What transpired, legal?

Question D: Are there federal/state/city rights (Fair Housing Act) that would prohibit the “freezing” of these facilities?

#5 Shade Trees

Idea A. [More shade providing trees in off street parking lots for cooler cars, cooler lots, and cleaner air.](#)

Question A: What are the current requirements for new developments and landscaping, specifically for parking lots?

Question A: Can we increase these in order to create more shade?

#6 Libraries

Idea A. [Southeast Mesa to have a 21st century library](#)

Idea B. [a Library in Eastmark](#)

Question A: What plans does the City of Mesa have, or would like to have, for future libraries or satellite libraries?

Question A: Are there any plans to add new libraries into a future bond?

Question A: Approximately what does a standard library cost to build and staff? What does a satellite library costs to build and staff?

Question B: Are there any plans to build a library in Eastmark in the future? If yes, what is the timeline?

#7 Public safety

Idea A. [faster response times from the police department](#)

Idea B. [more firefighters and police](#)

Idea C. [better trained police and a more professional approach to the community focused on customer service](#)

Idea D. [more law enforcement to stop loitering and panhandling outside of grocery and convenient stores](#)

Idea F. [police dress like civilians & have lunch in the park & interact w/ the people in the City casually](#)

Idea I. [better public safety with more cops and a city court who is tough on crime](#)

Question A/B/D/I: Are there plans to seek a sales tax increase or bond to increase staffing?

Question C: How does Mesa PD currently train its staff to ensure positive customer service? Are there plans to enhance overall training and customer service training? If yes, please describe and provide details.

Question F: What community policing is Mesa PD already doing?

Question F: Are there any future community policing plans Mesa PD is looking to initiate? If yes, please describe. Is it possible to replicate coffee with a cop in the park?

#8 Code enforcement

Idea A. [To see Mesa start enforcing city codes and require property owners to keep their property clean](#)

Question A: Information and costs related to two (2) additional Code Compliance Officers that would be responsible for proactive enforcement.

#9 Animal Services

Idea A. [Some control of the feral cat population](#)

Question A: What does the City of Mesa currently do to control/reduce the feral cat population?

Question A: How does the State define feral cats and how it differs from dogs?

Question A: Are there special state/county restrictions or rules when it comes to feral cats?

Question A: What can the City of Mesa do/what can the City of Mesa not do?

Question A: What could the City of Mesa do with more resources?

Note: Subcommittee is very interested in reducing the feral cat population. They have heard about the Trap and Release Programs but would like more information on other avenues as well.

#13 Free little libraries in neighborhoods

Question: Subcommittee would like information on these "little libraries in neighborhoods" as well as associated costs, if other cities are involved with them, incentive programs, etc.

#22 Entry signs into Mesa

Idea A. [The North entry roads to Mesa cleaned up and fixed with nice "Welcome to Mesa" signs](#)

Idea B. [Nicer entries into Mesa](#)

Question A/B: Subcommittee would like costs associated with entry/monument signs (i.e. Riverview)

5. Scheduling of Meetings and General Information.

The next sub-committee meeting will be held at 5:30pm on October 19, 2017.

6. Adjournment.

Without objection, the Imagine Mesa Advisory Committee meeting adjourned at 7:14pm



IMAGINE MESA ADVISORY COMMITTEE Home Sub-Committee Meeting

October 19, 2017

The "at Home" Sub-Committee of the Imagine Mesa Advisory Committee of the City of Mesa met in the Mesa City Plaza, fourth floor 450-North conference room, 20 East Main Street, on October 19, 2017 at 5:30 p.m.

SUB-COMMITTEE PRESENT

Jake Brown
Gina Rodriguez (Conference call)

COMMITTEE ABSENT

Deanna Villanueva-Saucedo – Lead

STAFF PRESENT

RJ Zeder
Eloy Garza
Ivonne Machuca

1. Call to Order.

Sub-Committee Jake Brown called the meeting to order at 5:45pm.

2. Approval of Minutes from October 5, 2017 approved unanimously.

3. Presentations from Fire Chief Mary Cameli, Assistant Chief Anthony Lythgoe, Commander Lee Rankin, and Code Enforcement Eloy Garza.

Fire Chief Cameli Presentation:

#1 New fire stations

Idea A. [A new fire station in Eastmark](#)

Idea B. [Mesa Fire Department to build a Fire Station at 32nd St and McDowell Rd](#)

Question A: Information related to any future Mesa Fire bond requests

Answer A: Bond in November 2018 for Eastmark

Question A: Approximate staffing requirements for a planned (or standard) fire station

Answer A: \$3.3 million in staffing, once building begins \$2.2 million will be awarded, if bond passes. Total cost is \$11 million. Geographically a station at Eastmark makes sense; however, call volumes are not high in SE Mesa. With approximately 300 single family home permits approved each month the area is growing rapidly. Residential, assisted living facilities, and businesses will generate calls. The chief station to service Eastmark currently is station #219.

Question B: Are there plans to build a Fire Station at 32nd St and McDowell Rd in the future? If yes, what is the timeline?

Answer B: Data is being scrubbed and looked at. The Lehi Crossing area has two stations and both require the need to go around. Crismon and Broadway will be looked at first rather than the Lehi Crossing area.

#4 Social Services

Idea D. [We Would like to see Mesa put a freeze on all new assisted living facilities and section 8 housing](#)

Question D: Has the City of Mesa attempted “freeze” these types of developments in the past? If yes:

- When did was this attempt made?
- Were there any negative repercussions for the City of Mesa?
- What transpired, legal?

Question D: Are there federal/state/city rights (Fair Housing Act) that would prohibit the “freezing” of these facilities?

Answer D: See email responses from [Liz Morales](#)

#6 Libraries

Idea A. [Southeast Mesa to have a 21st century library](#)

Idea B. [a Library in Eastmark](#)

Question A: What plans does the City of Mesa have, or would like to have, for future libraries or satellite libraries?

Question A: Are there any plans to add new libraries into a future bond?

Question A: Approximately what does a standard library cost to build and staff? What does a satellite library costs to build and staff?

Question B: Are there any plans to build a library in Eastmark in the future? If yes, what is the timeline?

Answer A & B: See email responses from [Heather Wolf](#)

Assistant Chief Anthony Lythgoe, Commander Lee Rankin Presentations:

#7 Public safety

Idea C. [better trained police and a more professional approach to the community focused on customer service](#)

Idea D. [more law enforcement to stop loitering and panhandling outside of grocery and convenient stores](#)

Idea F. [police dress like civilians & have lunch in the park & interact w/ the people in the City casually](#)

Question C: How does Mesa PD currently train its staff to ensure positive customer service? Are there plans to enhance overall training and customer service training? If yes, please describe and provide details.

Answer C: Currently staff receive two-part training that includes customer service. AZ Post standards require a minimum of 530 hours, City of Mesa Police Academy standard is 830

hours and includes: 8 hours of Cultural Awareness, 4 hours of Community Problem Solving, 4 hours of Victimology, 8 hours of Mental Illness. In 2016 received de-escalation training, dealing with mentally ill, developed Crisis Response Team. Commander and PD group developed a Mental Health Advisory Board. 2018 Training will include Use of Force Training. Challenges: Need personnel to instruct and personnel to attend, overtime is not available. Required training takes precedence – OSHA, Gas Mask, Fire training. Extra training becomes secondary.

Opportunities: Briefing training, training in the parking lot for squad officers, computer and video based training for 15 – 20 minutes.

Customer service is priority, supervisor monitors appropriate dealings with the public. PD has robust complaint process – citizens can complain online or to supervisor, and outside instruction training is available. If it is a one-time occurrence, the supervisor deals with the issue(s) on a case by case basis. If it is a serious problem, then wide scale training is needed. The city has invested a lot of money in body cameras, all officers wear body cameras and audits are conducted, proof that another layer of customer service is provided. Police evaluation of body cameras saw a decrease in 75% of complaints, that is consistent across the nation.

Committee Member Jake Brown would like to see more good stories about Mesa PD, and asked if the Police Department budgets for good stories?

Answer: Officers are not doing good for approval but because it is the right thing to do. For example; an officer was aware of a woman suffering from dementia and the officer removed his uniform and mowed her lawn. Police Department conducts community surveys using social media, Facebook, press releases to get the stories out there but the message cannot be sent without the proper procedure.

Answer D: It is not against the law to panhandle, unless other laws are violated no action can be taken. In place is trespassing enforcement, citizens can file paperwork to address no trespassing, then a log is created with the business and persons are identified. The property owner will need to trespass the person from the location.

Challenges: Homelessness, there is a correlation between panhandling and the homeless population. There are mental health and drug dependency issues as well. Without proper resources, even arrests would be a problem.

Opportunities: Homeless navigator in downtown Mesa, Mental Health professionals within PD-a person that could point them in the right direction. PD is heavily involved with non-profits and partnerships.

Question F: What community policing is Mesa PD already doing?

Answer F: Mesa PD interacts with the community and not just on service calls. There are 11 community forums in various segments; Hispanic, business, and senior forums. GAIN night where officers attend watch parties. Special Olympics, AZ Torch Run, Sporting Events, School Resource Officers, Officers attend Advisory Boards.

Question F: Are there any future community policing plans Mesa PD is looking to initiate? If yes, please describe. Is it possible to replicate coffee with a cop in the park?

Answer F: There are coffee with a cop events, where officers were at a shop and citizens were encouraged to attend. Chief Batista suggested for officers to attend in an area where they would not normally attend. The possibility of events at a grocery store and neighborhoods.

There are mixed feelings officers not in uniform, there are opportunities when officers are in uniform and it is associated with help, information, and advice. Officers must dress to the audience.

Challenges: Certain groups ask for Officers to be in uniform.

Models for future PD staffing— Split in thirds; service, administration, and proactive time. Many times, staffing levels prevent proactive time. Examples of proactive time; Angel Walk, Movies in Park, Food Truck Festivals, Motorcycles on Main, Aids Walk. PD has a good model in place, crime fighting model is monitored, sending resources, and there is a big sense of urgency to locate and prevent another crime.

Committee Member Jake Brown asked for the cost for one officer.

Answer: One officer is around \$160k. They have seen a loss of 21 sworn positions with budget constraints.

Code Compliance Presentation from Eloy Garza

#8 Code enforcement

Idea A. [To see Mesa start enforcing city codes and require property owners to keep their property clean](#)

Question A: Information and costs related to two (2) additional Code Compliance Officers that would be responsible for proactive enforcement.

Answer A: See [Code Compliance Staff Estimate Handout](#)

Eloy Garza will provide more information on this item at the next meeting.

#9 Animal Services

Idea A. [Some control of the feral cat population](#)

Question A: What does the City of Mesa currently do to control/reduce the feral cat population?

Question A: How does the State define feral cats and how it differs from dogs?

Question A: Are there special state/county restrictions or rules when it comes to feral cats?

Question A: What can the City of Mesa do/what can the City of Mesa not do?

Question A: What could the City of Mesa do with more resources?

Note: Subcommittee is very interested in reducing the feral cat population. They have heard about the Trap and Release Programs but would like more information on other avenues as well.

Answer A: See email response from [Diane Brady](#). The sub-committee would like a presentation for clarification on the email response.

#13 [Free little libraries in neighborhoods](#)

Question: Subcommittee would like information on these “little libraries in neighborhoods” as well as associated costs, if other cities are involved with them, incentive programs, etc.

Answer: See email response from [Lindsey Balinkie](#)

4. Discuss and evaluate ideas.

This item was moved to the next sub-committee meeting pending new ideas.

5. Scheduling of Meetings and General Information.

The next sub-committee meeting will be held at 5:30pm on November 2, 2017.

6. Adjournment.

Without objection, the Imagine Mesa Advisory Committee meeting adjourned at 6:47pm

Meeting Minutes

Imagine Mesa - Home Sub-Committee Meeting

Members:

Deanna Villanueva-Saucedo –
Lead Jake Brown
Gina Rodriguez -absent

20 E. Main Street, Mesa, AZ
4th Floor Conference Room (450 North)

Thursday, November 2, 2017

5:30pm

1. Call to Order

Deanna Villanueva-Saucedo called the meeting to order at 5:31pm.

2. Approval of Minutes from October 19, 2017 Sub-Committee Meeting

Jake Brown motioned to approve the minutes from the October 19, 2017 sub-committee meeting, and seconded by Deanna Villanueva-Saucedo. The minutes were approved by the members present.

3. Hear presentations on requested information

Diane Brady, Animal Control Supervisor, shared with the sub-committee some additional information regarding feral cats and the distinction between the different types of cats – owned, stray, and feral, and the process of Trap and Release (TNR). Ms. Brady also shared some notable differences between how the City of Mesa operates currently, and how it did in the past.

Ms. Villanueva-Saucedo asked how many cats were picked up prior to the County charging.

Ms. Brady indicated that the City of Mesa used to drop off around 200 cats per month prior to incurring charges from the County.

Mr. Brown asked if the City of Mesa could operate their own shelter.

Ms. Brady indicated that the City of Mesa has considered it, but it has been cost prohibitive.

Ms. Brady explained that people do not want cats back in their neighborhood after TNR; however, TNR is currently the best-known practice across the country. Ms. Brady also shared some examples of methods attempted by other cities with little to no success for multiple reasons.

Ms. Villanueva-Saucedo asked if the only real solution is to increase the TNR funding.

Ms. Brady indicated that was correct, and that the City of Mesa has seen some success with TNR, specifically in certain zip codes where grant funding was received.

Mr. Brown asked where staff receives grants funding.

Ms. Brady indicated that Petsmart Charities is the main source.

Ms. Villanueva-Saucedo asked if the City of Mesa could partner with shelters or other agencies for grant.

Ms. Brady mentioned that Staff would be glad to partner.

4. Discuss and Evaluate Ideas

The sub-committee narrowed down the ideas to five that they would like to move forward analyzing, see Begin Finalizing Recommendations. In addition, the sub-committee also wanted to highlight their support and recognize the importance of the below ideas, since the ideas below are ideas/projects the City of Mesa is already considering.

- Library - A Library in Eastmark and/or Southeast Mesa
- Homeless - Mesa to address the homeless situation
- Broadway Road - The Broadway Road corridor to look nicer to attract more businesses
- Banners- To honor military, police, & fire with banners displayed downtown
- Fire Station - A new Fire Station in Eastmark

5. Begin Finalizing Recommendations

The sub-committee decided to analyze the following ideas. Mr. Brown and Ms. Villanueva-Saucedo will complete the rest of the Idea Evaluation Worksheet (sub-committee recommendation and Impact/Effort Matrix) for the below ideas prior to the November 16, 2017 Imagine Mesa Committee Meeting.

1. Little free library in neighborhoods (Jake Brown)
2. Proactive code compliance officers (Jake Brown)
3. Control of the feral cat population (Deanna Villanueva-Saucedo)
4. Increase numbers of Police Officers (Deanna Villanueva-Saucedo)
5. Entry signs into Mesa (Deanna Villanueva-Saucedo)

6. Identify information needed for the next sub-committee meeting

No information necessary, at this point.

7. Scheduling of Meetings and General Information

The sub-committee determined that they did not need to meet on November 9, 2017.

8. Adjournment

The meeting was adjourned at 6:47pm.



Citizen Advisory Sub-Committee: Green Future

Thursday, October 5, 2017

MCP Room 450, 6:00pm

Meeting Minutes by Erin Romaine, Management Assistant II
Facilitator, Mariel Klein, Management Assistant I

Sub-Committee Members

Terry Benelli – Lead

Patrick Kee

Jenny Richardson

Green Future Staff Liaisons

Scott Bouchie, Environmental Management & Sustainability Department Director

Jodi Sorrell, Transit Services Director

Terry Benelli called the meeting to order at 6:00pm.

Discussion: **Items in red require action**

- Agreed to look at what ideas have 20 or more “Me Too’s” first.
- **What feedback are we providing the “Idea Champions” after the Citizen Advisory Committee has reviewed the idea? Some responses have been not well received by the public on the website.**
- **Next meeting**

Tentative Agenda:

- Thursday, October 19th (*Recommended Location:* Transportation Building 300 E. 6th Street)
5:30-7:30pm
 - Mariel Klein – Meeting Minutes
 - Mass Transit – Jodi Sorrell
 - Buses (15 minutes)
<https://neighborland.com/ideas/mesa-az-bus-routes-on-north-south>
<https://neighborland.com/ideas/mesa-az-more-bus-routes>
 - Light Rail (15 minutes)
<https://neighborland.com/ideas/mesa-az-light-rail-to-extend-to-s>
<https://neighborland.com/ideas/mesa-az-expanded-light-rail>
 - District Cooling – Frank McRae (15 minutes)
<https://neighborland.com/ideas/mesa-az-downtown-to-be-serviced-w>
 - Buried Powerlines – Frank McRae (15 minutes)
<https://neighborland.com/ideas/mesa-az-the-power-lines-buried-an>
 - Public Solar Powered Street Lights – RJ Zeder (15 minutes)
<https://neighborland.com/ideas/mesa-az-part-of-the-city-budget-t>
 - Alley Abandonment – RJ Zeder (15 minutes)
<https://neighborland.com/ideas/mesa-az-the-power-lines-buried-an>
 - Wrap-Up/Next Meeting Discussion (30 minutes)

- November 2nd (Location: Solid Waste Building 730 N. Mesa Dr.)
 - Erin Romaine – Meeting Minutes
 - Food Forest – Dennis McClung-Idea Champion (15 minutes)
 - Expand Recycling Adding Food Waste & Composting – Scott Bouchie (15 minutes)
 - Food Forest – Scott Bouchie (15 minutes)
 - Bulk Item – Scott Bouchie (15 minutes)
 - Wrap-Up/Next Meeting Discussion (30 minutes)

Food Forest Idea:

520 Me Too's

1. Does anything exist currently?
 - MUG Community Garden in Mesa, 212 E. 1st Ave.
 - <http://mesaurbangarden.org/>
2. Could we look at this in a larger scale?
 - Community Center dedicated to food forest, community garden, farmer's market
 - Acquisition of land?
 - Viewed the video on Imagine Mesa idea
3. City of Mesa staff can come back to the committee regarding the edible food/fruit and what type of options may be available and the resources and impacts.
4. Reviewed Items below the main idea to keep or remove:
 - Letter c. "Empty lots to be turned into food forests where residents can pick fruit off trees and pick veggies" *Remove, already exists*
 - Letter d. "community vegetable gardening plots, with guidance/workshops by master gardeners" Clarified this is City owned land leased to MUG and operated by MUG, a non-profit organization. *Remove, already exists.*
 - Letter k. "all new developers to include community gardens and compose areas in new neighborhoods" *Remove, not feasible.*
 - Letter f. "revolutionize our food supply using urban farming accelerators to create local, real food" *Remove, high effort.*
 - Idea 28. It is a requirement for all city property to have 50% edible landscaping. *Remove, not feasible.*
 - Letter g. Edible fruit scaping instead of only native trees, plant fruit trees too. Help the homeless and hungry. *Remove, already exists with MUG.*
 - Letter h. to see more veggie gardens. My garden is from November til April. Some begin in April. *Remove.*
 - Letter i. To start a community garden at Dobson Ranch! La Casita has a perfect space. *Remove, private community.*
 - Letter j. to be part of this process from its genesis. This can be so good, and the produce awesome. *Remove, more of a statement.*
 - Letter l. Large gardens like NPR facebook post. On the ground & could include tiny houses. *Remove.*

Free Bulk Pick-Up:

178 Me Too's

1. What is the effort and impact?
 - Staff will come back with presentation and explanation of the existing program, how it is programed into the utility bill.
 - Include Idea 8. The large metal city clean-up bins available to neighborhoods at least 4 times a year.

Mass Transit:

88 Me Too's

Agreed this infrastructure has been transformational and has a high impact in the community as well has high impact on resources.

1. Staff will prepare a presentation on Letter c. expanded light rail
2. Staff will prepare a presentation on Letter b., i, k.
 - What is the effort, cost, benefits beyond availability of mass transit?
3. Reviewed Items below the main idea to keep or remove:
 - Letter h., d. "youth (ages 6-18) to be able to take Valley Metro public transportation (bus or light rail) for free" *Remove, discounts exist.*
 - Letter e. water filling stations along the light rail and public areas. *Remove*
 - Letter f. to install solar powered bus stops to charge devices and other transit oriented development. *Remove, other devices exist.*
 - Letter g. a raffle contest to support businesses affected by light rail construction. *Removed, other programs already in place.*
 - Letter j. more free busses/shuttles to shopping centers. *Remove, not feasible. Downtown Buzz is unique to Title 6 and route requirements.*
 - Letter l. every bus stop to be climate controlled, to play multigenerational music. *Remove, not feasible.*

Other ideas reviewed to keep or remove:

- Idea 4. Remove, not feasible
- Idea 5.
 - A. Remove. Many programs already exist and funded
 - B. Remove. **We can send a letter to let the schools know that Mesa has some recommendations on where to find the resources the idea refers to.**
 - C. Remove
- Idea 6.
 - Permanent facility under construction
 - Groundbreaking in late November 2018, 2412 N. Center.
 - Open 20 hours per week
 - **Send letter announcing the Permanent Facility to each of the Me Too's.**
- Idea 7.
 - **Staff to present on composting and food waste.**
- Idea 8.
 - Combined with Idea 2.
- Idea 9.

- How solar friendly is Mesa?
 - Mesa does have a solar rebate/incentive program for residential customers.
 - Bus and transit stops have solar powered lights.
 - **Staff to present on Solar on City street lights**
- Idea 10.
 - *Remove, already exists. LIHEAP.*
 - Send notification regarding this program.
 - Idea 11.
 - *Remove, against regulation.*
 - Idea 12.
 - *Remove, existing with proposal for MAC (can report on outcome).*
 - Idea 13.
 - *Remove, add to Idea 7*
 - Idea 14.
 - *Recommend a social media share*
 - Idea 15.
 - *Remove*
 - **Idea 16.**
 - *Staff presentation on this idea. Same as Idea 19*
 - **Idea 17.**
 - *Staff presentation on this idea*
 - Idea 18.
 - *Recommend to add information to the Imagine Mesa website.*
 - *Is this easily found on the mesaaz.gov website?*
 - Idea 19.
 - *Same as Idea 16.*
 - Idea 20.
 - *Remove.*
 - Idea 21.
 - *Remove.*
 - Idea 22.
 - *Remove.*
 - Idea 23.
 - *Remove.*
 - Idea 24.
 - *Remove.*
 - Idea 25.
 - *Same as Idea 7*
 - Idea 26.
 - *Remove.*
 - Idea 27.
 - *Remove.*
 - Idea 28.
 - *Remove.*
 - Idea 29.
 - *Provide information on the website*
 - Idea 30.

- *Remove.*
- Idea 30.
 - *Remove.*

New Ideas in Green

- Idea 1
 - *Remove.*
- Idea 2
 - *Remove.*
- Idea 3
 - *Provide information on website.*
- Idea 4
 - *Refer to Home*
- Idea 5
 - *Refer to Idea Museum*

Terry Benelli adjourned the meeting at 7:30pm.

Meeting notes submitted to sub-committee members and staff liaisons on Monday, October 9th for review by Erin Romaine.

XX idea themes; votes and ideas as of Oct. 3 - DRAFT

1 A food forest, community garden, nursery, community education center, and a farmer's market downtown 520

Green Future	a	<i>a food forest, community garden, nursery, community education center, and a farmer's market downtown</i>	297	Dennis McClung	https://neighborland.com/ideas/mesa-az-a-food-forest-community
Green Future	b	<i>a year-round farmers market</i>	127	Zachary Singh	https://neighborland.com/ideas/mesa-az-a-year-round-farmers-mark
Green Future	c	<i>empty lots to be turned into food forests where residents can pick fruit off trees and pick veggies</i>	64	Simone Rogers	https://neighborland.com/ideas/mesa-az-empty-lots-to-be-turned-i
Green Future	d	<i>community vegetable gardening plots, with guidance/workshops by master gardeners</i>	19	Amanda Willis	https://neighborland.com/ideas/mesa-az-community-vegetable-garde
Green Future	e	<i>a community garden</i>	2	Brian N Erin Wood	https://neighborland.com/ideas/mesa-az-a-community-garden
Green Future	f	<i>revolutionize our food supply using urban farming accelerators to create local, real food</i>	2	Jeremy R. Whittaker	https://neighborland.com/ideas/mesa-az-revolutionize-our-food-su
Green Future	g	<i>Edible fruitscaping instead of only native trees,plant fruit trees too. Help the homeless and hungry</i>	2	Kathy Eldridge	https://neighborland.com/ideas/mesa-az-edible-fruitscaping-inste
Green Future	h	<i>to see more veggie gardens.. My garden is from November til April. Some begin in April</i>	2	Patty A Sieks Filzen	https://neighborland.com/ideas/mesa-az-to-see-more-veggie-garden
Green Future	i	<i>to start a community garden at Dobson Ranch! La Casita has a perfect space</i>	1	Andrea Mageo	https://neighborland.com/ideas/mesa-az-to-start-a-community-gard
Green Future	j	<i>to be a part of this process from it's genesis. This can be so good, and the produce awesome</i>	1	Trey Haltom	https://neighborland.com/ideas/mesa-az-to-be-a-part-of-this-proc
Green Future	k	<i>All new developer's to include community gardens and compose areas in new neighborhoods</i>	1	Kay Kay Wollard	https://neighborland.com/ideas/mesa-az-all-new-developer-s-to-in
Play	l	<i>Large gardens likr NPR facebookpost on July 12 at 12:00. On the ground &could include tiny houses</i>	1	Nicole Fredrickson	https://neighborland.com/ideas/mesa-az-large-gardens-likr-npr-fa
Green Future	m	<i>Garden Land</i>	1	Eric Russell	https://neighborland.com/ideas/mesa-az-garden-land

Home 2 Free bulk pick up days 178 Mary Foulk <https://neighborland.com/ideas/mesa-az-free-bulk-pick-up-days>

3 Mass transit 88

Green Future	a	<i>light rail to extend to Superstition Springs Mall by 2030</i>	37	Steven Wade	https://neighborland.com/ideas/mesa-az-light-rail-to-extend-to-s
Work	b	<i>more bus routes</i>	15	James Sutherland	https://neighborland.com/ideas/mesa-az-more-bus-routes
Home	c	<i>expanded light rail</i>	9	Sharon	https://neighborland.com/ideas/mesa-az-expanded-light-rail
Green Future	d	<i>free public transit for youth</i>	9	Tim Boyle	https://neighborland.com/ideas/mesa-az-free-public-transit-for-y
Green Future	e	<i>Water Filling Stations along the lite rail and public areas</i>	9	Jennifer Duff	https://neighborland.com/ideas/mesa-az-water-filling-stations-al
Green Future	f	<i>to install solar powered bus stops to charge devices and other transit oriented development</i>	2	Arizona Celebration o	https://neighborland.com/ideas/mesa-az-to-install-solar-powered
Work	g	<i>a raffle contest to support businesses affected by light rail construction</i>	2	Kelly Smith	https://neighborland.com/ideas/mesa-az-a-affle-contest-to-suppo
Play	h	<i>youth (ages 6-18) to be able to take Valley Metro public transportation (bus or light rail) for free</i>	1	Annmarie	https://neighborland.com/ideas/mesa-az-youth-ages-6-18-to-be-a-anmarie2
Home	i	<i>bus routes on North/South roads between Gilbert and Power in East Mesa</i>	1	Laurie Annis	https://neighborland.com/ideas/mesa-az-north-south-bus-routes-be
Work	j	<i>more free busses/Shuttles to shopping centers</i>	1	Arizona Celebration o	https://neighborland.com/ideas/mesa-az-more-free-busses-shuttles
Work	k	<i>North/South bus routes between Gilbert and Power roads</i>	1	Laurie Annis	https://neighborland.com/ideas/mesa-az-bus-routes-on-north-south
Green Future	l	<i>every bus stop to be climate controlled, to play multigenerational music</i>	1	Burgess	https://neighborland.com/ideas/mesa-az-every-bus-stop-to-be-clim

Green Future 4 100% renewable energy by 2050 in accordance with The Paris Agreement and the Solutions Project 61 Carl Parrish <https://neighborland.com/ideas/mesa-az-100-renewable-energy-by>

5 Green schools 40

Green Future	a	<i>Mesa School Districts to implement gardening and sustainability programs in the schools</i>	30	Tania Jane	https://neighborland.com/ideas/mesa-az-mesa-school-districts-to
Green Future	b	<i>Evit and the high schools as solar and green centers</i>	10	Azh	https://neighborland.com/ideas/mesa-az-evit-and-the-high-schools
Green Future	c	<i>There to be a general location to find resources so we can find ways we can help each other</i>	1	Reta Yanik	https://neighborland.com/ideas/mesa-az-there-to-be-a-general-loc

Green Future 6 More sites / days to drop off household hazardous waste 30 Jenna Meacha <https://neighborland.com/ideas/mesa-az-more-sites-days-to-drop>

Green Future 7 Composting 27

Green Future	a	<i>a Food Waste Composting Facility</i>	25	Jarred Tyler Hamm	https://neighborland.com/ideas/mesa-az-a-food-waste-composting-f
Green Future	b	<i>Composting of food and landscaping waste</i>	1	Mary Murphy	https://neighborland.com/ideas/mesa-az-composting-of-food-and-la
Green Future	c	<i>the green llandscaping waste to be composted. And the compost made available to the residents</i>	1	Mary Murphy	https://neighborland.com/ideas/mesa-az-the-green-llandscaping-wa

Home 8 The large metal city clean up bins available to neighborhoods at least 4 times a year 14 Linda Wiley <https://neighborland.com/ideas/mesa-az-the-large-metal-city-clea>

Innovation 9 Part of the city budget to be allocated to converting existing public to lights solar powered 11 Sam <https://neighborland.com/ideas/mesa-az-part-of-the-city-budget-t>

Green Future 10 Energy efficient windows for low income neighborhoods 8 Ashley L. Cam <https://neighborland.com/ideas/mesa-az-energy-efficient-windows>

Green Future	11 Fees on plastic bags to reduce trash and pollution	8 Kayla	https://neighborland.com/ideas/mesa-az-fees-on-plastic-bags-to-r
Innovation	12 Covered parking lined with solar panels to generate power in public places	6 Stephanie Bul	https://neighborland.com/ideas/mesa-az-covered-parking-lined-wit
Green Future	13 A free mulch and free woodchip program for all city residents	5 Joshua Hadley	https://neighborland.com/ideas/mesa-az-a-free-mulch-and-free-woo
Green Future	14 To promote growing raised garden beds in front yards over lawns or desert landscape	4 Tania Jane	https://neighborland.com/ideas/mesa-az-to-promote-growing-raised
Green Future	15 Electric Car Sharing program in downtown Mesa	3 Jennifer Duff	https://neighborland.com/ideas/mesa-az-electric-car-sharing-prog
Home	16 The power lines buried and allys sold to willing corresponding neighbors in west mesa	3 Kim Kempton	https://neighborland.com/ideas/mesa-az-the-power-lines-buried-an
Innovation	17 Downtown to be serviced with the city chilling system . All the business downtown could subscribe	2 Laurent Teich	https://neighborland.com/ideas/mesa-az-downtown-to-be-serviced-w
Green Future	18 To see the automatic sprinkler systems conserve water wisely	1 Burgess	https://neighborland.com/ideas/mesa-az-to-see-the-automatic-spri
Home	19 Mesa to work with SRP to replace all tall standing power poles with underground power	1 Ellen Granillo	https://neighborland.com/ideas/mesa-az-mesa-to-work-with-srp-to
Innovation	20 The first fully powered city energized by solar power	1 Mark Steven C	https://neighborland.com/ideas/mesa-az-the-first-fully-powered-c
Green Future	21 Neighborhood Energy Efficiency in Mesa	1 Ashley L. Cam	https://neighborland.com/ideas/mesa-az-neighborhood-energy-effic
Green Future	22 To see the city help residents remove dead trees - equipment/discounted fee	1 Teresa Willian	https://neighborland.com/ideas/mesa-az-to-see-the-city-help-resi
Green Future	23 Ideas for recycling air conditioner condensation water runoff	1 Amy	https://neighborland.com/ideas/mesa-az-ideas-for-recycling-air-c
Green Future	24 All new homes to be required to have solar panels	1 Kay Kay Wolla	https://neighborland.com/ideas/mesa-az-all-new-homes-to-be-requi
Green Future	25 To expand recycling	1 Arizona Celeb	https://neighborland.com/ideas/mesa-az-to-expand-recycling
Green Future	26 To use less machines that are not green	1 Arizona Celeb	https://neighborland.com/ideas/mesa-az-to-use-less-machines-that
Green Future	27 To clean the lakes to help animals	1 Arizona Celeb	https://neighborland.com/ideas/mesa-az-to-clean-the-lakes-to-hel
Green Future	28 It to be a requirement for all city property to have 50% edible landscaping	1 Joshua Hadley	https://neighborland.com/ideas/mesa-az-it-to-be-a-requirement-fo
Green Future	29 Support for home and business rain water harvesting systems	1 David Douthit	https://neighborland.com/ideas/mesa-az-support-for-home-and-busi
Green Future	30 To show you a Vertical Tower Garden created by NASA that uses over 90% less land and water	1 Linda Fuller	https://neighborland.com/ideas/mesa-az-to-show-you-a-vertical-to
Play	31 Turn landfill into lake/waveyard	1 Jason Potter	https://neighborland.com/ideas/mesa-az-turn-landfill-into-lake-w
Green Future	our green Mesa to have gardens and rooftops to have gardens as well	2 Celist	https://neighborland.com/ideas/mesa-az-our-green-mesa-to-have-ga
Green Future	neighbors to take of the littering,clean the atmosphere	1 Jonny Morten	https://neighborland.com/ideas/mesa-az-neighbors-to-take-of-the

Green Future	smart water meters and incentives for reducing water usage	1	Katie M	https://neighborland.com/ideas/mesa-az-smart-water-meters-and-in
Green Future	Hacer convivimos de barrio para mejorar nuestra ciudad ...conocernos.y actuar <i>Living together as a neighborhood or probably more so, coming together as a neighborhood to better our city, to get to know or meet each other (the neighbors) and take action.</i>	1	Rayito Valenci	https://neighborland.com/ideas/mesa-az-hacer-convivimos-de-barri
Green Future	Me gustaria opinar acerca de establecer un centro de artesanias y manualidades con material reciclad <i>I would like to give my opinion about establishing a center for arts and crafts with recycled materials</i>	1	Armida	https://neighborland.com/ideas/mesa-az-me-gustaria-opinar-acerca



Citizen Advisory Sub-Committee: Green Future

Thursday, October 19, 2017

Transportation Training Room, 5:30pm

Meeting Minutes by Mariel Klein, Management Assistant I

Sub-Committee Members

Terry Benelli – Lead

Patrick Kee

Jenny Richardson

Green Future Staff Liaisons

Scott Bouchie, Environmental Management & Sustainability Department Director

Jodi Sorrell, Transit Services Director

Staff Presenters

Frank McRae, Energy Resources Director

Richard Manzo, Energy Resources CIP Administrator

Nathan Curtis, Transportation Streetlight Systems Supervisor

Jodi Sorrell, Transit Director

Terry Benelli called the meeting to order at 5:30pm.

Notes from 10/5 meeting approved unanimously.

Next Session: Thursday, November 2, 2017 5:30-7:30PM, Transportation Training Room

- Staff Presentations
 - Alley Abandonment
 - Solid Waste/Food Waste- Scott
 - Citizen with Community Garden idea

Staff Presentations:

District Cooling- Frank McRae and Richard Manzo

For details about district cooling, see PowerPoint presentation distributed by Frank McRae.

- Challenge is adding additional customers to current district cooling system
- District cooling system utilizes chillers- reaching end of natural 15-year life and will need replacing
 - Expensive to replace
- Need more funding sources before adding new customers
 - Currently not recovering all operating costs
- Question: If an investment in the system is made, would costs be recovered?
 - Depends on the number of customers gained
 - It would probably work out to have a positive return down the road

- Question: Would a raise in rates still allow cooling to be competitive with traditional A/C?
 - Not currently prepared with answer
 - Cooling works out better with vertical development, such as campus environments
- Question: Why cooling at Benedictine University?
 - Not sure, could have been sold as beneficial
- Question: Is any grant funding available?
 - Not really.

Buried Powerlines- Frank McRae

For details about buried powerlines, see PowerPoint presentation distributed by Frank McRae

- 60-65% of current electrical system is already underground
- In order to move more underground, many components need to be rebuilt- permits, casements, etc.
- All customers need to agree to drop the lines b/c of potential placement of transformer and pad in front yard
- Currently many completed and in-progress projects
 - Completed: Mesa Dr. 8th ave to 10th ave- 9 customers
 - Current: Pima Dr. and others
- Priorities
 - Areas with service interruptions due to tree issues/weather issues
- Pros to buried lines
 - Less storm impact
 - Less maintenance
 - Looks cleaner
- Cons to buried lines
 - Harder to discover issues

Solar Powered Lighting- Nathan Curtis

For details about solar powered lighting, see PowerPoint presentation emailed out by Nathan

- Lithium batteries have predicted life of 5-8 years, but AZ life is shorter due to heat
- Changing batteries is difficult and time consuming- cranes, etc.
- Cost differential: GE Residential = \$150.00, Battery = \$800.00
 - Saving some money on wiring, but evens out in the end
- Solar batteries not the perfect resource- battery disposal is difficult
- Currently using in bus shelters and walkways
 - City is currently using resource correctly- waiting on technology to catch up before further utilization

Mass Transit- Jodi Sorrell

Light Rail

- 1.9 mile extension will be completed by 2019
 - Working closely with regional partners

- Two extension options:
 - 6mi light rail to Power/Main, bus to Gateway airport
 - Mesa's area is in better shape than Chandler's
 - Long Term option
 - Passenger/commuter route along the 60 and 101 into downtown
- Taking light rail east of Gilbert has issues- no more bus service, but densely populated
- Ultimate goal: get to Baseline
- Transit budget:
 - 11M in City Budget
 - 12M in Prop 400 money = 24M Budget

Busses

- Challenges
 - Gilbert doesn't want to extend service into Gilbert
- Country Club bus changing to 15 min service all day
- Current deficiencies: Weekend service
- Free youth bus pass
 - Phoenix loses about 11-24M a year
 - Mesa might lose 3.3-10M a year – about equal to what we pay for all bus service
- Question: How many under 18 use the discounted bus pass now?

Review of New Ideas

- Community Garden w/ food: Already mentioned, roll into previous idea
- More trash pickup: Solid waste presentation next meeting
- Recycling sold: Commercial project- not City appropriate

Discussion of Presentations/ Ideas

Tabled until next meeting

Terry Benelli adjourned the meeting at 7:30pm.

Meeting notes submitted to sub-committee members and staff liaisons on Monday, October 9th for review by Erin Romaine.



Citizen Advisory Sub-Committee: Green Future

Thursday, Nov 2nd, 2017

Transportation Training Room, 5:30pm

Meeting Minutes by Erin Romaine, Management Assistant II

Sub-Committee Members

Terry Benelli – Lead

Patrick Kee

Jenny Richardson

Green Future Staff Liaisons

Scott Bouchie, Environmental Management & Sustainability Department Director

Jodi Sorrell, Transit Services Director

Staff Presenters

Beth Huning, City Engineer

Lauren Whittaker, Environmental Programs Specialist

Scott Bouchie, Environmental Management & Sustainability Department Director

Attendees:

Presenting: Dennis McClung, Garden Pool

Gordon Hawes, Transportation

Donna DiFrancesco, Environmental Management & Sustainability

Patrick Kee called the meeting to order at 5:38pm.

Notes from 10/19 meeting approved unanimously.

Next Session: 11/2, Solid Waste Conference Room

- Staff Presentations
 - Alley Abandonment
 - Solid Waste/Food Waste
 - Citizen with Community Garden idea

Staff Presentations:

Alley Abandonment

Beth Huning, City Engineer, & Gordon Hawes, Deputy Transportation Director (*handouts*)

- Alleys have served several functions:
 - Solid waste collection (discontinued)
 - Utility services
 - Wet, city water, wastewater
 - Dry, electric, SRP, gas, telecom, cable

- Mesa utilities will often be joint trenched (water/gas)
- Mesa has a right to the alleys for access to the utilities
- Public utility easements, owner owns the land, City has the right to access them
 - Issues, the utility company must access your backyard to service the utilities, pool or other yard scape was built near or on top of the utilities.
- Some utilities have since moved out of the alleys into the front of the property
 - Parking for driveways, carports, garages (these are public right of ways, legal access to the homes), old planning designs/fads. Cannot be blocked.
 - Maintenance of alleys is challenging
 - Unwelcome activities in alleys
- As of 2007, wet utilities in the street, dry utilities in public easement behind the right of way
- Eastmark is unique in their right of way planning
- In 2007 Legal opinion that if alleys were gated, no fences could be moved, City still needed access to right of way and utilities.
- If the alleys were to be abandoned, the City no longer had any authority to enforce issues between neighbors.
- Homeowners property taxes increased, they were not anticipating it.
- 2012 Legal said that City can maintain the alleys as right of way, can gate the alleys and allow the neighbors to have access to them. Council has implemented policy and procedures.
 - 900 alleys have been gated
 - Neighborhood Services Department identified neighborhoods that were interested in gating.
 - Approximately 90 were not eligible due to access to their driveways
 - Transportation budgets for the gates, installation and repairs to the gates.
 - Homeowners have keys. Police enforced with no trespassing signs.
 - City maintains keys to the gates to allow access for the utility service providers.
 - Seen a reduction in illegal dumping and in crime in the alleys
 - Homeowners maintain the alleys

Community Garden

Dennis McClung – Garden Pool (*presentation handed out*)

- Refer to handout
- Mesa Green Center, #1 Green Proposal on Imagine Mesa
- Benefits to the community
- Dennis lives in Mesa and has been engaging with the community since 2009
- Grand Opening on Tuesday, November 7th for Garden Pool
- Developer asked him “what would you do if I gave you an acre?”; answer “community garden”

- Partnership with MUG, composting station – Starbucks could deposit their coffee grounds
- Community Center 16 kw would power the entire center
 - Currently teach classes in the library 60 people in attendance
 - Looking for a location where everyone can attend that is in a location surrounded by the environment they are learning about
- Diner – to eat at the Community Center, limited menu, visitors can stay a while
- Seating for 100; screening for documentaries, chef demonstrations
- Pavilions, where people can relax, water feature has reclaimed water
- Farmer’s Market, plug in refrigeration, easily go in with shade structures
 - Big events
 - Community garden
 - Nursery
 - Diner
- Partnership with the City for the marketing, a relationship
- Nursery, need to provide what the people want.
 - Grows for A&P nursery, nothing where near downtown Mesa to get plants and trees that are not from big-box stores
- Our Mission: Our goal as a non-profit is to both innovate and provide the public with agriculture and horticulture knowledge and skills. In short, we want to learn, create, educate, and support better ways to grow food!
- Pittsburg, partnering with the City for community center
- Seattle, community center
- Proposal is to bring this to downtown Mesa, an empty lot
- Public-Private partnership
 - Need lots for a minimal budget
 - Solar City
 - Cross-Promotion
 - Green Pool will manage, lease to those who use it (master gardeners)
 - Mesa will be in the national spotlight in the Green Movement
- Garden Pool – founded in Mesa, will be implemented in 35 countries

Question: Do you believe the Mesa market will support this movement? Harper’s Nursery has closed. Yes, it was likely due to their overhead.

Question: Why should this idea be implemented? We don’t have any education center, need more community gardens, no farmers market.

Question: Costs? \$60k for green house, \$200k for community garden. People can own pieces of the center. City would need to provide 1 acre; Garden Pool has the developer to provide the design and build.

PLAN B. Main and Ashland. Already have a composting center, fruit trees, community garden. Can accept EBT cards. Close to the community garden and off the light rail.

Dennis McClung will email Erin Romaine on the ROI from Pittsburg.

Lauren Whittaker, Environmental Programs Specialist (PowerPoint presentation)

- Mesa Programs
 - Mesa has eight community gardens centered around west Mesa.
 - Mesa Urban Garden (MUG) is most prominent, rent garden beds.
 - Red Mountain Library has Seed Libraries with Garden Pool.
 - Gene Autry Park has citrus trees, a local farm is paid to maintain and harvest
 - Mesa Community Farmer's Market, started in 1994, ended in 2016. Running in the red, unable to support it.
- Projects around the Valley
 - Tempe Meadows, farmer's market
 - Urban Farm U (University), education on how to grow gardens and citrus
 - PHX Renews, started by the Mayor, community garden
- Roles & Responsibilities
 - Develop, implement and support City sustainability initiatives
 - Improve access to healthy affordable foods in underserved areas
 - Support urban agriculture, food forests, and green infrastructure
- Government Concerns
 - Lack of community support
 - Maintenance
 - Liability
- Community Role
 - Delivery community grassroots vision, imagination and passion
 - Advocate for community and political support
- Community Partnerships are needed
- Community Interest is abundant

Recycling, Food Waste, Composting and Anaerobic Digestion

Scott Bouchie, Environmental Management & Sustainability Department Director (PowerPoint Presentation)

- Current Recycling Programs in Mesa
 - Curbside Blue Barrel, Green Barrel Recycling
 - Backyard composting
 - Curbside appliance pick-up
 - Household Hazardous Waste events
 - Recycling Drop Off Centers
 - Cardboard
 - Commingled items
 - Textile
 - Blue & Green Diversion Rate
 - % of tons that are being diverted from the landfill
 - Trending down from years past
 - Recycling products have changed due to packaging changes
 - China has implemented a "green sword" they are limiting the products that are being accepted into their country, to 0.3% contamination

- Some states are getting mandates to landfill their recyclables because they are not able to find vendors to recycle their items
 - How to increase diversion?
 - Stop landfilling food waste
 - 30-40% is food waste in the black barrel
 - Food Waste Landfill Diversion
 - Reduce It
 - Eat It
 - Co-Digest It
 - Compost It
 - City of Gresham, Oregon, Wastewater Treatment Plan
 - Treats the grease waste from restaurant
 - Creates methane
 - Produces energy
 - Sell the energy to the utility companies
 - Have the potential to be net zero to operate the wastewater treatment plant
 - Challenges
 - Resources
 - City of Phoenix has partnered with Ameresco to clean the gas and pipe/sell it to California.
 - Cross-Departmental, Enterprise Program. Water Resources, Energy Resources and Environmental Management & Sustainability.

Free Bulk Item Pick-Up Days

Scott Bouchie, Environmental Management & Sustainability Department Director

(PowerPoint Presentation)

- Mesa Currently Offers
 - Clean Sweep/Green Sweep per month \$0.43/month
 - Bulk Item Collection \$22.59/load
 - Appliance Collection \$18.69/appliance
 - Homeowner Landfill \$13.00/load
 - Curbside appliance pick-up
 - Household Hazardous Waste events
- Start Up Costs for Monthly Bulk Pick Up
 - Equipment only \$8.6 million
 - Annual ongoing cost \$5.1 million includes fleet, salaries, tipping fees at landfill
 - Monthly rate increase \$3.07 to each customer
- Thoughts/Concerns
 - Clean Sweep/Green Sweep program would be eliminated

- Aesthetics, trash along the sidewalks
- Scavenging
- Location for additional trucks, staff, CNG fueling

Question: How many Mesa residents do we anticipate will use this program?

Question: Cost to increase the existing service? Decrease the wait times? Marketing budget?

Discussion of Presentations/ Ideas

Handouts of the Idea Evaluation Sheet to the Committee

members. Forms will be drafted before the November 9th meeting.

Erin will email the list of ideas that were presented on to apply to the worksheets.

Terry Benelli adjourned the meeting at 7:37pm.

Meeting notes submitted to sub-committee members and staff liaisons on Monday, November 6, 2017 for review by Erin Romaine.



Citizen Advisory Sub-Committee: Green Future

Thursday, November 9, 2017

Solid Waste Conference Room, 5:30pm

Meeting Minutes by Erin Romaine, Management Assistant II

Sub-Committee Members

Terry Benelli – Lead

Patrick Kee

Jenny Richardson

Green Future Staff Liaisons

Scott Bouchie, Environmental Management & Sustainability Department Director

Jodi Sorrell, Transit Services Director

Below is the list of ideas that need to be reviewed for further recommendation to the Advisory Board:

Idea Selected for Review	YES – Recommend in original form	YES – Recommend with modifications	NO – do not recommend
1. Power lines buried and alleys sold to willing neighbors			No. Low impact/High effort. Derailer
2. Mesa and SRP to replace overhead power poles with underground			No. Low impact/High effort. Derailer
3. Downtown to be serviced by City chilling system. Businesses downtown could subscribe.		Yes. Evaluate the technical and financial feasibility. Modifications on the original idea. Transformational. Could have a positive return down the road. Could draw more businesses to downtown. Positive effect on the City's bottom line.	
4. Converting existing public lights to solar powered			No. Look at this opportunity in 15 years.

Idea Selected for Review	YES – Recommend in original form	YES – Recommend with modifications	NO – do not recommend
5. Light Rail to extend to Superstition Springs Mall by 2030		Yes. Modified version of the idea. Recommend exploring expanding the current direction of Transit to continue development east of Gilbert Rd.	
6. More Bus Routes Combine with #7		Yes. Recommend with modifications. Pursue at least one north/south bus route between Gilbert Rd. and Power Rd. Investigate the feasibility and return on investment. Options are Greenfield Rd. and/or Val Vista Dr.	
7. Bus Routes on North/South roads between Gilbert and Power in East Mesa Combine with #6		Yes. Recommend with modifications. Pursue at least one north/south bus route between Gilbert Rd. and Power Rd. Investigate the feasibility and return on investment. Options are Greenfield Rd. and/or Val Vista Dr.	
8. Food Waste Composting Facility/Aerobic Digestion (Expand Recycling)		Yes. Recommended with modifications to roll out a pilot program for 1-2 years for feasibility.	
9. Food Forest, community garden, nursery, community education center		Yes. Recommend with modifications. See notes above on RFP for other interest and potential locations. Focus on supporting local food, artists and increasing tourism.	

Idea Selected for Review	YES – Recommend in original form	YES – Recommend with modifications	NO – do not recommend
10. Free Bulk Pick Up Days		Yes. Recommend with modifications. Increase the bulk item program from 2 days per week to 4 days per week, scheduled service. Invest in expanding the marketing efforts. Reduce wait times for customers.	
11. Large Metal City Clean Up bins available to neighborhoods 4 times per year		Yes. Recommend with modifications. Expand program from 1 time per year to allow residents to use the program 2 times per year. Could be a low cost option for those residents who are not able to pay the bulk item collection fee.	

Patrick Kee called the meeting to order at 5:34pm.

Terry Benelli is not in attendance, she has provided her feedback by email to Erin Romaine to be included the meeting discussion.

November 2nd meeting minutes are approved.

Free Bulk-Item Pick Up follow-up

- Gilbert picks up approximately 425 pounds per resident per month, they do not keep track of how many residential stops they make each month on their routes.
- To expand Mesa’s Bulk Item Collection services from 2 days per week to 4 days per week, we would split the city into 4 zones. The service would still be a scheduled service that customers would pay for each load, but the service would be available 4 days per week, decreasing the wait time to schedule their collection.
- The current rate covers the direct costs (truck, fuel, driver and landfill disposal) only. Increasing the service to 4 days a week would not increase the costs, we would continue to cover the direct costs. We would not need to purchase more trucks, we would need to increase staffing.
- The direct mailing marketing would be \$25,000.

Large Metal City Clean Up Bins Available to Neighborhoods 4 times per year

- Scott will provide a fiscal projection on the increase in availability of the Clean Sweep/Green Sweep program.

Patrick adjourned the meeting at 6:36pm.

Draft Meeting minutes prepared by Erin Romaine, and sent to the committee for review on Monday, November 13th.



IMAGINE MESA ADVISORY COMMITTEE Work/Innovation Sub-Committee Meeting

October 5, 2017

The Work/Innovation Sub-Committee of the Imagine Mesa Advisory Committee of the City of Mesa met in the Mesa City Plaza, sixth floor 650-B conference room, 20 East Main Street, on October 5, 2017 at 6:00 p.m.

SUB-COMMITTEE PRESENT

Levi Leyba, Lead
Greg Arnett
Linda Moeser
Kelly Smith

COMMITTEE ABSENT

STAFF PRESENT

Tom Ellsworth
Shalae Steadman

1. Call to Order.

Sub-Committee Lead Levi Leyba called the meeting to order.

2. Review the idea spreadsheet and determine which ideas will be reviewed.

The sub-committee members discussed the ideas from the Idea Spreadsheet and determined which ideas that they wanted to further evaluate.

The sub-committee determined that the following ideas would be evaluated at the next meeting:

1. To bring an ASU campus to Downtown Mesa – without a tax increase
- 2c. a Downtown Mesa Innovation District that incubates creativity and clusters talent
- 4i. an International Shopping Market in Mesa and a Library with different languages+Healthy food store
- 4m. Piano bars, botanical gardens and a drive-in movie theater
8. The Challenger Space Center for children to be relocated
We want to reclaim the night skies & build an observatory in [Mesa](#).
- 7b. Tiny Houses – hear from Mark young?

10. Free wi-fi -how big is the effort?
29. Nutrition Programs
20. Bigger focus on STEM and Cyber Security Education K - Community College
21. Code Academy adopted in Mesa School district by every school – Group with 20
22. Citizen economic development focus groups/committees in each district

The sub-committee identified the following ideas as being compatible and would like to review them together as a single idea:

1. ASU Downtown and the Innovation District
2. Attracting New Business and Free WiFi
3. Tiny Houses and Urban Gardens (from Green Future Forum)
4. Focus on STEM and Code Academy
5. The Challenger Space Center and The Observatory

3. Begin evaluation of ideas.

This item was moved to the next sub-committee meeting pending further information on the selected ideas.

4. Identify information needed for the next sub-committee meeting.

The subcommittee requested the following information/presentations at the next meeting:

- Workforce issues – hear from Economic Development on what the City does to encourage/attract businesses growth in various parts of the City
- Restaurants and Vibrant Places - hear from Economic Development on what have been the barriers to bringing more quality restaurants and the creation of vibrant places.

5. Scheduling of Meetings and General Information.

The next sub-committee meeting will be held at 5:30pm on October 19, 2017.

6. Adjournment.

Without objection, the Imagine Mesa Advisory Committee meeting adjourned at 7:15pm

XX idea themes; votes and ideas as of Oct. 3 - DRAFT

Innovation 1 To bring an ASU campus to Downtown Mesa - without a tax increase 378 Sean Hunting <https://neighborland.com/ideas/mesa-az-to-bring-an-asu-campus-to>

2 Business/entrepreneurship development 190

Innovation	a	<i>the city to increase innovation by investing in HeatSync Labs</i>	99	Luis Montes	https://neighborland.com/ideas/mesa-az-the-city-to-increase-inno
Work	b	<i>to see more opportunities for entrepreneurship development</i>	43	Michael Mason	https://neighborland.com/ideas/mesa-az-to-see-more-opportunities
Innovation	c	<i>a Downtown Mesa Innovation District that incubates creativity and clusters talent</i>	44	Stephanie McCoy	https://neighborland.com/ideas/mesa-az-a-downtown-mesa-innovatio
Innovation	d	<i>a coworking space for new businesses and startups</i>	3	Kyle McKay	https://neighborland.com/ideas/mesa-az-a-coworking-space-for-new
Innovation	e	<i>to establish a Mesa Incubator group for developing new industry and business</i>	1	Dr. Mel Alexander	https://neighborland.com/ideas/mesa-az-to-establish-a-mesa-incub

3 Redevelopment/adaptive reuse 95

Work	a	<i>the promotion of great adaptive use projects for aging homes fronting major roadways</i>	55	Brian Sandstrom	https://neighborland.com/ideas/mesa-az-the-promotion-of-great-ad
Work	b	<i>to see empty box stores updated, refurbished and repurposed in our neighborhoods</i>	38	KD	https://neighborland.com/ideas/mesa-az-to-see-empty-box-stores-u
Play	c	<i>restaurants/shopping/splash pad instead of Power Square Mall</i>	1	Annie Goldsand	https://neighborland.com/ideas/mesa-az-restaurants-shopping-spla
Play	d	<i>the City of Mesa to purchase the Buck Horn Baths&restore, turn into an Art/Cultural Haven.</i>	1	S	https://neighborland.com/ideas/mesa-az-the-city-of-mesa-to-purch

4 Attracting new business 47

Play	a	<i>Mesa to attract restaurants to invest in the Northeast portion of the city (where we live)</i>	11	Jay Urban	https://neighborland.com/ideas/mesa-az-mesa-to-attract-restauran
Work	b	<i>LESS Dollar Stores, Goodwill's and less Fast Food Restaurants</i>	4	Andrew DeBratto	https://neighborland.com/ideas/mesa-az-less-dollar-stores-goodw
Play	c	<i>the vacant lot at Hibbert and Main Street to have a multiplex movie theatre</i>	4	Marty McGuinness	https://neighborland.com/ideas/mesa-az-the-vacant-lot-at-hibbert
Innovation	d	<i>More hotels</i>	3	Patti Kordovsky	https://neighborland.com/ideas/mesa-az-more-hotels
Work	e	<i>more fast food</i>	3	Arizona Celebration c	https://neighborland.com/ideas/mesa-az-more-fast-food
Play	f	<i>More starbucks</i>	3	Mark Morales	https://neighborland.com/ideas/mesa-az-more-starbucks
Play	g	<i>quality restaurants in NE Mesa, similar to Old Town Gilbert</i>	3	Colleen	https://neighborland.com/ideas/mesa-az-quality-restaurants-in-ne
Innovation	h	<i>WOULD BE AWESOME TO HAVE A MALL ,MORE MOVIE THEATERS ,MORE CHAIN FOODS LIKE ,CHIPOTLE , TOKYO JOES</i>	2	Mike Keylaws	https://neighborland.com/ideas/mesa-az-would-be-awesome-to-have
Innovation	i	<i>an International Shopping Market in Mesa and a Library with different languages+Healthy food store</i>	2	Vidhya	https://neighborland.com/ideas/mesa-az-an-international-shopping
Green Future	j	<i>a repair cafe (where people can bring broken items to learn how to fix them instead of tossing them)</i>	2	Abigail	https://neighborland.com/ideas/mesa-az-a-repair-cafe-where-peop
Play	k	<i>Sam's Club</i>	2	4Tenacity	https://neighborland.com/ideas/mesa-az-sam-s-club
Play	l	<i>Better restaurants and shopping in mesa like the recently revived downtown Gilbert</i>	2	Cortny Murdock	https://neighborland.com/ideas/mesa-az-better-restaurants-and-sh
Play	m	<i>Piano bars, botanical gardens and a drive-in movie theater</i>	1	Chelcie Darling	https://neighborland.com/ideas/mesa-az-piano-bars-botanical-gar
Work	n	<i>to bring independent coffee makers and coffee houses into Northeast Mesa, nonchain</i>	1	Arizona Celebration c	https://neighborland.com/ideas/mesa-az-to-bring-independent-coff
Work	o	<i>more restaurants in the East Valley,Shops, more Entertainment for adults and family</i>	1	Mary Altamirano	https://neighborland.com/ideas/mesa-az-more-restaurants-in-the-e
Work	p	<i>More stores, gas stations, and restaurants in Mesa by Bella Via</i>	1	Nikki Nava	https://neighborland.com/ideas/mesa-az-more-stores-gas-stations
Green Future	q	<i>some healthy/vegetarian restaurants</i>	1	Ja Koe	https://neighborland.com/ideas/mesa-az-some-healthy-vegetarian-r
Work	r	<i>a new bank</i>	1	Arizona Celebration c	https://neighborland.com/ideas/mesa-az-a-new-bank

5 Early education opportunities for young learners in Mesa 47

Work	a	<i>early education opportunities for young learners in Mesa</i>	15	Deanna	https://neighborland.com/ideas/mesa-az-early-education-opportuni
Innovation	b	<i>use resources like the IDEA Museum, Parks & Rec , and AzMNH to promote early childhood education</i>	11	Claudia Reeder Walte	https://neighborland.com/ideas/mesa-az-use-resources-like-the-id
Play	c	<i>expand and improve the idea Museum to generate excitement and interest in the whole downtown area</i>	10	soccermom	https://neighborland.com/ideas/mesa-az-expand-and-improve-the-id
Play	d	<i>a new and expended i.d.e.a. Museum. The new museum will offer more exhibitions, education programs</i>	5	Jeffory Morris	https://neighborland.com/ideas/mesa-az-a-new-and-expended-i-d-e
Play	e	<i>I would love to see more opportunities all over for homeschoolers during day time hours</i>	3	Monica	https://neighborland.com/ideas/mesa-az-i-would-love-to-see-more
Innovation	f	<i>more support to Desert Sound Organization, our kids need more Music program for low income families</i>	1	Lillianne Ohep	https://neighborland.com/ideas/mesa-az-more-support-to-desert-so
Play	g	<i>play is the "work" of our early childhood population. Partner with MPS to create citywide preschools</i>	1	Kathy Hogan Eustace	https://neighborland.com/ideas/mesa-az-play-is-the-work-of-our
Play	h	<i>More children activities</i>	1	Arizona Celebration c	https://neighborland.com/ideas/mesa-az-more-children-activities

6 Workforce issues 26

Work	a	<i>more tech and high wage jobs</i>	20	Azh	https://neighborland.com/ideas/mesa-az-more-tech-and-high-wage-i
Work	b	<i>more jobs for High School Graduates</i>	3	Arizona Celebration c	https://neighborland.com/ideas/mesa-az-more-jobs-for-high-school
Work	c	<i>more career opportunities for 18 year olds</i>	1	Arizona Celebration c	https://neighborland.com/ideas/mesa-az-more-career-opportunities
Work	d	<i>more job opportunities for felons to have a chance in succeeding</i>	1	Arizona Celebration c	https://neighborland.com/ideas/mesa-az-more-job-opportunities-fo

Work	e	<i>more job opportunities</i>	1	Arizona Celebration c	https://neighborland.com/ideas/mesa-az-more-job-opportunities
7 Tiny houses			26		
Home	a	<i>to see a program implemented to build tiny houses or individual trailers on land</i>	23	Kathy Turner	https://neighborland.com/ideas/mesa-az-to-see-a-program-implemen
Innovation	b	<i>tiny houses</i>	3	Chacha Olmos	https://neighborland.com/ideas/mesa-az-tiny-houses
Innovation	8	The Challenger Space Center for children to be relocated	13	Susan	https://neighborland.com/ideas/mesa-az-the-challenger-space-cent
9 Land use			12		
Work	a	<i>to close the work force housing gap</i>	5	Carmen Guerrero	https://neighborland.com/ideas/mesa-az-to-close-the-work-force-h
Green Future	b	<i>more farmland</i>	1	Rosa McCants	https://neighborland.com/ideas/mesa-az-more-farmland
Work	c	<i>fewer apartments, more commercial zoning</i>	1	Arizona Celebration c	https://neighborland.com/ideas/mesa-az-fewer-apartments-more-co
Home	d	<i>keep NE Mesa rural</i>	1	Arizona Celebration c	https://neighborland.com/ideas/mesa-az-keep-ne-mesa-rural
Innovation	e	<i>removal of multi-residential zoning (DR-2, etc) in downtown historic neighborhoods</i>	1	MesaResidentSince1	https://neighborland.com/ideas/mesa-az-removal-of-multi-resident
Innovation	f	<i>Better economic and zoning decisions to help make the city a destination location</i>	1	Keith T	https://neighborland.com/ideas/mesa-az-better-economic-and-zonin
Home	g	<i>Mesa to become its own county pick up Queen Creek, Gilbert and Apache Junction</i>	1	Louis Stradling	https://neighborland.com/ideas/mesa-az-mesa-to-become-its-own-co
Home	h	<i>please remove the nuisance Alano Club on 1st Ave. Protect the children living on Pasadea</i>	1	Kevin Hackett	https://neighborland.com/ideas/mesa-az-please-remove-the-uisanc
10 Free wi-fi			10		
Innovation	a	<i>free wi-fi</i>	7	Robert S	https://neighborland.com/ideas/mesa-az-free-wi-fi
Play	b	<i>free wifi and notifications of arts and music shows</i>	3	David	https://neighborland.com/ideas/mesa-az-free-wifi-and-notificatio
Work	11	The city to be open for business half days on Fridays starting at 8am	8	AzMom	https://neighborland.com/ideas/mesa-az-the-city-to-be-open-for-b
Home	12	Mesa to consider using an urban planner to create a more welcoming and vibrant in which to live	6	Karen	https://neighborland.com/ideas/mesa-az-mesa-to-consider-using-an
13 Fiesta Mall			3		
Play	a	<i>Fiesta Mall to become a one-of-a-kind multipurpose center</i>	2	T.C.	https://neighborland.com/ideas/mesa-az-fiesta-mall-to-become-a-o
Work	b	<i>Reopen fiesta mall</i>	1	Joaquin	https://neighborland.com/ideas/mesa-az-reopen-fiesta-mall
Innovation	14	All restaurant venues to offer heart healthy menu choices for every age group	2	Burgess	https://neighborland.com/ideas/mesa-az-all-restaurant-venues-to
15 Fiber internet			2		
Innovation	a	<i>fiber optic installed allowing MUCH higher Internet bandwidth and speeds. more but text limited</i>	1	Norman	https://neighborland.com/ideas/mesa-az-fiber-optic-installed-all
Home	b	<i>to see Google fiber internet</i>	1	Louis Stradling	https://neighborland.com/ideas/mesa-az-to-see-google-fiber-inter
Innovation	16	Transform the ASU Polytechnic campus located in Southeast Mesa into an Independent State University	1	S.R.	https://neighborland.com/ideas/mesa-az-transform-the-asu-polytec
Work	17	To see Mesa, AZ maintain the city as it now stands with upgrades in areas of town where appropriate	1	Burgess	https://neighborland.com/ideas/mesa-az-to-see-mesa-az-maintain
Work	18	Medical-marijuana industry own up to pay taxes, so schools can receive the % due them	1	Burgess	https://neighborland.com/ideas/mesa-az-medical-marijuana-industr
Innovation	19	More innoavation	1	Rita	https://neighborland.com/ideas/mesa-az-more-innoavation
Innovation	20	Bigger focus on STEM and Cyber Security education K - Community College	1	Tani Moore	https://neighborland.com/ideas/mesa-az-bigger-focus-on-stem-and
Innovation	21	Code Academy adopted in Mesa School district by every school	1	Joe	https://neighborland.com/ideas/mesa-az-code-academy-adopted-in-m
Work	22	Citizen economic development focus groups/committees in each district	1	Joe	https://neighborland.com/ideas/mesa-az-citizen-economic-developm

Work	23	To decriminalize marijuana as a city (use tax dollars for schools, lower incarceration rates)	1	Arizona Celet	https://neighborland.com/ideas/mesa-az-to-decriminalize-marijuan
Innovation	24	More help to get into college	1	Arizona Celet	https://neighborland.com/ideas/mesa-az-more-help-to-get-into-col
Work	25	The city to explore cognitive computing to improve customer service	1	Jeffrey Robbi	https://neighborland.com/ideas/mesa-az-the-city-to-explore-cogni
Work	26	Some sort of help for those businesses that get "trapped" in construction zones	1	Louise	https://neighborland.com/ideas/mesa-az-some-sort-of-help-for-tho
Play	27	Self-Cleaning Public Toilets	1	Ellen Granillo	https://neighborland.com/ideas/mesa-az-self-cleaning-public-toil
Home	28	A better solution to all the abandoned alleys rather than just a fence	1	Kim Carlston	https://neighborland.com/ideas/mesa-az-a-better-solution-to-all
Innovation	29	Nutrition programs	1	Arizona Celet	https://neighborland.com/ideas/mesa-az-nutrition-programs
Work	30	Cheaper administration for snap/ebt benefit recievers	1	Arizona Celet	https://neighborland.com/ideas/mesa-az-cheaper-administration-fo
Innovation		an innovative shopping app created for Mesa to bring people to small businesses	1	Lynn Reno	https://neighborland.com/ideas/mesa-az-an-innovative-shopping-ap
Green Future		more vintage and historical neighborhoods preserved	1	Kara Collum	https://neighborland.com/ideas/mesa-az-more-vintage-and-historic
Innovation		greatly-reduced taxation	1	DJ	https://neighborland.com/ideas/mesa-az-greatly-reduced-taxation
Work		test ads	1	Jess Jenkins	https://neighborland.com/ideas/mesa-az-test-ads
Work		a culinary school in Mesa	1	L Mayr	https://neighborland.com/ideas/mesa-az-a-culinary-school-in-mesa
Work		an underground city	1	Katie M	https://neighborland.com/ideas/mesa-az-an-underground-city
Play		a 4 yr college downtown	2	HaydensGam	https://neighborland.com/ideas/mesa-az-a-4-yr-college-downtown

IMAGINE MESA ADVISORY COMMITTEE Work/Innovation Sub-Committee Meeting

October 19, 2017

The Work/Innovation Sub-Committee of the Imagine Mesa Advisory Committee of the City of Mesa met in the Mesa City Plaza, sixth floor 650-B conference room, 20 East Main Street, on October 19, 2017 at 5:30 p.m.

SUB-COMMITTEE PRESENT

Levi Leyba, Lead
Greg Arnett
Linda Moeser
Kelly Smith

SUB-COMMITTEE ABSENT

STAFF PRESENT

Aric Bopp
Tom Ellsworth
Emily Greco
Shalae Steadman

1. Call to Order

Sub-Committee Lead Levi Leyba called the meeting to order at 5:32 p.m.

2. Approval of Minutes from October 5, 2017 Sub-Committee Meeting

A motion to approve the Work/Innovation Sub-Committee minutes from the October 5, 2017 meeting was made by Greg Arnett; seconded by Linda Moeser; the motion was carried by a vote of 3-0. Kelly Smith was not present for the vote.

3. Hear presentations on requested information

Aric Bopp, from City of Mesa Economic Development, presented on redevelopment projects and the use of incentives in Mesa. He discussed various projects that are currently in the works, and why certain areas draw different types of business. Aric discussed various reasons why it can be difficult to find meaningful incentives to attract certain businesses, as well as having the space businesses need readily available. Aric also mentioned different priorities the Mesa City Council has, and how being focused on those priorities and being competitive with other cities can bring success to Mesa.

4. Discuss and Evaluate Ideas

The Sub-Committee looked at new suggestions that were received since the last meeting. The Sub-Committee discussed various ways that they could tie multiple suggestions together, not only to address as many suggestions as possible, but to create solid, well-rounded ideas that would bring success to Mesa. Many ideas were discussed, but the following were decided upon to take to the full ImagineMesa Committee:

- Innovation District – Education and incubating creativity together. Bring a major, top-tier university to the City and supporting HeatSync. Idea relates to 1, 2a, 2b, 2c, 2d, 2e, and 6a.
- STEM – Tech Training for kids – become the STEM Hub (Science, Technology, Engineering, and Mathematics) by focusing on the Code Academy, bringing the Challenger Space Center to Mesa, and build an Observatory. Idea relates to 8, 20, and 21.
- Technological Mesa – Create an environment for Mesa to become a tech test bed. Bring free WIFI and more technology to Mesa. Idea relates to 10.

5. Identify information needed for the next sub-committee meeting

The Sub-Committee expressed an interest in having Jeff McVay, the Downtown Transformation Manager from the City of Mesa City Manager's Office, come to the next meeting to discuss revitalization in the downtown Mesa area.

6. Scheduling of Meetings and General Information

The next sub-committee meeting will be held at 5:30 p.m. on November 2, 2017.

7. Adjournment

A motion to adjourn the meeting was made by Kelly Smith; seconded by Linda Moeser; the motion was carried by a vote of 4-0. The meeting was adjourned at 7:08 p.m.

The City of Mesa is committed to making its public meetings accessible to persons with disabilities. For special accommodations, please contact the City Manager's Office at (480) 644-3333 or AzRelay 7-1-1 at least 48 hours in advance of the meeting.

Si necesita asistencia o traducción en español, favor de llamar al menos 48 horas antes de la reunión al 480-644-2767.

IMAGINE MESA ADVISORY COMMITTEE Work/Innovation Sub-Committee Meeting

November 2, 2017

The Work/Innovation Sub-Committee of the Imagine Mesa Advisory Committee of the City of Mesa met in the Mesa City Plaza, sixth floor 650-B conference room, 20 East Main Street, on November 2, 2017 at 5:30 p.m.

SUB-COMMITTEE PRESENT

Levi Leyba, Lead
Greg Arnett
Linda Moeser

SUB-COMMITTEE ABSENT

Kelly Smith

STAFF PRESENT

Aric Bopp
Tom Ellsworth
Mischelle Durkovic
Shalae Steadman
Jeff McVay

1. Call to Order

Sub-Committee Lead Levi Leyba called the meeting to order at 5:36 p.m.

2. Approval of Minutes from October 19, 2017 Sub-Committee Meeting

A motion to approve the Work/Innovation Sub-Committee minutes from the October 19, 2017 meeting was made by Greg Arnett; seconded by Linda Moeser; the motion was carried by a vote of 3-0.

3. Hear presentations on requested information

Jeff McVay, Downtown Transformation Manager, from the City Manager's Office, presented on the barriers to entry for business coming to Mesa and what progress has been made. The Sub-Committee commented on the successes that the town of Gilbert is experiencing. Jeff mentioned that a significant difference between the Town of Gilbert and the City of Mesa is that Gilbert owns the land that businesses are built upon.

Jeff also addressed that the Town of Gilbert removed the upfront costs, but the City of Mesa does not have that luxury. There was a strong push for ImagineMesa ideas to include more restaurants downtown. However, we do not own the downtown area where the restaurants would be. Jeff stated the once there are over 5 to 6 successful restaurants, the area is identified as a "destination".

To attract more restaurants, Mesa is doing the following—

1. Small business startup utility rate incentive. We allow for 25% discount for three years water and electric provided that the business can prove that two jobs were created.
2. Make the environment more attractive through façade improvement
 - a. Trees are cheapest and most economic benefit we can do.

3. Three future projects:
 - a. Country Club and Main (Bailey brakes) 20K feet will be made available for commercial retail with 200 new apartments created. They will be Market rate, one, two, and 3 bedrooms.
 - b. Sprinklers are required and the Community Development Block Grant (CDBG) provides up to 20K to business provided that two jobs were created.
 - c. The Grid (next to Benedictine), 800 parking spaces available and just over 100 spaces used. November 20th to Council, 300 new units and 14,000 square feet commercial space. Developer unknown.
 - d. Drew parking (Parking lot west of Heritage) 15 story hotel and apartment complex.

Entry barrier costs removal is not an option for us. However, the number one factor to increasing the success downtown is having more (rooftops) is having residents live right next to the Arts Center. The environment is also very important and therefore needs to be attractive.

Diversity is a key component, but not just regarding population. Diverse or full life cycle is possible with residents raising families in the same area where in the future, they can retire.

One of the many positives taking place is that intrapreneurship is abounding in the downtown area. There are only two national chains in the vicinity. Jeff did provide information that Council has provided direction to procure a master plan for site 17.

The Mayor also has an Initiative to create an innovation district. Create synergies and identify what the niche is for medical devices, tech etc. However, we don't want to compete with those that are nearby.

4. Discuss and Evaluate Ideas

The Sub-Committee continued to ensure that the combination of the three remaining ideas remained solid and encompassing and include:

- Innovation District – Education and incubating creativity together. Bring a major, top-tier university to the City and supporting HeatSync. Idea relates to 1, 2a, 2b, 2c, 2d, 2e, and 6a.
- STEM – Tech Training for kids – become the STEM Hub (Science, Technology, Engineering, and Mathematics) by focusing on the Code Academy, bringing the Challenger Space Center to Mesa, and build an Observatory. Idea relates to 8, 20, and 21.
- Technological Mesa – Create an environment for Mesa to become a tech test bed. Bring free WIFI and more technology to Mesa. Idea relates to 10.

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5. Begin Finalizing Recommendations

The Sub-Committee began to populate the matrix with the three ideas that will be taken to Council.

Discussion ended with how we accomplish these, and the need for a capital outlay movement which would be determined by Council.

6. Identify information needed for the next sub-committee meeting

The Sub-Committee will pick up with the matrix sheet. Also, since the next meeting did not have a guest speaker, even more concentrated efforts would be put forth to ensure the three ideas taken to Council will help support revitalization in the downtown Mesa area.

7. Scheduling of Meetings and General Information

The next sub-committee meeting will be held at 5:30 p.m. on November 16, 2017.

8. Adjournment

A motion to adjourn the meeting was made by Linda Moeser and seconded by Levi Leyba; the motion was carried by a vote of 3-0. The meeting was adjourned at 7:33 p.m.

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IMAGINE MESA ADVISORY COMMITTEE Work/Innovation Sub-Committee Meeting

November 9, 2017

The Work/Innovation Sub-Committee of the Imagine Mesa Advisory Committee of the City of Mesa met in the Mesa City Plaza, sixth floor 650-B conference room, 20 East Main Street, on November 9, 2017 at 5:30 p.m.

SUB-COMMITTEE PRESENT

Levi Leyba, Lead
Linda Moeser
Kelly Smith

SUB-COMMITTEE ABSENT

Greg Arnett

STAFF PRESENT

Aric Bopp
Tom Ellsworth

1. Call to Order

Sub-Committee Lead Levi Leyba called the meeting to order at 5:37 p.m.

2. Approval of Minutes from November 2, 2017 Sub-Committee Meeting

A motion to approve the Work/Innovation Sub-Committee minutes from the November 2, 2017 meeting was made by Linda Moeser; seconded by Kelly Smith; the motion was carried by a vote of 3-0.

3. Hear presentations on requested information

The sub-committee did not request any presentations for this meeting.

4. Discuss and Evaluate Ideas

The Sub-Committee continued to discuss and evaluate that the combination of the remaining ideas remained solid and encompassing and include:

1. Innovation District – Education and incubating creativity together. Build/adapt space to bring a major, top-tier university, add co-working, and support HeatSync. Idea relates to 1, 2a, 2b, 2c, 2d, 2e, and 6a.
 - a. To bring an ASU campus to Downtown Mesa - without a tax increase
 - b. the city to increase innovation by investing in HeatSync Labs
 - c. to see more opportunities for entrepreneurship development
 - d. a Downtown Mesa Innovation District that incubates creativity and clusters talent
 - e. a co-working space for new businesses and startups
 - f. to establish a Mesa Incubator group for developing new industry and business
 - g. more tech and high wage jobs
2. Build a STEAM center on Las Sendas Mountain. To include an observatory at the highest and darkest point in mesa and code academy. Idea relates to 8, 20, and 21.
 - a. The Challenger Space Center for children to be relocated

- b. Bigger focus on STEM and Cyber Security Education K - Community College
 - c. Code Academy adopted in Mesa School district by every school
3. Create, fund, and empower a committee/process to make Mesa a test bed for cutting edge technology. Idea relates to Idea 10, 15, 6a, 2a, and 27
- a. free wi-fi
 - b. fiber optic installed allowing MUCH higher Internet bandwidth and speeds. more but text limited
 - c. Self-Cleaning Public Toilets
4. Find a city space and create a restaurant innovation district. Idea relates to Ideas 4a, e, f, g, h, l, m, n, o, p
- a. Mesa to attract restaurants to invest in the Northeast portion of the city (where we live)
 - b. more fast food
 - c. More Starbucks
 - d. quality restaurants in NE Mesa, similar to Old Town Gilbert
 - e. would be awesome to have a mall, more movie theatres, more chain foods like, chipotle, Tokyo Joes
 - f. Better restaurants and shopping in mesa like the recently revived downtown Gilbert
 - g. Piano bars, botanical gardens and a drive-in movie theater
 - h. to bring independent coffee makers and coffee houses into Northeast Mesa, nonchain
 - i. more restaurants in the East Valley, Shops, more Entertainment for adults and family
 - j. More stores, gas stations, and restaurants in Mesa by Bella Via

5. Finalizing Recommendations

The Sub-Committee finalized the evaluation matrix with the four ideas that will be taken to Council.

6. Scheduling of Meetings and General Information

The Imagine Mesa Advisory Committee meeting will be held at 5:30 p.m. on November 16, 2017.

7. Adjournment

A motion to adjourn the meeting was made by Linda Moeser and seconded by Levi Leyba; the motion was carried by a vote of 3-0. The meeting was adjourned at 6:59 p.m.

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